

1 **Personal Nitrogen Footprint Tool for the United Kingdom**

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8

9 **Abstract**

10 The global nitrogen (N) cycle has been transformed by human use of reactive N as a
11 consequence of increased demand for food and energy. Given the considerable impact of
12 humans on the N cycle, it is essential that we raise awareness amongst the public and policy
13 makers as this is the first step in providing individuals and governments the opportunity to
14 reduce their impact on the N cycle and reduce the environmental and health consequences of
15 N pollution. Here we describe an N footprint tool for the UK developed as part of the N-
16 PRINT program. The current per capita N footprint in the UK is 27.1 kg N/capita/yr with
17 food production constituting the largest proportion of the footprint (18.0 kg N/capita/yr).
18 Calculating an N footprint for 1971 (26.0 kg N/capita/yr) demonstrates that per capita N
19 footprints have increased slightly. The average UK footprint is smaller than that found in the
20 USA but is higher than The Netherlands and Germany. Scenario analysis demonstrates that
21 reducing food protein consumption to the levels recommended by the FAO and World Health
22 Organization reduces the overall N footprint by 33%. Consuming a vegetarian diet and
23 consuming only sustainable food both decreased the N footprint by 15% but changes in
24 energy use have a much smaller impact.

25

26 **Introduction**

27

28 The global nitrogen (N) cycle is being transformed at a record pace. Between 1860 and 2010
29 anthropogenic creation of reactive N (Nr) increased more than ten-fold from 15 to 210 Tg
30 N/year¹. The reasons behind the increases in Nr production are clearly understood; between
31 1860 and 2010 energy and food production not only increased with the rapidly growing world
32 population, but per capita use also increased. Globally crop and meat production has had to
33 increase to meet the demands of the growing human population. A substantial proportion of
34 grain production is used for animal feed, over half of the grain produced in the US is used as
35 feed crops². In addition, between 1961 and 2007, per capita demand for crop calories and
36 protein also increased steadily, with demand closely related to gross domestic product (GDP)
37³. This has been made possible with the Haber-Bosch process, which has created an
38 essentially endless supply of synthetic fertilizer for food production and is now the major
39 source of Nr to the global terrestrial environment. Energy production by fossil fuel
40 combustion has also increased rapidly with large increases in the developing world
41 (Galloway et al., 2008; Fowler et al., 2013).

42 Severe inefficiencies in Nr use in agricultural systems have led to a scientific challenge to
43 control the fate of Nr in cropping systems. These systems are under intense pressure to
44 sustain high yields due to the world's limited supply of productive land⁴. Furthermore,
45 without emissions controls, all of the Nr produced during energy production by fossil fuel
46 combustion is lost to the environment. A wide range of environmental problems can be
47 observed as a consequence of increasing Nr in the environment. For example, in the
48 atmosphere Nr adds to particulate matter, smog, stratospheric ozone depletion, and an
49 enhanced greenhouse effect; in terrestrial ecosystems it contributes to biodiversity loss, forest
50 dieback, and soil acidification; and in marine and freshwater ecosystems it contributes to

51 ocean acidification and eutrophication, which are related to biodiversity loss and algal
52 blooms ⁵. These impacts are all linked via the N cascade, the transfer of Nr between
53 ecosystems by multiple pathways ⁶. Excess Nr also impacts human health. Although Nr
54 availability brings benefits through increased crop production, high levels of food production
55 have led to unbalanced diets with high levels of meat consumption ². High levels of Nr in
56 water and air have been linked to human ailments, diseases and allergies ⁷.

57 In the United Kingdom (UK), changes in the use of Nr through food and energy consumption
58 reflect global patterns. Between 1961 and 2009 supply of the majority of food types
59 increased in the UK. In the case of alcoholic beverages, cereals, starchy roots, and meat,
60 increases in supply between 1961 and 2009 are in excess of one million tonnes. The supply of
61 vegetables increased by more than two million tonnes in this period, milk by over three
62 million tonnes, and fruit by more than four million tonnes (Figure 1). Over a similar time
63 period (1970 to 2012) total combustion of fossil fuels and demand for energy has fallen very
64 slightly in the UK, although current levels are not the lowest during this period. Declines
65 have mostly been seen in the energy use within industry, possibly due to a combination of
66 increased energy use efficiency and declining industry in the UK. There have been
67 substantial increases in energy use within transport (Figure 2) ⁸.

