

# 1Forest cover and social relations are more important than economic 2factors in driving hunting and bushmeat consumption in post-frontier 3Amazonia

## 4Abstract

5Identifying the economic drivers of hunting and bushmeat consumption is crucial for  
6understanding whether economic growth in tropical forest regions can foster poverty  
7alleviation and biodiversity conservation. However, studies investigating those drivers  
8have drawn contrasting conclusions. Some authors attribute inconsistent findings to  
9heterogeneous spatial and environmental contexts, yet other studies indicate that social  
10factors may predominate over economical determinants. Here, we investigate bushmeat  
11hunting and consumption by analyzing the relative importance of household-scale  
12economic factors in diverse spatial and environmental contexts. We surveyed 240  
13households distributed across twenty diverse rural landscapes in a post-frontier region in  
14Brazilian Amazonia. Our results show that hunting is more likely in locations with  
15higher forest cover, where game availability is expected to be higher. In contrast,  
16bushmeat consumption is widespread even in deforested landscapes near to urban  
17centers. However, we find no evidence that household-scale economic factors determine  
18variation in rural bushmeat consumption, regardless of spatial or environmental context.  
19Consequently, we infer that future growth in income or wealth would be unlikely to  
20significantly change patterns of bushmeat hunting and consumption. Instead, we find  
21that eating bushmeat is mainly dependent on the hunting of relatively common species  
22for subsistence and food sharing, rather than through market exchange. This  
23demonstrates an important informal economy maintained by social relations. Work is  
24needed to evaluate the sustainability of hunting these relatively small to medium-sized  
25species given they evidently provide useful ecosystem service to poor households and  
26are likely to support social relations in rural Amazonia.

27**Keywords:** Income, game availability, harvest, sharing, wildlife conservation,  
28wildmeat.

29

## 301. Introduction

31Understanding the drivers of bushmeat consumption is a long-standing concern in  
32conservation science, as bushmeat use is recognized for both its importance to human  
33populations and its threat to biodiversity (Milner-Gulland 2003; Nielsen et al. 2018).  
34Identifying the economic drivers is particularly important because this knowledge  
35provides insights into how economic changes (e.g. market expansion, market  
36integration, projects and policies aimed at increasing household income) can affect  
37bushmeat use. Researchers have been particularly interested in determining whether  
38poverty alleviation and wealth creation strategies are likely to decrease bushmeat  
39hunting and consumption. This so-called win-win scenario for development and  
40biodiversity conservation would not occur if, instead, economic growth leads to  
41increased bushmeat demand and more hunting (Milner-Gulland et al. 2003; Brashares et  
42al. 2011). Resolving the economic basis of wildlife use is important in rural areas of the  
43forested tropics because of high but changing rates of multi-dimensional poverty  
44(Sunderlin et al. 2008).

45 Economic theory commonly used for explaining variation in bushmeat  
46 consumption offers divergent predictions about what happens with wealth grow (being  
47 asset-wealth or monetary income) (Milner-Gulland et al. 2003), depending on  
48 preferences for bushmeat relative to other forms of animal protein. Where bushmeat is  
49 relatively cheap and accessible and people would rather replace it with other available  
50 meat types (i.e. bushmeat is an inferior good), bushmeat consumption would decline  
51 with wealth rise (Wilkie & Godoy 2001). Alternatively, if considered largely equivalent  
52 to other forms of animal protein (i.e. a normal good), then increased wealth should  
53 translate into a proportional increase in bushmeat consumption. Finally, if bushmeat is a  
54 preferred source of animal protein (i.e. a superior good) then we would expect rising  
55 wealth to lead to a disproportionately high increase in consumption (Wilkie & Godoy  
56 2001; Wilkie et al. 2005; Fa et al. 2009; Godoy et al. 2010).

57 Because we do not know whether bushmeat is an inferior, normal or superior  
58 good, it is unclear whether wealth creation is likely to decrease or increase pressure on  
59 wildlife. In fact, empirical assessments of the economic drivers of bushmeat  
60 consumption have provided contrasting conclusions about the direction of the  
61 relationship between wealth and consumption (e.g. Wilkie & Godoy 2001; Fa et al.  
62 2009; Godoy et al. 2010).

63 Evidence from Africa and Amazonia suggests these divergences may reflect  
64 spatial and environmental contexts (e.g. proximity to urban centers and local forest  
65 cover), which affect bushmeat demand and supply. Remoteness from urban centers can  
66 decrease the availability of domestic sources of protein, resulting in high prices and high  
67 bushmeat demand (Chaves et al. 2017a). Bushmeat may therefore be a necessity (i.e. an  
68 inferior good) in remote places, which is substituted by other meats when they become  
69 available or wealth increases. Such localities are also less deforested, according to a von  
70 Thunian model of higher transport costs and lower land rents with distance from cities  
71 (Angelsen 1994). Hence, the abundance of many game species should be higher,  
72 increasing their supply. This situation would offer greater net benefits of hunting and  
73 bushmeat consumption, especially for poorer households with less access to traded  
74 domesticated meats. Indeed, when harvestable wildlife populations are more easily  
75 available (e.g. near to protected areas, large forest patches), bushmeat prices tend to be  
76 lower and its consumption rate higher (Brashares et al. 2011; Foerster et al. 2012;  
77 Torres et al. 2018). In contrast, nearer to urban centers, domestic sources of protein are  
78 cheaper and bushmeat can be relatively expensive due to distance and transport costs  
79 from high-forest cover hunting areas. There, Brashares et al. (2011) found that wealthier  
80 households consume more bushmeat than poorer ones, indicating bushmeat as a normal  
81 or superior good. Summarizing, increasing wealth appears to impact game populations  
82 differently, depending on the spatial and environmental context.

