



**Literacies remaking public places: The Umbrella Movement
of Hong Kong, 2014**

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Abstract

We approach Hong Kong's Umbrella Movement, also known as Occupy Central, encountered in two days in November 2014 as an exemplar of literacy as placemaking. As a contemporary city-based resistance movement, the creation and subsequent resemiotization of literacy artefacts was an important element of spatialized practice in asserting a new and dynamic sense of citizenship. In their collaborative design, shared commitment to certain values and expressions of political resistance these occupation sites may be read as an instantiation of Goodsell's (2003) concept of public space. The initial research site of engagement gave rise to a dataset of photographs that the authors examined together as discourses in place (Scollon & Scollon, 2003), informed by cultural knowledge of Hong Kong. Selecting two photographs, we broaden out beyond the linguistic features of texts to consider processes of creative semiotic remediation. We suggest that in such placemaking activities the Umbrella Movement activists embodied Giroux's (1992) concept of literacy as emancipatory practice. Finally we make suggestions as to how this study might be connected to a critical pedagogy of place (Mills & Comber, 2013)

Introduction

"Occupy Central with Love and Peace" was planned in Hong Kong in 2013 to protest in the following year against the evident refusal of the Hong Kong government to guarantee fully democratic elections for its Chief Executive (Flowerdew & Jones, 2016). Hong Kong, a former British colony, handed back to China in 1997 under the agreement, "One Country, Two Systems" believed itself to have democratic rights not existing in Mainland China. However, since at least the Tiananmen Square massacre in 1989, confidence that these democratic rights would be confirmed were hugely eroded as key dates for elections approached (Flowerdew, 2012; Garrett, 2013; Ma and Fung, 1999). On August 31, 2014 the Chinese government confirmed strict restrictions for the election of the Chief Executive in 2017 in Hong Kong, offering a limited slate of their handpicked candidates. (Pang, 2016).

In September 2014 student protesters boycotted classrooms and demonstrated; they were met by tear gas attacks by police. Gaining considerable public sympathy an

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3 occupation of three sites in the city persisted from late September to mid December
4 2014, involving many thousands of people (Flowerdew and Jones, 2016; Pang, 2016).
5 This was often called the Umbrella Movement by its participants after a key symbol
6 of the movement's peaceable character.
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10 The Umbrella Movement in Hong Kong in 2014 was principally composed of
11 students (Ortmann, 2015), including members of the Hong Kong Federation of
12 Students associated with tertiary institutions. Joined by many secondary school
13 students, affiliated to a movement called Scholarism, participants absented
14 themselves from classes in universities, colleges and schools in order to participate
15 passionately in a movement that aimed at radical change in governance (Chan,
16 2014). This movement, termed revolutionary by many participants, was not only
17 about demanding a restructuring of their society and most particularly how it was
18 governed but also sought from the beginning to enact its own precepts, to begin to
19 show how society could be different. Common to other Occupy protests elsewhere
20 on the globe, this involved radical and innovatory approaches to their own places of
21 occupation and how they communicated these their burgeoning community
22 identities through semiotic practices (Rojo, 2014a) .
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29 In this paper we examine the remaking of place through literacy as emancipatory
30 practice; we locate our endeavour in the socio-spatiality perspective outlined by
31 Mills and Comber (2015, p. 91):
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34 Spatiality in literacy studies includes the socio-material effects and relations of
35 space-time in relation to literacy practices, textual artefacts, technologies for
36 textual production, locations of literacy practices and texts, networks, social
37 actors, and communities of practice.
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41 Occupy movements around the world are fascinating phenomena in which to
42 observe the rapid creation of a sense of community developing through spatialized
43 practices that involve the use of literacy artefacts with common discursive themes
44 and acts of resemiotization (Aboelezz, 2014). Focussing on this Hong Kong
45 manifestation Lou and Jaworski (2016, p. 609) asserted, 'For many participants, the
46 Umbrella Movement offered a glimpse and taste of Utopia, a sense of belonging to a
47 community united by a shared ideal of democracy that drove them out of their
48 homes to live together in the city streets for 81 days.'
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53 Here we explore placemaking through literacy artefacts in the dynamic, powerful
54 yet transitory spaces of the Umbrella Movement in Hong Kong as captured by the
55 first author in two brief encounters in one week in November 2014. The transitory
56 nature of the original data collection was approached positively as an opportunity
57 for mediated discourse analysis (Scollon, 1998, 2001). Stressing discourse as
58 mediated action in the world, Scollon uses the concept of site of engagement to point
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4 to any social action as a “real-time, irreversible, and unfinalizable...a unique
5 moment in history.” (Scollon, 2001, p. 4). The researcher is therefore very much part
6 of the research, as every other participant bringing their “historical body” to bear
7 (Scollon and Scollon, 2004). Her engagement and understanding were deepened
8 through co-authorship with three ~~co-authors whose own histories have been long~~
9 ~~linked to people from~~ Hong Kong; ~~indeed two of them travelled from Hong Kong to~~
10 ~~the UK just as the movement begun and were keen to pursue understandings of~~
11 ~~developing events and its history~~. Next, however, we will introduce our perspective
12 on public space, place-making and literacy artefacts before introducing our
13 methodology, aim and data.
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18 **Remaking of public spaces with literacy artefacts**