68 The abundance of Nr in the environment has been increased by human activity more than any
69 other chemical element ⁹. Globally humans contribute approximately double the amount of N
70 to the environment that natural processes do ¹⁰ whereas for CO₂ emissions, human activities
71 contribute between 5 and 10 % ¹¹. With this considerable impact of humans on the N cycle, it
72 is essential that we raise awareness amongst the public and policy makers. Raising
73 awareness is the first step in giving individuals and governments the opportunity to reduce
74 their impact on the N cycle and reduce the environmental and health consequences of N
75 pollution. As a step towards this an international team of scientists have been developing a

76 group of tools in the N-PRINT program (www.n-print.org). These tools will ultimately be
77 able to describe losses of Nr associated with consumption patterns of an entity, such as an
78 individual or an institution. Links will then be made to its impact on the environment from
79 individual consumers and collective consumption behaviour together with identifying ways
80 that policy can influence these losses ¹⁰.

81 In this paper we focus on the N-Calculator tool, which is an N footprint tool individuals can
82 use to calculate the Nr lost to the environment from the food they eat, the energy they use,
83 and the goods and services they use. An N footprint is defined as the total amount of reactive
84 N released to the environment as a result of an entity's resource consumption. The tool
85 provides an assessment of not only the Nr in food and energy consumed by the individuals,
86 but also the release of Nr through the production of food, energy, goods and services used by
87 individuals. This tool helps consumers connect their consumption patterns to the N cycle.

88 Nitrogen calculators have already been developed for the USA, Netherlands, and Germany;
89 the model is described in detail in Leach et al. ¹⁰. In this paper we present an N footprint tool
90 for the United Kingdom (UK). We also make comparisons with other countries for which we
91 have N footprints available, examine how the N footprint has changed over time in the UK,
92 and present scenarios for N footprints in the UK based on changes in resource use.

93

94 **Methods**

95 The methods for the UK N-Calculator follow those described in Leach et al. ¹⁰. The N
96 footprint is composed of two distinct parts: food and energy.

97 A food N footprint is the sum of the food consumption and food production N footprint. For
98 the UK, the food consumption component was first determined using FAO food supply data

99 and protein content for the UK using the base year 2007⁸. Food protein supply is multiplied
100 by the N content and average food waste data for Europe¹² is subtracted. The average
101 rate of denitrification at sewage treatment plants (Anglian Water, personal communication)
102 was applied to the food consumption N footprint. Food production was then addressed by
103 modifying the US virtual N factors (VNF), which describe the average amount of reactive N
104 released to the environment per unit of N consumption¹⁰. The VNF includes all Nr losses
105 from the system such as fertiliser not incorporated into the plant and crop residues not used as
106 food. For every stage of the food production process six N parameters were considered:
107 Available N, % of previous N available, N waste produced, % N recycled, N recycled, and N
108 loss. Developed for specific food types, the US VNF data were modified only for the final
109 two stages of food production (processing and food waste) with Europe-specific food waste
110 figures (Table 1). The modified US VNF were considered appropriate to use for the UK
111 because food production in the two developed countries is dominated by conventional,
112 industrial processes¹³. Using individual consumption based on answering questions on
113 amount of food portions consumed, values can be translated into a personal food footprint.
114 The UK energy N footprint was determined using a combination of a bottom-up and top-
115 down approach. The bottom up approach is calculated by collecting housing and transport
116 energy consumption data and multiplying it by NO_x emission factors¹⁴⁻¹⁵ for the major types
117 of energy consumption in the UK to give total emissions. Housing energy use included
118 electricity¹⁶, natural gas¹⁷, wood, solar and geothermal¹⁸. Housing energy use per household
119 was divided by mean number of persons per household¹⁹. The addition of alternative fuels,
120 such as wood and renewables, is unique from the US N-Calculator. Transport energy use
121 included personal petrol car, diesel car, and motorcycle, public bus and rail²⁰, and airplane²¹.
122 Public transport and airplane use was corrected for average number of passengers per vehicle
123²¹⁻²². The final component of the UK energy N footprint was calculated using an

124 environmentally extended input output (EEIO) analysis, a procedure that is widely used for
125 footprint and sustainable consumption analyses²³⁻²⁵. This analysis utilises economic input-
126 output tables and sector level emissions to allocate national N emissions to personal
127 consumption patterns in all categories of the footprint: food, housing, transport, goods, and
128 services. Nitrogen emissions calculated from the bottom-up approach described above were
129 subtracted from the findings of the EEIO analysis to avoid double-counting. Using values on
130 individual energy consumption and distances travelled values can be calculated for individual
131 N footprints.