83 It is problematic that only one study has formally addressed how economic  
84 drivers of bushmeat consumption interact with spatial and environmental factors. To our  
85 knowledge, Brashares et al.'s (2011) African study provides the only insights. Indeed,  
86 most bushmeat research is based on work in West and Central Africa, where there is  
87 intense, large-scale trade in bushmeat markets (Dupain et al. 2012; Petrozzi et al. 2016).  
88 Market exchange may be less important for determining bushmeat consumption in other  
89 places. In Latin America, studies evaluating this relationship have focused on urban  
90 areas (Parry et al. 2014; Morsello et al. 2015; Chaves et al. 2019) or in semi-autarkic  
91 indigenous groups (Wilkie & Godoy 2001; Godoy et al. 2010; Vasco & Sirén 2016).  
92 Moreover, analysis of consumption has tended not to distinguish whether bushmeat was

93hunted by household members or acquired through exchange, purchase, or sharing.  
94Clearly, prices of bushmeat and domestic meat are likely to affect bushmeat  
95consumption more through trade than through subsistence hunting.

96 In this paper, we investigate bushmeat hunting and consumption from the novel  
97perspective of analyzing the relative importance of household-level economic factors in  
98diverse spatial and environmental contexts. We did so by surveying households across  
99twenty rural landscapes with varied urban-remoteness and local forest cover. We  
100addressed five interrelated questions: Are economic factors associated with (i) hunting  
101and (ii) bushmeat consumption? If so, is the relationship between economic factors and  
102(iii) hunting, or (iv) bushmeat consumption, dependent on spatial and environmental  
103factors? (v) Does the relationship between economic factors and bushmeat consumption  
104differ between households that hunted and those that acquired bushmeat by alternative  
105ways (i.e. purchase or gift)?

## 1062. **Methods**

### 1072.1. *Study region*

108Our study was carried out at a meso-scale in eastern Brazilian Amazonia, in rural areas  
109of three municipalities: Santarém (78 790 rural inhabitants from 294 580 in total);  
110Belterra (6 852 of 16 318); and Mojuí dos Campos, a recently established municipality  
111with no data on rural population (combined rural and urban population of 15 232)  
112(IBGE 2010). The two smaller towns are c.30-45 km by paved road from Santarém.  
113Bordered by the Amazon, Tapajós and Curuá-Una Rivers, our study region  
114encompasses approximately 1 million ha (Fig. 1) of a diverse mosaic evolved over  
115decades of government policies and economic cycles. Although above half of the region  
116is still covered by primary/secondary forests (Fig. 1), there is a gradient in forest cover  
117(correlated with distance to urban areas), and a diversity of socioeconomic contexts (e.g.  
118rural population density, property sizes, wealth and market access) (details in Appendix  
119A.1).

120 In Brazil, commercial hunting is illegal in any circumstances, although it still  
121occurs and may involve large volumes in urban settings of remote Amazonian towns  
122(van Vliet et al. 2015; El-Bizri et al. 2020; Chaves et al. 2019). Subsistence hunting has  
123an uncertain legal status. The Brazilian Wildlife Protection Act (1967) made hunting  
124wildlife illegal, although subsequent laws allowed hunting by traditional and rural  
125populations only in a “state of necessity” or “to quench hunger” (Antunes et al. 2019).

### 1262.2. *Sampling design*

127We used a hierarchical sampling design. We first selected twenty 7 850-ha areas  
128(circular with a 5km radius), hereafter landscapes, that captured variability in forest  
129cover (33% to 93%) and road distance from Santarém (10-140km). Within each  
130landscape, we randomly selected 12 households (n=240) (Fig. 1) by randomly drawing  
13112 points along the paved, unpaved roads or rivers, using ArcGIS 9.3, ensuring  $\geq 400\text{m}$   
132between them to avoid spatial clustering. The selected household was the nearest from  
133the point drawn. We skipped households when household heads declined to participate  
134(n=3), or if after three visits no resident was encountered (n=4) (Appendix A.2).

### 1352.3. *Data collection*

136 To collect data on hunting and bushmeat consumption, as well as demographic and  
137 socioeconomic characteristics of households, we conducted an interview-based survey  
138 with household heads (when possible, both heads) between July and November 2013.  
139 Beforehand, we pilot-tested the interview protocol for clarity, resolving any  
140 inconsistencies, and establishing a reliable recall period based on respondents' answers.  
141 The survey was conducted by P.C.T and three trained assistants (two from the region).

#### 142 2.3.1. *Hunting and bushmeat consumption variables*

143 We considered hunting and bushmeat consumption as count variables. Values were  
144 defined as the number of times anyone in the household had gone hunting in the  
145 previous 30 days - hereafter hunting frequency - and the number of times bushmeat was  
146 consumed in the household in the previous 15 days - hereafter bushmeat consumption  
147 frequency. Bushmeat consumption data was restricted to the previous 15 days based on  
148 the pilot study (Appendix A.3.1). For each hunting trip and meal containing bushmeat,  
149 we asked which species were hunted or consumed.