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21 An influential way of conceptualising public spaces that lends itself to our approach
22 is proposed by Goodsell, (2003). Drawing on the political and moral philosophy of
23 Hannah Arendt, who argues that “public space is the sphere of public action
24 essential to democratic citizenship” cited in (Goodsell, 2003, p. 362), he suggests a
25 “generic definition of public space: a space-time continuum for connected and
26 interactive political discourse.” (Goodsell, 2003, p. 370). The significant features
27 then of Goodsell’s approach to public spaces are that:
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- 30 • Public space is significant to democratic life;
- 31 • Physical public space should be conducive to interactions between people;
- 32 • Experience of public spaces is multi-layered; not just in embodied experience
33 by citizens but also their access, e.g. through broadcast technologies or new
34 media.
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39 As Sheehy (2013) we draw on the discipline of human geography to comprehend
40 literacies as among the resources available to people in specific places and examine
41 the social processes involved in the creation of artifacts. Useful here is the third
42 wave of Linguistic Landscapes (LL) scholarship, which takes a multimodal,
43 participatory and relational understanding to the making of place (Blackwood,
44 Lanza, & Wodemariam, 2016). As Stroud, (2016: 4) proposes: “LLs are actively
45 deployed by groups and individuals to enhance local engagement, sense of
46 belonging, or acts of resistance, and to create conditions for new emotional
47 geographies of place.” There are different ways of conceptualising a distinction
48 between space and place; we have learnt from Massey's (2004: 5) assertion that
49 “space is a product of practices, trajectories, interrelations” and therefore relational;
50 therefore places, understood as specific spaces with attributed identities, are also
51 relational. Activities involved in making a space meaningfully public can be viewed
52 as place-making. Visconti, Sherry, Borghini, and Anderson, (2010, p. 512) build on
53 Goodsell’s work to suggest that: “Places are fusions of human and natural order and
54 are the significant centers of our immediate experiences of the world” Especially
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3 relevant for our engagement with the Umbrella Movement is their use of the term
4 “urban places” to describe “appropriated sites where social interactions, sense of
5 belonging, collective memories, and shared identities occur.” (Visconti et al., 2010, p.
6 513).
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10 Scollon and Scollon (2003) proposed the framework of geosemiotics, which they
11 otherwise term “discourses in place” to emphasise the ways in which literacy
12 artefacts such as publicly produced signs in the public environment are negotiated
13 within human relationships, that are embodied, historically informed and inevitably
14 material. Much of their research in geosemiotics was conducted in Hong Kong, so
15 resonating in the first author’s sensemaking at the time of data collection, although
16 long before the Umbrella Movement’s acts of place-making investigated here. We
17 next turn then to an exploration of our methods that is necessarily woven into the
18 nature of the opportunities for data collection and analysis as perceived by us.
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23 **Methodology: The Umbrella Movement as a site of engagement**