132 An N footprint was compiled for the year 1970 to provide temporal comparison. The year
133 1970 was selected because it was the oldest year for which all necessary data were available.
134 Food consumption and protein content data were taken from FAOSTAT⁸. Food waste and
135 virtual N footprints were unchanged from the 2007 model. The rate of denitrification at
136 sewage treatment plants was assumed to be zero in 1970. Energy consumption data for the
137 UK were taken from DECC²⁶ incorporating values for the number of UK households²⁷.
138 Transport data were taken from national datasets^{22,28}. Emission factors for 1970 were taken
139 from the NAEI database¹⁴ and used to calculate percentage change in emission factors. The
140 UK N-calculator was compared to existing calculators in the US, Netherlands, Germany and
141 the US¹⁰.

142 The current UK N-Calculator (2007) was used to test scenarios to see how the average UK N
143 footprint would be affected by changes in consumption patterns. The following scenarios
144 were considered:

- 145 1. *Recommended protein*: Protein consumption is reduced to the level recommended by
146 the FAO and World Health Organization (3 kg N/capita/yr), with the dietary
147 composition otherwise remaining the same²⁹⁻³⁰.

- 148 2. *Vegetarian diet*: Meat protein consumption is replaced by vegetable, dairy, and egg
149 protein. Total protein consumption remains the same as current consumption levels.
150 3. *50% food waste*: Food waste is reduced by half. The current diet is used.
151 4. *Sustainable food*: Only food produced sustainably in terms of N is consumed.
152 Sustainable food is defined here as the efficiency possible with currently available
153 technology, as defined by the USEPA Science Advisory Board ³¹. The possible N
154 efficiency improvements and emissions avoidance for the US were applied to the UK
155 VNF, assuming that the same efficiency improvements could be achieved in the UK.
156 5. *Advanced WWTP (wastewater treatment plant)*: Advanced sewage treatment with
157 denitrification to remove Nr is expanded from current levels (2%) to 100% of the
158 country's population. Treatment is assumed to denitrify 70% of the reactive N in
159 human waste ³².
160 6. *Renewable energy*: Switch from coal and gas consumption to only renewable energy.
161 7. *Public transit*: Replace 50% of personal car travel with travel by bus and rail.
162 8. *Combination*: Accomplish all analysed scenarios (#1-7).

163

164 **Results**

165 The current per capita N footprint in the UK is 27.1 kg N/capita/yr (Table 2). The footprint is
166 dominated by the food production sector (18.0 kg N/capita/yr). The average rate of N
167 consumption is 5.0 kg N/capita/yr, but the 2% rate of denitrification during sewage treatment
168 (Anglian Water, personal communication) reduces the food consumption N footprint to 4.9
169 kg N/capita/yr. The energy sectors contribute the remaining 4.2 kg N/capita/yr.

170

171 The average N footprint for the UK for 1970 is marginally lower than the N footprint in 2007
172 (Table 2). The N footprint for food consumption is slightly lower in 1970 than in 2007, a

173 small difference which masks quite large changes in some components of the British diet
174 (Table 3). In 1970 there was generally more red meat, offal, and eggs consumed per capita
175 whereas in 2007 there was more poultry meat, milk, cheese, cereals and fruit and vegetables
176 consumed. Differences in household energy use represent the category with the largest
177 difference between 1970 and 2007, increasing from 1.3 to 2.0 Kg N per capita (Table 2).
178 There are large increases in electricity and gas use, although this is partially offset by a
179 reduction in the emission factor for electricity (Table 3). Unfortunately information was not
180 available for the emission factor for natural gas in 1970. For transport there is the same
181 footprint in 1970 as 2007 (Table 2) but distance travelled by private car is higher in 2007 than
182 1970. Emission factors are considerably reduced for petrol and lower for diesel. Bus travel
183 has reduced but train travel has increased, although both show reduced emission factors. Air
184 travel is reduced but unfortunately there was insufficient information available to calculate
185 comparable emission factors so the 2007 emission factor was used for the 1970 footprint.
186

187 Comparison between national N footprints for the United States, Netherlands, Germany and
188 UK reveals differences in N released from food consumption, food production, housing and
189 transport (Figure 3). Overall the US has the largest N footprint followed by the UK,
190 Germany and The Netherlands. N losses due to food consumption are similar in the US and
191 UK but lower in The Netherlands and Germany. Energy consumption in housing is highest in
192 the US followed by Germany, with The Netherlands and UK having similar lower values. N
193 losses due to transport are considerably higher in the US than European countries
194 investigated, with the UK and The Netherlands showing the lowest values.
195