#### 150 2.3.2. *Economic variables*

151 We estimated two economic variables - *per capita* monetary income (previous 30 days)  
152 and *per capita* asset-wealth. We used both indicators because they reflect different  
153 aspects of the household's economic condition. Monetary income measures transitory  
154 income, which may sharply fluctuate especially in rural areas, whereas asset-wealth  
155 reflects long-term economic conditions (Wilkie et al. 2005). Economic variables were  
156 measured in Brazilian *Reais* (1 Real = 0.45 US\$, in December 2013) (Appendix A.3.2).

157 We winsorized the values of monetary income at the 97<sup>th</sup> percentile to limit  
158 extreme values and reduce their possible spurious effect (Van Kerm 2007). Households  
159 above this percentile were either the few much richer households in the sample (both in  
160 terms of monetary income and wealth) or those that had an atypical high monetary  
161 income the previous month (earning from 2.5 to 25 times more income than those below  
162 the 97<sup>th</sup> percentile). For the same purpose we winsorized the highest wealth value to the  
163 second highest value, as their difference was twofold (Fig. A.1). Monetary income and  
164 wealth were weakly correlated (Pearson=0.26,  $p < 0.001$ ).

#### 165 2.3.3. *Spatial and environmental variables*

166 We considered one spatial and one environmental variable: the time (in minutes) that  
167 household members took to reach the largest city, Santarém (collected through  
168 interviews) - hereafter 'remoteness' -, and the amount of forest cover surrounding the  
169 household - hereafter 'forest cover'. We considered time rather than distance because  
170 the former was less correlated with forest cover (Pearson=0.64,  $p < 0.001$ , against  
171 Pearson=0.88,  $p < 0.001$  for distance [km]) and more appropriate for understanding urban  
172 accessibility and decision-making (Kwan 2013). We calculated forest cover (a proxy of  
173 game availability) as total forest cover (km<sup>2</sup>), including primary forest (non-degraded  
174 and degraded) plus mature secondary forest (>10 years) within a 10-km radius (31,400-  
175 ha) from the household (Appendix A.3.3).

#### 176 2.3.4. *Control variables*

177 We used two additional variables as controls in our analyses, proxies of culture and  
178 education attainment, because they had been linked to hunting and bushmeat  
179 consumption (Poulsen et al. 2009; Foerster et al. 2012; Mgawe et al. 2012). For culture,

180we used the origin of the household male head as a binary variable indicating whether  
181he was born in the Legal Amazon (see Appendix A.3.4). Education attainment was  
182accessed by the number of schooling years of the male household head. We used data of  
183the male head because only men reported hunting. For hunting, we used data of the  
184woman head only when there was no male head. For bushmeat consumption, we  
185explored using also the maximum number of schooling years between the male and  
186female heads and whether at least one of the heads was born in Legal Amazon, but the  
187results did not change.

#### 1882.4. Data analysis

189We first tested and found no multicollinearity among independent variables (low values  
190of variance inflation factor; highest VIF=1.77). There was considerable variation in  
191economic and control variables within all landscapes (Table A.1).

192 To investigate the association between hunting and bushmeat consumption and  
193the economic, spatial and environmental variables, we ran different sets of generalized  
194linear mixed-effects models (GLMM) for each of the two dependent variables. We used  
195GLMM to account for the hierarchical nature of the sampling design, with landscapes as  
196random factors (Zuur et al. 2009). Alternative models in each set were compared using  
197the difference in their AICc values in relation to the first-ranked model ( $\Delta AICc$ )  
198(Burnham & Anderson 2002). We considered that a value of  $\Delta AICc \leq 2$  indicates  
199equally plausible models.

200 To answer questions (i) to (iv) we modeled both hunting and bushmeat  
201consumption frequencies using zero-inflated Poisson models, because approximately  
202two thirds of the data for both dependent variables were zeros. These models treat the  
203zero-count outcomes as a mixture of structural and sampling zeros, which allows us to  
204analyze both the variables associated with performing the behavior (hunted/did not hunt  
205and consumed/did not consume bushmeat) and their frequencies (from zero on).

206 Both sets of candidate models (i.e. one set for hunting, another for bushmeat  
207consumption) contained: an intercept-only model for reference (that did not include any  
208fixed factors), a control model with only the two control variables as fixed effects, and  
209additive and interaction models. Additive and interaction models always contained the  
210two control variables and combinations of economic, spatial and environmental  
211variables as fixed effects. We included only two-way interaction terms between  
212economic variables and spatial or environmental variables (Table A.2).

213 To answer question (v) we considered only those households that consumed  
214bushmeat. Therefore, we modeled bushmeat consumption frequency using zero-  
215truncated Poisson models. We used the Conway-Maxwell Poisson model to account for  
216the underdispersed nature of our data, and included a binary variable - whether the  
217bushmeat consumed in the household was hunted by a household member or not. We  
218added two-way and three-way interactions with this binary variable to each model to  
219investigate whether any association between bushmeat consumption and the variables  
220and interactions previously tested differed between hunters and non-hunters' households  
221(Table A.3).

222 We standardized all non-categorical fixed factors so that each had a mean of  
223zero and a standard deviation of one to improve convergence of the fitting algorithm  
224(Zuur et al. 2009). We also tested the effect of the three continuous independent

225 variables as quadratic terms, to account for possible U-shaped associations with hunting  
226 and bushmeat consumption (Wilkie & Godoy 2001), but model fit was not improved.  
227 All analyses were implemented in R 3.5.1 (R Core Team 2014) and all model selections  
228 were run using the *glmmTMB package* (Brooks et al. 2017). Selected models were  
229 tested for misspecification problems (e.g. uniformity, under or over dispersion and zero-  
230 inflation) using *DHARMA* package for residual diagnostics (Hartig 2019), and no such  
231 problems were found.