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26 The original conceptualisation of a site of engagement in research is “the real-time
27 window that is opened through an intersection of social practices and mediational
28 means (cultural tools) that make the action the focal point of attention of the relevant
29 participants” (Scollon, 2002, pp. 3-4). It seems to us that this conception is
30 complementary to contemporary relational materialist methodologies stressing the
31 specificity of the researchers’ constrained perceptions. Mediated discourse analysis
32 requires that the researcher situates herself firmly within the analysis, rather than
33 imagining herself as an objective observer. The researcher needs to enter into a
34 “zone of identification” with participants in the field, recognising that her
35 interactions constitute part of the data (Scollon and Scollon 2004). In relational
36 materialist thinking, there is no possible separation: “We don’t obtain knowledge by
37 standing outside the world; we know because we are of the world.” (Barad, 2007, p.
38 185).
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45 In November 2014 J, the first author, had the good fortune to find herself in Hong
46 Kong during her second visit to the city at the time of the student protests known as
47 the Umbrella Movement or Umbrella Revolution. These were manifested in three
48 occupations of public areas and related activities. She spent approximately one and
49 a half hours at the Mong Kok site on Sunday 2nd November and then three to four
50 hours at Admiralty on Thursday 6th November. J decided to use the resources at
51 hand to engage with the Umbrella Movement, its literacy artefacts and other
52 “material-discursive-semiotic assemblings” (Burnett, Merchant, and Parry, 2017, p.
53 256) (henceforth assemblings) and to find what ways she could to deepen
54 understandings later.
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3 With hindsight, her method at the time could be characterised in Kearns's (2016)
4 terms as primary, uncontrolled observation. That is, she took the opportunity to
5 interpret and recognise her own participation in the events as an embodied
6 researcher. J understood that she was required to establish a zone of identification
7 with the participants (Scollon & Scollon, 2004). Her presence as a white European of
8 a certain age could potentially have offered various standpoints. In certain moments
9 when enabled, she rejected the potential standpoint of tourist; for example refusing a
10 request to take a camera from a European man to photograph him against the
11 background of the Mong Kok occupation. This moment, counter to everyday
12 performances of politeness, caused her to realise that she wanted to occupy a more
13 postcolonial perspective, intending a more egalitarian and supportive attitude
14 towards the protesters. However as Howitt & Stevens, (2016: 55) caution, "...despite
15 good intentions, even what might be intended as postcolonial applied peoples'
16 geography can still be exploitative, paternalistic, and ethnocentric in practice." J took
17 opportunities to talk to participants when possible and also gave bags of provisions
18 bought from a supermarket.
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26 Other elements of Kearns's (2016) concept of primary, uncontrolled observation
27 apply. Observations included seeing, listening and attunement to the soundscape.
28 "Uncontrolled" means that the observations were not restricted to previously
29 thought out criteria but were accompanied by distinct, if broad intentions, to collect
30 materials to better understand the Umbrella Movement, and to ethical
31 considerations. Photography was a central method; recognising that this activity is
32 necessarily, including within the third wave perspective of LL, highly subjective.
33 "Ways of seeing are historically geographically, culturally and socially
34 specific" (Rose, 2007: 12). J's attention to ethical concerns at the time was ongoing
35 and fluid (McKee & Porter, 2008). Photographs of people were taken with
36 permission where these singled out individuals; but otherwise decisions were made
37 on the basis of general discussions and non-verbal cues. For example, some
38 protesters were very clear about encouraging dissemination through all possible
39 media; "Tell everyone you know on Facebook and Twitter." Some areas, such as
40 provision tents were marked "No photography" and photographs were not taken
41 where people were engaged in apparently private pursuits, such as sleeping, rather
42 than demonstrating. She wrote up fieldnotes later on the same days and collected
43 examples of media discourse in English.
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52 On her return to the UK J brought initial thinking about the literacy artefacts in the
53 Umbrella Movement to teaching an undergraduate course in Understanding Media
54 in her Linguistics department to exemplify multimodality. This brought an offer of
55 help from the third and fourth authors, G & S who offered to help translate the
56 Chinese texts visible in the images. Shortly afterwards J presented at two University
57 research seminar groups (Literacy; Language, Ideology and Power). These brought
58 further interest from the second author, M, a postgraduate from Hong Kong and a
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3 more systematic approach to the research. M, G and S were aware of the events in
4 Hong Kong, frequently communicating with friends and family there about the
5 events, and enthusiastic to be part of developing research, in the form of analyses,
6 co-authoring and participating in the research meetings. There are considerable
7 imbalances in our research together in that we bring different perspectives,
8 experiences and knowledge bases to our work. The first author is in the privileged
9 position of being a university lecturer and established in Literacy Studies; yet lacked
10 the understandings of Hong Kong in far more than linguistic terms that the other
11 authors were able to contribute. Together we are able to perform a collaboration that
12 we recognise is partial and limited. “We take an engaged stance; how things are
13 talked about is one of the major processes by which our worlds are constructed,
14 legitimated, ratified, contested. Therefore, the analysis is a form of action in that
15 world” (Scollon & Scollon, 2004: 9).