196 Food and energy scenarios were tested to reveal how an individual's N footprint could
197 change as a result of changes in consumption patterns. Of the individual scenarios tested,

198 reducing food protein consumption to the recommended level had the biggest impact,
199 reducing the overall N footprint by 33% (Figure 4). Consuming a vegetarian diet and
200 consuming only sustainable food both decreased the N footprint by 15%. The energy
201 scenarios had a smaller impact. Replacing all household fossil fuel use with renewable energy
202 use reduced the footprint by just 4%, and replacing car travel with public transit did not have
203 a measurable impact. A combined scenario that took into account reductions from all
204 scenarios led to a total N footprint reduction of 63%, from 27.1 kg N/cap/yr to 10.0 kg
205 N/cap/yr.

206

207 **Discussion**

208 Footprint tools provide a readily understandable metric of human impact on the natural world
209 and have been used extensively in recent years for carbon emissions, water use, and impact
210 on the environment with ecological footprints. The N footprint tool is a unique tool allowing
211 people to calculate their own person impact on the N cycle. Awareness of the disruption of
212 the global N cycle amongst the public and policy makers is generally poor so this tool
213 provides an essential communication device to demonstrate how changes in diet and lifestyle
214 can reduce individual impacts on the production of Nr. The tool is available on the N-PRINT
215 website (www.n-print.org).

216

217 The relatively small increase of 1.1 kg N in the average N footprint between 1970 and 2007
218 in the UK masks some considerable changes in consumption patterns and emissions between
219 different sources. These changes reflect a broad range of lifestyle changes that have been
220 seen in the UK over the last forty years. Since 1970 the proportion of people in higher
221 education has increased from 621,000 to 2.5 million, less people are getting married,
222 households are smaller, women are having their first child later and life expectancy has

223 increased³³.

224

225 Food is the most significant component of the N footprint. Food contributes to the N footprint
226 through both losses during food N consumption and production. Results show a small
227 increase in the average N footprint from diet, but this result obscures considerable changes in
228 the supply of different food categories. For example, per capita consumption of pigmeat,
229 bovine meat, animal fats and offals have all fallen. A survey of UK residents published in
230 2003 indicated that over a quarter of UK residents considered themselves to be reducing meat
231 consumption due to concern over healthiness, taste, value for money, and ethical concerns³⁴.
232 A number of studies have reported an association of red meat with cardiovascular disease and
233 cancer. In addition, concerns over the safety of beef related to the bovine spongiform
234 encephalopathy (BSE) outbreak may have reduced the consumption of red meat³⁵⁻³⁶. Egg
235 consumption has also declined, possibly related to the salmonella scare in 1989, growing
236 awareness of diet and awareness of issues concerning bird welfare³⁷. This has been replaced
237 by higher consumption of white meat, milk, cheese, cereals, fruit and vegetables and an
238 increase in the total food supply for animal and vegetable products per person per year. In
239 this example we kept the N efficiency in food production constant between 1970 and 2007,
240 although it is likely this provides an underestimate since fertiliser use in tillage crops in
241 England and Wales increased from 84 to 152 kg ha⁻¹ between 1970 and 2007 whilst for grass
242 crops it increased and declined again, resulting in little change³⁸.

243

244 Energy consumption and transport both release N through the combustion of fossil fuels,
245 which releases NO_x emissions. Household energy use makes a comparatively small
246 contribution to the overall N footprint compared to that from food. Electricity and natural gas
247 use increased considerably between 1970 and 2007, which is likely to be at least related to

248 the dramatic rise in the use of consumer electronics in households ³⁹. Transport shows no
249 change in its footprint, but this conceals large increases in vehicle use. In 1970 48% of
250 households in Great Britain did not have regular use of a car, and in 2008 this was reduced to
251 22% of households. However, this change in car use is offset by massive reductions in
252 emission factors brought about by both improvements in engine design and fitting three-way
253 catalysts to petrol cars ⁴⁰.