### 232 2.5. Ethics statement

233 Our study protocol was evaluated and approved by a Research Ethics Committee from  
234 the Brazilian National Commission for Research Ethics (CAAE 16766413.4.0000.5464  
235 *Plataforma Brasil*). Prior to interviews, we contacted representatives of nearby rural  
236 communities, explaining the research. We later obtained their written voluntary and  
237 informed consent. Then, we obtained written and informed consent from each  
238 participant before beginning the interview. At the interview onset, we explained the  
239 research aims, guaranteed the information anonymity and assured their participation  
240 was voluntary and they could withdraw at any time.

### 241 3. Results

242 Members of 31% of the surveyed households had hunted during the previous 30 days.  
243 In total, respondents declared 189 hunting events (mean=0.8, SD=1.5 across all  
244 households; mean=2.6, SD=1.6 across households that hunted), of which 47% were  
245 successful ( $\geq 1$  animal caught), and 106 individuals caught. In 26% of households that  
246 hunted, animals were never caught, while in 84% of successful hunting events, only one  
247 individual was caught (mean=1.2 animals, SD=0.5).

248 Bushmeat consumption, not necessarily from their own hunting, was relatively  
249 more common; 45% of the households had consumed it within the previous 30 days and  
250 33% within the previous 15 days. Respondents declared 208 meals containing bushmeat  
251 in the previous 15 days (mean=0.9 meals, SD=1.9 across all households; mean=2.6,  
252 SD=2.5 across households where bushmeat was consumed). The mean number of meals  
253 in households with a hunter was higher than in those that acquired bushmeat by other  
254 means (mean=3.2, SD=2.9 and mean=1.8, SD=1.4, respectively). Perhaps surprisingly,  
255 our data indicate very low levels of bushmeat trade in our rural study area. For 59% of  
256 the meals, bushmeat was hunted by a household member, in 40% bushmeat was a gift  
257 from relatives, friends or neighbors, and for only two meals (1%) bushmeat was  
258 purchased.

259 *Paca* (*Cuniculus paca*) and nine-banded armadillo (*Dasypus novemcinctus*) were  
260 the most frequently hunted and consumed species, accounting for nearly 80% of  
261 successful hunting trips and meals (Fig. 2).

#### 262 3.1. Hunting correlates

263 Hunting frequency was not associated with any factor investigated (Table 1). However,  
264 having hunted was strongly and positively associated with forest cover in the  
265 surroundings and with origin of the household head. Higher forest cover and  
266 Amazonian origin of the household head were associated with increased probability of  
267 hunting, with hunting occurring in 37.7% of Amazonian origin households but only in  
268 20.2% of those non-African (Table 1, Fig. 3). People in households with non-

269 Amazonian origin were three times less likely to hunt than those with Amazonian origin  
270 (odds-ratio=0.32, CI=0.16–0.65, for the first selected model). Education had a U-shaped  
271 relationship with hunting probability, increasing through elementary education and  
272 decreasing with high-school education and beyond (Fig. 3). We found no association of  
273 having hunted with household monetary income and wealth in any spatial or  
274 environmental context.

### 275 3.2. *Bushmeat consumption correlates*

276 When considering all households sampled (n=240), bushmeat consumption within the  
277 past 15 days (both binary and frequency variables) was not strongly associated with any  
278 of the tested factors. We found weak evidence that people in households where the male  
279 head was non-Amazonian are two times less-likely to consume bushmeat than those  
280 where the male head had Amazonian origin (odds-ratio=0.45, CI=0.21–0.97, for the  
281 first selected model), although the upper confidence interval approaches 1, meaning the  
282 two groups might have similar probabilities (Table B.1). However, we did not find this  
283 effect when we considered the origin of both household heads that is, whether at least  
284 one of them was Amazonian.

285 Considering only households that consumed bushmeat within the past 15 days  
286 (n=80), we also found no evidence that consumption frequency is associated with any of  
287 the tested factors and neither that it is associated with different factors for hunting  
288 households compared to non-hunting households. However, consumption frequency in  
289 hunting households was 2.7 times higher (CI=1.5–4.8) compared to non-hunting  
290 households, when controlling for other variables (Table B.2).

## 291 4. Discussion

292 Hunting and bushmeat consumption in our study region were mainly driven by game  
293 availability and social relations and not market exchange. Wealth did not play an  
294 important role in in shaping neither hunting nor bushmeat consumption, irrespective of  
295 the environmental and spatial context. This evidence contrasts with what has been  
296 suggested elsewhere (Fa et al. 2009; Brashares et al. 2011). As such, differences in  
297 spatial and environmental contexts between regions investigated in previous studies  
298 may not explain all the contrasting findings of those studies about the association of  
299 economic factors and bushmeat consumption. Overall, our findings suggest that the way  
300 bushmeat is acquired is crucial in defining the drivers of hunting and bushmeat  
301 consumption.

302 Conventionally, access to bushmeat is conceptualized as playing out through  
303 market exchange involving rational economic actors, with markets then responding  
304 predictably to spatiotemporal variation in supply and demand (e.g. Wilkie & Godoy  
305 2001). Yet, buying bushmeat was rare in our rural study area. Instead, households  
306 tended to acquire it directly through hunting, or through an ‘economy of affection’  
307 within social networks. We found no evidence that economic factors are key in  
308 determining hunting or bushmeat consumption, irrespective of spatial and  
309 environmental factors. As such, variations in income or wealth levels would unlikely  
310 lead to major changes in hunting and bushmeat consumption in our study region and  
311 similar post-frontier Amazonian regions.