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22 We first looked separately, then together at the dataset of eighty photographs and
23 decided consensually to select 20 as representative of the whole and yet distinctive
24 from each other. Translations of visible Chinese texts were made, or improved by
25 second, third and fourth authors. What we mean by “improved” is that ambiguities
26 or complexities in meanings were made more visible and discussed. We each used
27 our resources, linguistic and otherwise to annotate or comment on the assemblings
28 identified in the photographs. Secondary research made use of online spaces
29 associated with the Umbrella Movement and published research findings, while
30 retaining a focus on exploring the dataset of original photographs. This final paper is
31 the result of our collaborative analysis, reflection and writing together. Our research
32 question emerged as: How did the protesters of the Umbrella Movement, as
33 encountered at this specific time and space, remake place through literacy artefacts
34 and other assemblings? Given the status of the protesting students and continuing
35 pursuit of them by powerful institutions, we endeavoured to think through our
36 research processes ethically. Thus we do not present in our photographic data
37 portraits of occupying protesters themselves.

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45 For this paper we decided to present our analyses of two photographs, selected as
46 interesting, distinctive from one another and contributing effectively to the research
47 question and illustrative of our methodology. We organise our analysis according to
48 key themes that resonated repeatedly throughout the dataset of twenty photographs;
49 but here we pick on just a few themes of each. “Yellow” for example could be
50 discussed in respect of either photograph or most of the dataset, but we here discuss
51 it in reference to just one of the photographs, although it could just as well be
52 discussed with respect to the other.