254

255 There is a substantial difference in the N footprints between countries. Food production
256 values were not fully adapted for individual countries due to a shortage of information but in
257 other sectors there are noticeable differences between the US and Europe. The N footprint
258 associated with food consumption is considerably higher in the US than either the
259 Netherlands or Germany. Leach et al. ¹⁰ compared the N footprints of the US and
260 Netherlands, reporting that a higher proportion of the footprint came from meat N in the US
261 compared to the Netherlands where the main contributors were dairy, milk and fish. The food
262 consumption footprint in Germany is only marginally higher. In contrast the UK has an N
263 footprint from food consumption almost as high as the US, which is partly accounted for by
264 high meat and dairy consumption. Another factor in this part of the N footprint is the use of
265 advanced sewage treatment with nutrient removal technology. Almost the entire Netherlands
266 is serviced by advanced wastewater treatment meaning that 78% of the food consumption N
267 footprint is removed by advanced wastewater treatment ⁴¹. In the US and the UK advanced
268 sewage treatment with nutrient removal is much less extensive covering 5% of the US ¹⁰ and
269 2% of the UK (Anglian Water, personal communication).

270

271 Energy use is also lower in Europe than the US. The largest difference can be seen in the
272 transport sector. On average Americans drive 400 km per week but in the UK this is 164 km

273 per week. The US is the country with the highest dependence on automobiles in urban areas
274 in the world with levels much higher than other countries. This is related to wealth, land use
275 patterns, transport infrastructure priorities and transit provision ⁴². Public transport is much
276 more widely used in Europe than the US; emissions from public transport are smaller than
277 from personal vehicles resulting in a much smaller impact on the N footprint. The US also
278 has higher household energy consumption than European countries. Differences between
279 countries in Europe are relatively small, although energy use in housing is higher in the UK
280 than the Netherlands and Germany.

281

282 The footprint scenario analysis in the UK shows the potential for changes in personal
283 consumption patterns on the use and loss of Nr. The food scenarios all had a larger impact
284 than the energy scenarios. Combining all analysed scenarios led to an overall N footprint
285 reduction of 63%. Scaled up to the population of the UK, this could lead to an annual
286 reduction in Nr losses of approximately 1 Tg Nr. However some of the scenarios are easier
287 than others to achieve on a personal level. For example, individuals can generally choose how
288 much food they eat, what types of food they eat, and how they manage their food waste.
289 Consumers do not have control over the treatment level at their local wastewater treatment
290 plant. Some scenarios, such as the consumption of sustainable food and the exclusive use of
291 renewable energy sources, could also be cost-prohibitive. However most of the analysed
292 scenarios are achievable on a personal level and can have a substantial impact on Nr losses,
293 especially when adopted at a large scale.

294

295 **Conclusion**

296 Anthropogenic N use and loss rates are increasing on a global scale and are expected to
297 continue to increase with population growth and shifting dietary patterns. The UK N footprint

298 has only increased slightly since 1970, but the total Nr loss is magnified by population
299 growth. The negative environmental and human health consequences of excess Nr require
300 action to reduce Nr loss to the environment. One way to achieve these reductions is through
301 changes in personal consumption patterns. The UK N-Calculator informs consumers about
302 how N is released to the environment and how their personal choices impact those Nr losses.
303 Individuals can choose from a variety of changes in personal consumption patterns to reduce
304 their impact, with significant reductions possible. These personal consumption changes,
305 combined with increased efficiency at the production level, will reduce the loss of Nr and its
306 detrimental consequences.

307

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310

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405 **Tables**

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407 **Table 1.** Comparison of virtual N factors for the United States and the United Kingdom, by food type.

Food type	United States virtual N factor	United Kingdom virtual N factor
Poultry	3.2	3.2
Pigmeat	4.4	4.4
Beef	7.9	7.9
Milk	4.3	3.9
Fish	4.1	2.9
Cereals	1.4	1.3
Pulses	0.5	0.5
Starchy roots	1.5	1.1
Vegetables	9.6	8.2

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411 **Table 2.** Nitrogen footprint for the UK in 1970 and 2007.

	N footprint (kg N)	
	1970	2007
Food consumption	4.6	4.9
Food production	17.9	18.0
Housing	1.3	2.0
Transport	1.1	1.1
Goods and Services	1.1	1.1
Total	26.0	27.1

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417 **Table 3.** Information used in calculating the national average UK footprint for food consumption,
 418 energy use and transport in the UK in 1970 and 2007.