312 Moreover, by investigating hunting, we tested whether the economic  
313 determinants of consumption are conditional on how bushmeat is acquired. We found



314no evidence of this between hunting and sharing, which were the prevalent ways in our  
315study area. Hunting was more likely in locations with higher forest cover, where game  
316availability is likely higher. Instead, bushmeat consumption was widespread.

#### 3174.1. *Hunting in a post-frontier region*

318We found that hunting is more likely in less-deforested landscapes, confirmatory of  
319other studies identifying that hunting is more likely when living closer to game sources  
320(i.e. large forest patches or protected areas) or areas with high forest cover (as proxies of  
321game availability) (Shively 1997; Brashares et al. 2011; Torres et al. 2018). We also  
322found that hunting was more prevalent among ‘Amazonian’ (as opposed to in-migrants  
323from elsewhere in Brazil) headed households. This may result from culturally-based  
324differences (Mgawe et al. 2012) or hunting expertise passed across generations. Yet,  
325hunting frequency was not associated with any factor investigated, which may result  
326from limited variation in our sample, as most households (60%) reported hunting just  
327once or twice in the last 30 days. Those species most frequently hunted were smaller  
328and classified as least concern (IUCN Red List), which seems consistent with more  
329deforested and overhunted tropical forests, where hunters catch commonly occurring  
330species instead of preferred ones (e.g. Southeast Asia - Rao et al. 2010). Nonetheless,  
331even in highly forested regions of the Amazon, *C. paca* is widely hunted and a preferred  
332species (Parry et al. 2014; Valsecchi et al. 2014; Nunes et al. 2019). Low occurrence of  
333large-bodied species (i.e. deer, peccaries, tapir) catches is likely to indicate their  
334depressed populations in our post-frontier study region. [Local depletion and extinction  
335of large-bodied species has already been suggested by another study in the region  
336\(Sampaio et al. 2010\).](#)

#### 3374.2. *Rural bushmeat consumption outside of market exchange*

338Our results differ from previous work, in diverse contexts, which found that monetary  
339income or asset-wealth were important in explaining bushmeat consumption (e.g.  
340Wilkie & Godoy 2001; Wilkie et al. 2005; Fa et al. 2009; Godoy et al. 2010; Brashares  
341et al. 2011; Foerster et al. 2012). Notably, almost none of the surveyed households in  
342our study reported they had purchased bushmeat. Instead, most rural consumers had  
343obtained bushmeat directly from the surrounding forest or farm-fallow matrix or  
344received as a gift. Because bushmeat trade is illegal in Brazil and only one household  
345reported purchasing bushmeat, we might have underestimated trade. Nonetheless, the  
346lack of association between consumption and micro-economic factors suggests trade is  
347relatively unimportant in the rural zone of our study region. Although we report almost  
348no trade within rural areas, we cannot discard that rural hunters may be selling meat  
349directly in the urban area or to traders and therefore, supplying local urban markets with  
350these relatively common ‘post-depletion’ mammal species. Rural-urban bushmeat  
351networks are found elsewhere in Amazonia, although even urban consumers often  
352obtain bushmeat through gifting instead of trade (Morsello et al. 2015; van Vliet et al.  
3532015, Chaves et al. 2019).

354 Elsewhere, the lack of correlation between bushmeat consumption and wealth  
355has been explained by high prevalence of consumption together with harvest being  
356consumed mostly within hunting households (Schulte-Herbrüggen et al. 2013).  
357Likewise, here, in all but three hunting events, at least part of the catch was consumed  
358in the hunter’s household. In 43% of all successful catches, bushmeat was also shared,  
359and in 13% of those cases it was shared with relatives or friends that lived far away  
360(>50-km). That might explain why bushmeat consumption was so widespread in the



361region, even in more deforested landscapes and in less-remote places with greater  
362access to other meat types. Sharing often involves reciprocity and is considered very  
363important in rural areas (e.g. Nunes et al. 2019). Consequently, bushmeat gifting  
364belongs to the informal economy and is still critical to people whose economic lives sit  
365somewhere between subsistence peasantry and market economy. This informal  
366economy has been termed ‘economy of affection’ to describe kin-based networks of  
367exchange in East Africa (Hyden 1983). In rural Amazonia, continued reliance on this  
368informal system of production and exchange helps maintain bonds between households,  
369enhances social cohesion and contributes to survival, with bushmeat being a very  
370frequent gift (WinkerPrins & Souza 2005; Minzenberg & Wallace 2011; Nunes et al.  
3712019).

372         Although we did not find an association between economic factors and overall  
373consumption, this linkage might exist for particular species, as found in rural Africa and  
374Asia (Foerster et al. 2012; Shively 1997) and urban Amazonia (Parry et al. 2014). In our  
375study region, there were mainly two species consumed (*C. paca* and *D. novemcinctus*)  
376(80% of bushmeat meals, combined), the only ones we had enough consumption events  
377to rigorously test such association. Again, we failed to find any association of economic  
378factors and the consumption of these animals in any spatial and environmental context  
379(Table S6).