53 54 55 56 57 **Findings** 58 59 60

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3 The first selected photograph was taken on the periphery of the Mong Kok area
4 occupied by protesters. This image is particularly dominated by paper-based
5 literacy artefacts, the understanding of which is very much informed by
6 geosemiotics, considering their situation in time and place. The second is no less
7 representative of the dataset, but includes far fewer literacy texts. It is a photograph
8 of the pedestrianised organic garden, which took the place of what is ordinarily a
9 dual carriageway main road in Admiralty, an important business area. This is
10 dominated by examples of what Pang (2016, p.156) terms “occupation arts....not
11 made to support some political movement taking place elsewhere—they are
12 themselves the sites of politics.” This garden included the iconic and much
13 photographed Umbrella Man statue. Both analyses fall very short of completeness
14 but rather aim to bring out key findings in response to the research question.
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22 INSERT FIGURE 1 ABOUT HERE
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25 Figure 1 shows a photograph taken on Sunday 2nd November at the Mong Kok
26 occupation site with subsequent annotations by us to enable readers to immediately
27 access some key translations. This was selected as an exemplar of literacy artefacts
28 used at key points in the occupation sites; here at the entrance to the occupied site. It
29 is a collection of signs and posters authored by multiple people. It forms part of a
30 barrier by which this usually busy street has been blocked off and announces the
31 beginning of the zone occupied by the protesters. The protesters’ tents are just visible
32 in the background. This particular collection of posters is heterogeneous in meaning
33 and purpose, yet taken as a whole the display includes many themes of the
34 Movement.
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38 Umbrellas – here there is a physical umbrella (top left) and several other
39 images of umbrellas. Umbrellas had become a symbol of the (largely) peaceful
40 resistance of protesters to tear gas attacks from the police. At the top middle is an
41 often reproduced digitally manipulated illustration of the Chinese president Xi
42 Jinping; an official photograph of him holding a blue umbrella has been made
43 yellow as if to suggest he might support the movement. His informal stance in such
44 photos, exaggerated further through manipulation was often ridiculed as if
45 suggesting he ought to be more dignified. Next to this is a message calling for the
46 vote to be extended to the poor, countering the controversial suggestion from then
47 Chief Executive CY Leung that one reason for resisting universal suffrage was that it
48 would lead to dominance by the poor (Bradsher & Buckley, 2014).
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52 Yellow was the main colour of the movement; one of the posters displays a
53 yellow ribbon, often associated with the protest movement. It is possible to find a
54 link ascribed to the 1860s US Suffragette movement but we find more believable an
55 association with the 1970s pop song “Tie a yellow ribbon”. Yellow ribbons, whether
56 in physical or virtual form became “small and highly transportable tokens of
57 allegiance” to the Movement (Lou & Jaworski, 2016, p. 612). It is also very possible
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3 that there might have been links to other resistance movements such as the protests
4 in Italy in 2010, 2011 and 2012 studied by Barni & Bagna, (2016). There, the fact that
5 yellow had no tie to a political party assisted an association with peaceful protest in
6 an egalitarian spirit.
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9 Geosemiotics – the meanings of the texts themselves require to be understood
10 in the context of being placed at this time, in this place and as a form of mediated
11 action. The stance overall is united in a criticism of the leadership, especially CY
12 Leung, the Chief Executive of Hong Kong from 2012 to 2017, particularly loathed by
13 the protesters as well as a distrust of mainland China. Many texts index local
14 ideological tensions, such as opposition to immigrants from mainland China, not
15 necessarily an egalitarian stance, and the assertion that buying water from China is
16 wasteful. The signs also link the occupation to other forms of action in the world,
17 such as interactions with surrounding local shops (which were sometimes reported
18 to fear a loss of trade) and a projection into the future, sharing information about
19 legal protection that might serve to reassure people thinking of joining the protest
20 but also anxious about it. That advisory message refers implicitly to phones as a
21 technology the occupiers could use in communication with each other and others.
22 Thus these signs act as part of a repertoire of ways the community communicates,
23 including public meetings, study groups, online forums, through social media
24 platforms etc.
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27 Language ideologies – attitudes towards language in the Umbrella Movement
28 are here manifested through the use of multilingualism and orthography. The use of
29 English is common and often carries a wealth of connotations and associations. The
30 word “Peace” in English for example appeared frequently, sometimes directly linked
31 to John Lennon. Through this link Hong Kong people could demonstrate their