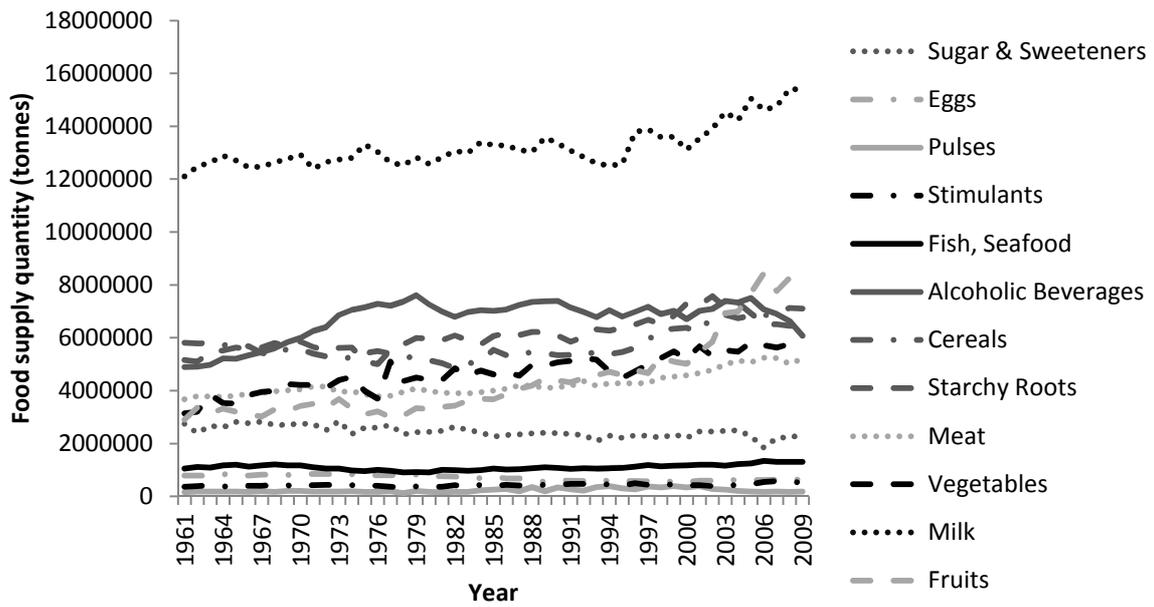
Product	1970		2007	
Food	Food supply (kg capita⁻¹ year⁻¹)	Protein supply (g capita⁻¹ day⁻¹)	Food supply (kg capita⁻¹ year⁻¹)	Protein supply (g capita⁻¹ day⁻¹)
Animal products				
Poultry meat	10.5	4.2	32.2	13.0
Pigmeat	27.5	7.6	26.2	7.2
Bovine meat	24.1	8.5	19.8	7.1
Milk	231.6	19.0	238.2	12.3
Cheese	5.3	3.6	10.3	7.0
Eggs	15.3	4.8	10.3	3.2
Fish and Seafood	20.9	5.2	21.0	6.0
Animal fats	17.4	0.3	6.3	0.1
Offals	4.3	2.0	2.6	1.2
Mutton and goat meat	0.6	0.4	0.8	0.8
Other meat	9.8	3.3	5.2	1.8
Vegetable products				
Stimulants	7.8	1.	8.5	1.7
Cereals	89.6	20.7	108.6	27.2
Rice	1.2	0.3	6.1	1.2
Fruits	61.2	0.8	125.2	1.5
Pulses	3.7	2.3	2.9	1.8
Starchy roots	104.9	4.6	104.5	4.3
Vegetables	75.5	2.9	89.4	3.1
Nuts	0.8	0.2	2.4	0.4
Alcoholic beverages	107.4	1.4	98.2	1.1
Oilcrops	2.8	0.8	3.7	1.5
Spices	0.2	0.1	1.0	0.3
Sugar and sweeteners	49.3	0	37.5	0
Vegetable oils	10.9	0	1.10	0
Energy use	Energy supply (units household⁻¹ month⁻¹)	Emission factor (Nr unit⁻¹)	Energy supply (units household⁻¹ month⁻¹)	Emission factor (Nr unit⁻¹)
Electricity (kwh)	156	0.001447	363	0.000107
Natural Gas (m ³)	35	0.001855*	98	0.001855
Land Transport	Distance travelled (km person⁻¹ week⁻¹)	Emission factor (Nr km⁻¹)	Distance travelled (km person⁻¹ week⁻¹)	Emission factor (Nr km⁻¹)
Private car	108	0.002913 (petrol)	164	0.000049 (petrol)

		0.000309 (diesel)		0.000125 (diesel)
Bus	21	0.000339	11	0.000006
Rail	12	0.000473	16	0.000005
Motorcycle	1	0.000245	1	0.000006
Air transport	Time travelling (hours person⁻¹ year⁻¹)	Emission factor (Nr km⁻¹)	Time travelling (hours person⁻¹ year⁻¹)	Emission factor (Nr km⁻¹)
Aeroplane	0.02	0.060565*	0.2	0.060565

419 *No comparable data available for 1970 so 2007 data were used.