380         Geographical origins, used as a proxy for culture, was not a strong driver of  
381bushmeat consumption. This finding echoes Morsello et al.’s (2015) findings from  
382Amazonian towns. Interestingly, their urban study also found social relations were  
383stronger predictors of bushmeat consumption than economic factors. Those who  
384believed that sharing bushmeat strengthens social bonds (with family and friends) were  
385more likely to consume and to prefer it over other animal proteins. Gifts were the  
386second most important source of bushmeat in our sample and hunters often shared their  
387catch, which both suggest that social relations play important roles in our study region,  
388consistent with work elsewhere in Amazonia, and in Africa (Morsello et al. 2015; van  
389Vliet et al. 2015; Bachmann et al. 2019; Chaves et al. 2019; Nunes et al. 2019).

#### 3904.3. *Implications for conservation and rural livelihoods*

391As relatively self-sufficient rural populations experience changing economic conditions  
392through market integration, government-led development projects and cash transfer  
393programs, it becomes increasingly important to understand how these changes affect  
394livelihood strategies, resource use and biodiversity conservation (Billé et al. 2012). Our  
395results suggest neither hunting nor bushmeat consumption in our study region is likely  
396to be affected by changes in levels of households’ monetary income or wealth. Hence,  
397public policies aimed at increasing monetary income in rural households are unlikely to  
398impact hunted wildlife.

399         Hunting seems instead driven by environmental factors associated with wildlife  
400availability and cultural preferences or experience. Bushmeat consumption, on the other  
401hand, seems strongly linked to social relations, through an ‘economy of affection’ based  
402on small to medium-bodied size common species. Nevertheless, the scale of the any  
403urban trade supplied by rural hunters is unclear. The apparent scarcity of the larger-  
404bodied or sensitive Amazonian game species suggests these are probably severely  
405depleted or even locally extinct in our study region. In fact, other studies in the region,  
406using interviews and line-transects, have found higher abundance of small-bodied  
407species such as nine-banded armadillo (*Dasybus novemcinctus*) and agouti (*Dasyprocta*

408 *leporina*) and very low abundance or evidence of local extinction of medium and large-  
409 bodied species, such as tapir (*Tapirus terrestris*) and white-lipped peccary (*Tayassu*  
410 *pecari*) (Sampaio et al. 2010; Ravetta 2015). Collared peccary (*Pecari tajacu*) and  
411 brocket deer (*Mazama spp.*) may persist in fragmented landscapes, although red brocket  
412 deer (*Mazama americana*) had lower abundance in such landscapes than in locations  
413 with continuous forest. The same was observed for agouti (Sampaio et al. 2010). This  
414 may explain the higher hunting frequency of agouti we found in more forested  
415 landscapes and some of those adjacent to a protect area (Tapajós National Forest) (Fig.  
416 2).

417 Although bushmeat is probably consumed not only for necessity, bushmeat  
418 consumption is widespread, suggesting the remnant hunted mammal species provide  
419 critical sources of macro- and micro-nutrients for more deprived households,  
420 particularly in rural areas far from rivers. In addition, bushmeat gifting contribute to  
421 support social bonds (Minzenberg & Wallace 2011) that may provide both hunting and  
422 non-hunting households with nutrients in times of need, favoring food security (Nunes  
423 et al. 2019).

424 Regarding wildlife conservation, there is evidence from other Amazonian  
425 regions that species associated with agricultural areas (crop-raiding species) (e.g.  
426 lowland paca, agouti, collared peccary, brocket deer) are more frequently hunted (Nunes  
427 et al. 2020) and frequently detected in early successional forests (Abrahams et al. 2018).  
428 Hunters in larger villages use smaller catchment areas and harvest more game per unit  
429 time than hunters in smaller villages, suggesting that forests around agricultural areas  
430 can sustain hunting of crop-raiding species (Nunes et al. 2020). However, evaluating-  
431 monitoring the sustainability of hunting even common species is key, as there is also  
432 evidence that even populations of such species (e.g. *C. paca*) may be susceptible to  
433 overhunting (Valsecchi et al. 2014). In our study region, red brocket deer has been  
434 found to be absent from some locations where forest is fragment (Sampaio et al. 2010).  
435 Therefore, interventions that reduce hunting and consumption of species that are already  
436 depleted in some locations is important. Research shows that awareness of overhunting  
437 (Morsello et al. 2015; Bachmann et al. 2019; Kouassi et al. 2019), and community  
438 engagement activities (Steinmetz et al. 2014; Chaves et al. 2017b) can reduce trade and  
439 consumption in rural and urban areas. However, these mechanisms may not work  
440 everywhere (e.g. Chausson et al. 2019, in an urban African context). Interventions  
441 aimed at decreasing overall levels of hunting by rural populations may constrain access  
442 to an important ecosystem service, disturb social relations and lack popular support.  
443 Therefore, campaigns to avoid hunting locally-scarce species could be more successful  
444 if rural Amazonians in post-frontier regions are allowed to hunt more resilient species  
445 sustainably.

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#### 457Appendix A and B. Supplementary material

458Supplementary data to this article can be found online.

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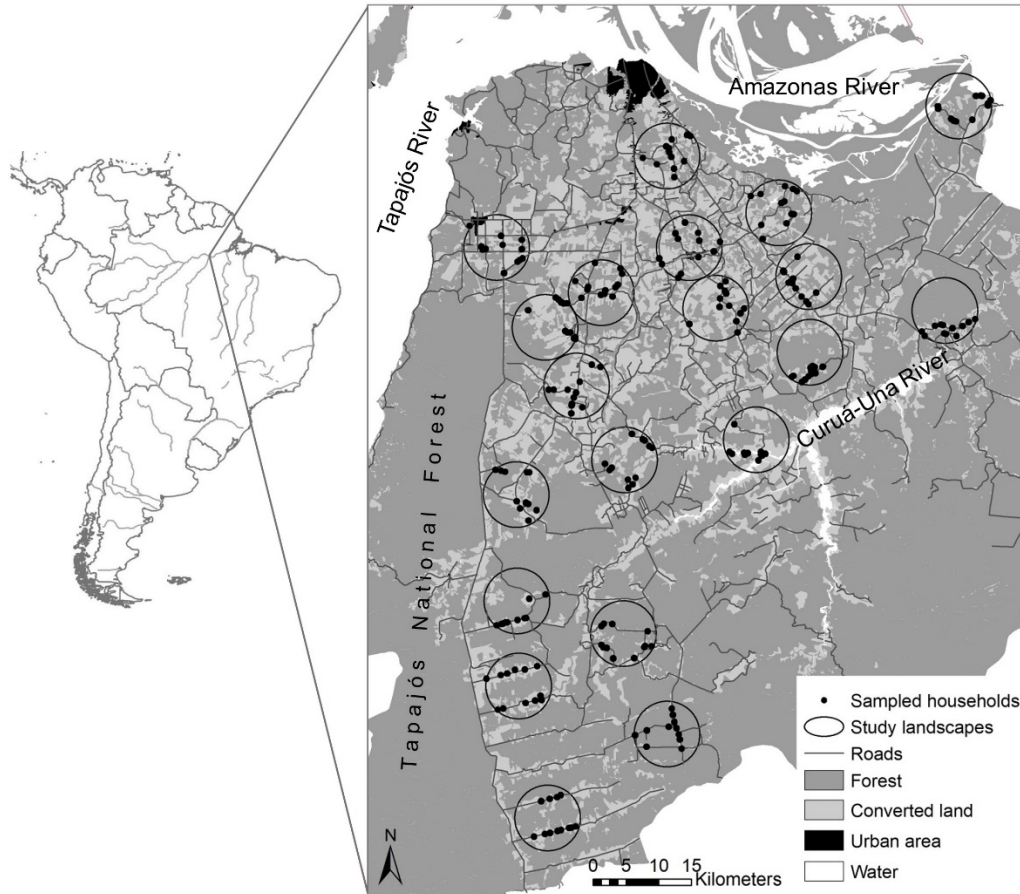
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596**Table 1.** GLMM model selection results for hunting (n=240) showing only models with  $\Delta AICc \leq 3$  and the intercept-only model for reference.

Model	Zero-inflation Model								Conditional Model						
	Intercept	orig	edu	edu <sup>2</sup>	for	wea	for:wea	inc	rem	Intercept	logLik	AICc	$\Delta AICc$	K	weight
Intcpt+orig+edu+edu <sup>2</sup> +for	1.01 (0.36)	-0.94 (0.37)	-0.59 (0.22)	0.31 (0.16)	-0.53 (0.18)					0.81 (0.10)	-261.3	539.3	0.0	8	0.18
Intcpt+orig+edu+for	1.42 (0.29)	-1.13 (0.36)	-0.34 (0.16)		-0.55 (0.18)					0.81 (0.10)	-263.1	540.7	1.4	7	0.09
Intcpt+orig+edu+ edu <sup>2</sup> +for+wea+ for:wea	0.99 (0.36)	-0.89 (0.38)	-0.61 (0.22)	0.31 (0.17)	-0.50 (0.18)	0.20 (0.20)	0.31 (0.21)			0.81 (0.10)	-259.9	540.8	1.5	10	0.08
Intcpt+orig+edu+ edu <sup>2</sup> +for+ inc	1.00 (0.36)	-0.90 (0.38)	-0.59 (0.22)	0.29 (0.17)	-0.53 (0.18)				0.12 (0.18)	0.81 (0.10)	-261.1	541.0	1.7	9	0.08
Intcpt+orig+edu+ edu <sup>2</sup> +for+wea	1.01 (0.36)	-0.92 (0.38)	-0.59 (0.22)	0.30 (0.17)	-0.52 (0.18)	0.12 (0.18)				0.81 (0.10)	-262.7	541.1	1.8	9	0.07
Intcpt+orig+edu+ edu <sup>2</sup> +for+rem	1.01 (0.36)	-0.94 (0.38)	-0.59 (0.22)	0.31 (0.17)	-0.51 (0.22)				0.02 (0.20)	0.81 (0.10)	-263.1	541.5	2.1	9	0.06
Intercept-only	0.63 (0.16)									0.80 (0.11)	-274.1	556.3	17.0	4	<0.001

597Intcpt=Intercept, orig=Amazonian origin, edu=years of formal education of the male household head, for=forest cover, rem=remoteness,  
598inc=monetary income, wea=asset-wealth; K: number of parameters; logLik: log-Likelihood of the model; AICc: AICc value;  $\Delta AICc$ : difference  
599in AICc value compared to the first-ranked model;  $\omega_i$ : Akaike weight; coefficients for each variable of the model. In parenthesis = SE. Zero-  
600inflation Model – estimates the probability of not have hunted (binary variable). Conditional Model – frequency variable.





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602 **Figure 1.** Location of the study region in South America and land-cover map of the  
 603 study region, indicating the location of the 20 study landscapes and the 240 sampled  
 604 households.