420

421 **Figures**



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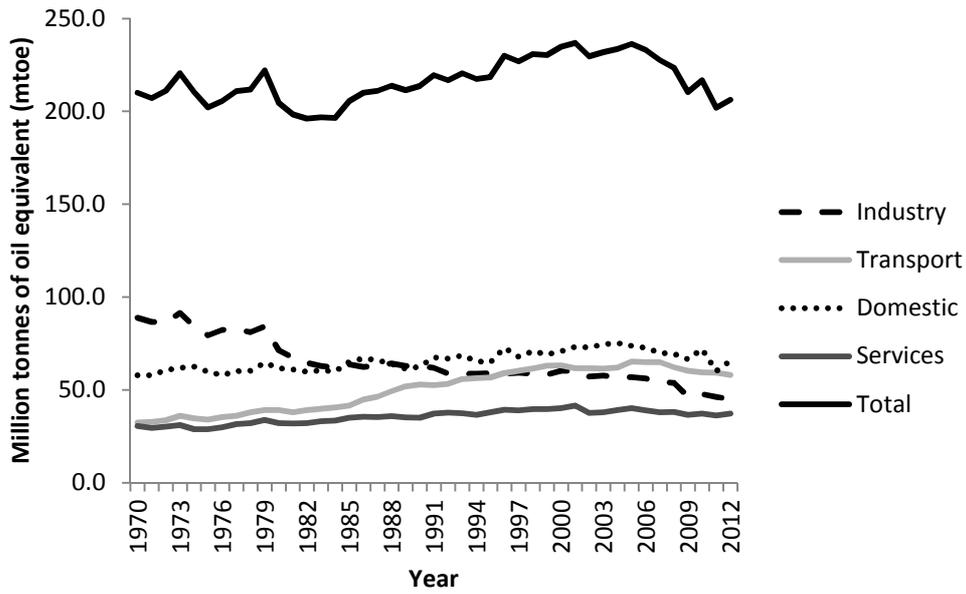
423

424 **Figure 1.** Food supply quantity (tonnes) for major food groups between 1961 and 2009 in the UK.

425 Data is taken from FAO ⁸.

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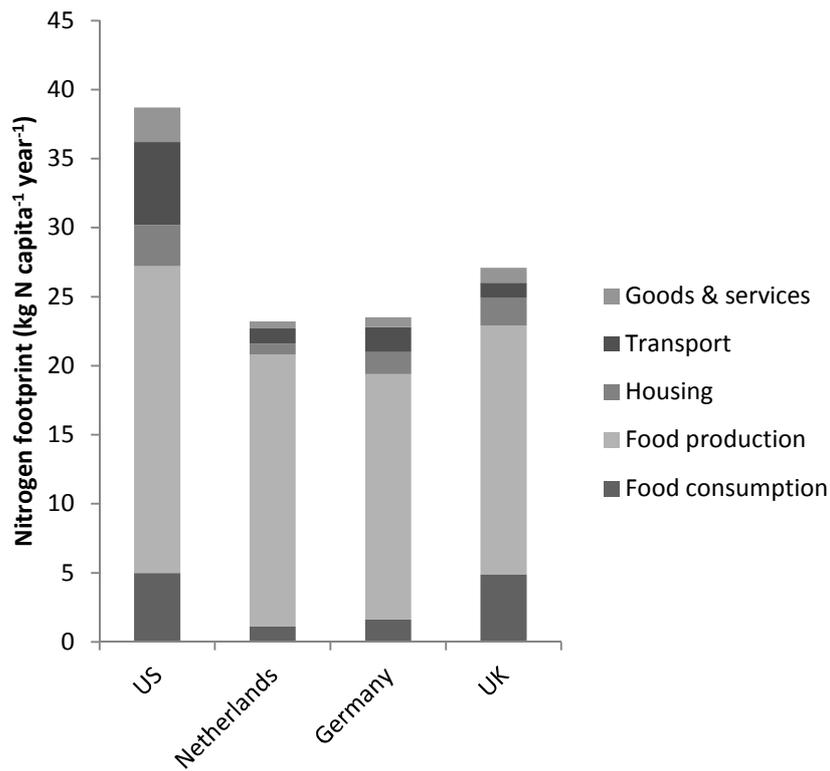
428

429 **Figure 2.** Energy consumption (Million tonnes of oil equivalent) between 1970 and 2012 in the UK.