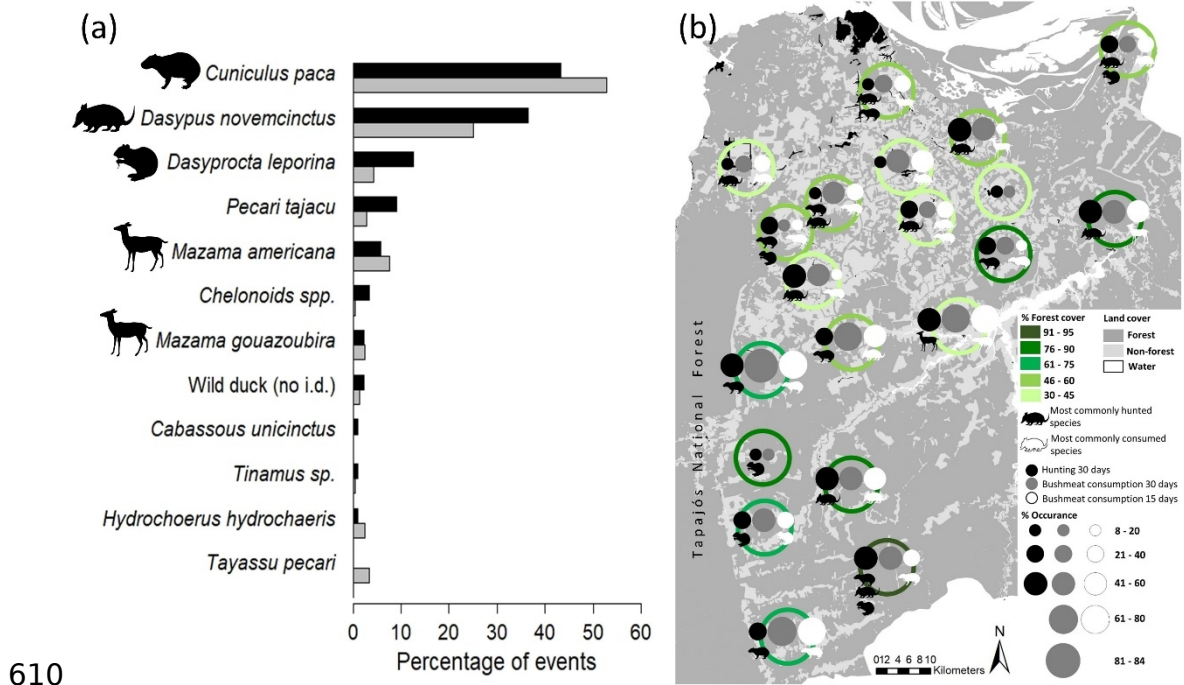
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611 **Figure 2.** Species hunted and consumed in the study region. (a) Percentage of hunting  
 612 (n=88) and meal (n=208) events where the species was hunted (black) or consumed  
 613 (grey). Totals sum to more than 100% because more than one species could have been  
 614 hunted or consumed in the same event. (b) Percentage of households that hunted and  
 615 consumed bushmeat and species most commonly hunted and consumed in each  
 616 landscape. More than one species could be hunted or consumed in the same number of  
 617 events or no species could have been hunted or consumed in a given landscape.

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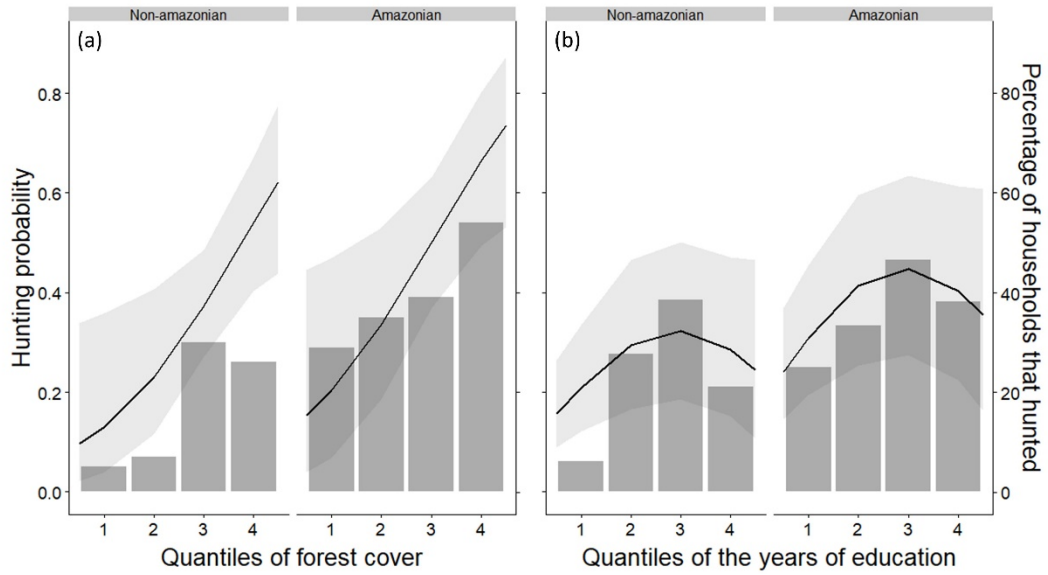
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625 **Figure 3.** Relationships between hunting activity and (a) origin and forest cover; (b)  
 626 origin and reliance on non-monetary income. Bars represent raw data. Curves represent  
 627 hunting probability predicted by the first model selected (95% CI).

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