430 Data is taken from the UK Department of Energy and Climate Change statistics ⁴³.

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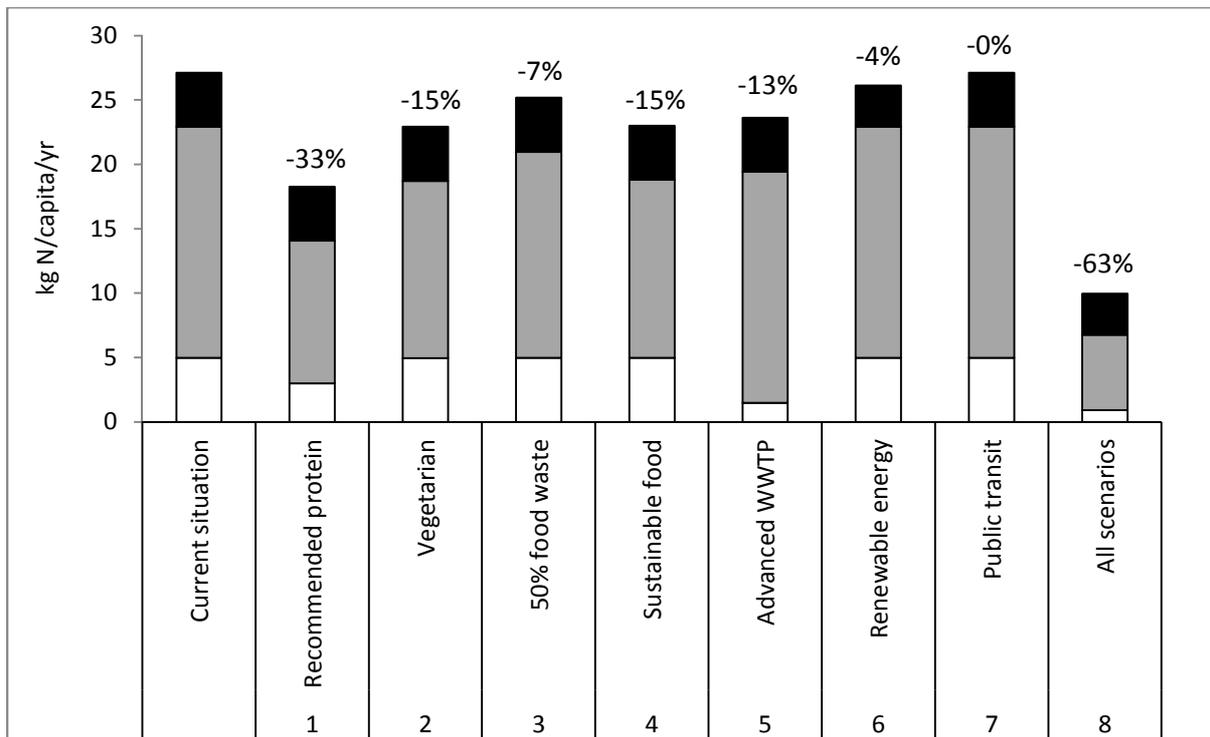
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434 **Figure 3.** Nitrogen footprints (kg N/capita/yr) for the US, Netherlands, Germany and UK broken
435 down into food consumption, food production, housing, transport and goods and services.

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441 **Figure 4.** Impact of changes in personal consumption patterns on the N footprint in the United

442 Kingdom. White bars represent food N consumed, grey bars represent food virtual N, and black bars

443 represent energy N (i.e., from housing, transport, and goods & services). The percentage above each

444 bar shows the percent reduction for each scenario relative to the current average UK N footprint. The

445 scenarios analysed are: 1) scale protein consumption down to the recommended level; 2) consume a

446 vegetarian diet; 3) reduce food waste by half; 4) consume food produced with best management

447 practices; 5) treat human waste at an advanced wastewater treatment plant (WWTP) with

448 denitrification; 6) use only renewable energy sources for household energy; 7) use only public transit

449 for transport; and 8) combine scenarios 1 through 7.