32 breadth of global cultural references; at the same time the non-violent nature of their
33 protest was an essential element of many occupiers and thus to be emphasised.
34 Besides the content of the texts, the language and how it is expressed
35 orthographically is of significance as a key element of expression of language
36 ideologies (Sebba, 2013). The first language of the great majority of Hong Kong
37 people is Cantonese but now almost everybody is taught and has to encounter
38 officialdom in Mandarin. Also of significance is the writing system; in Hong Kong
39 (as in Taiwan and Macau) many prefer Traditional Chinese and oppose a tendency
40 by some to use Simplified Chinese. (Simplified Chinese was brought in by the PRC
41 in the 1950s to boost the literacy rate.) Some people allege that the Hong Kong
42 Government is increasingly using Simplified Chinese, while others assert that
43 Traditional Chinese is still the main writing system of the Government and that it is
44 not unusual to find three systems (Traditional Chinese, Simplified Chinese and
45 English) together in official communications. Here a sense of identity as Hong
46 Kongers is implied through the use of traditional characters on all posters such as
47 the sign about the trio (referring to co-founders of the Occupy Central Occupation).
48 This may be understood as self-identification of the community through
49 differentiation, ie not using Simplified Chinese, or possibly as opposition. Scollon &
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3 Scollon, (2003) found at the much earlier time of their study that this orthographic
4 system symbolized modern Hong Kong life.
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7 Hong Kong written Cantonese is distinctive in style, different for example from the
8 written Cantonese used in other Cantonese-speaking regions such as Guangzhou.
9 Some posters are written in Cantonese which is playing an increasingly important
10 role in Hong Kong, a manifestation of “linguistically distinct, local identity, in this
11 case that of a Hongkonger” (Lou & Jaworski, 2016, p. 614).
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17 INSERT FIGURE 2 ABOUT HERE
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19 Figure 2 is a photograph taken on 6th November at the Admiralty occupation site.
20 This was selected as including literacy artefacts, yet also demonstrating how
21 meaning-making in the construction of a dynamic place of resistance, goes beyond
22 what are normally thought of as literacy texts into semiotic assemblings. Here as
23 elsewhere throughout the three occupation sites there is creative semiotic
24 remediation of artefacts and symbols.
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29 Reconfiguration of space - Here a dual carriageway major thoroughfare
30 through the business and governmental centre of the city has been blocked off by the
31 occupation. The border between dual carriageways has been utilised as a boundary
32 between two areas of the occupation. On the left are the tents in which the protesters
33 stay, share refreshments and meet with each other and visitors. The right hand side
34 of the barrier has been commandeered for an organic garden, enacting values of the
35 Movement towards sustainability and wellbeing. As street artists, the protesters
36 have contested official conceptions of what is appropriately placed here, what counts
37 as dirt and what counts as clean, what counts as productive and pleasing and what
38 as polluting and ugly (Visconti et al., 2010). The organic garden features small bits of
39 equipment human agents need in order to turn this site into a new purpose and
40 maintain it, including a small watering can and a bucket. Recycling is a shared value
41 of the movement, here used glass bottles have been used to create an artwork in the
42 foreground, the umbrella silhouette. The overall effect is what Rojo, (2014b) calls a
43 “reterritorialization” of space in which protesters transform a public space into a
44 manifestation of their own ideologies.
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52 Assembling: Here we see a designed environment, in which it makes little
53 sense to conceptually hive off the linguistic from the non-linguistic; everything
54 contributes to the multimodal assemblage in which the protest enacts its positive
55 values as well as its resistance to the political status quo. On the right of the picture
56 is a relatively sinister artefact, a red object that resembles a Chinese coffin. The
57 garden features a number of verbal texts, for example a blackboard features a loudly
58 provocative message of resistance in English: “I don’t need sex cuz the government
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FUCK me everyday.” Here is a spatially oriented approach to literacy; in the words of Burnett (2015, p. 522): “literacies play a part in the production of spaces as well as being framed by them.” The boldness of the message, located as it is in such a prominent site of the city, defines this as a site of resistance as much as it shouts temporary defiance. In the distant end of the garden a mobile artwork features outlines of yellow umbrellas; another instantiation of “itineraries of protest signage” (Lou & Jaworski, 2016, p. 609) through which a communal identification with the Movement was forged. Next to that is a wooden sculpture of a man holding out a yellow umbrella. Attributed to a 22 year-old student calling himself “Milk” since its appearance on 5th October 2014 it had attracted enormous attention at the site and online (Lou & Jaworski, 2016, p. 635). This “Umbrella Man” artwork came to be perceived as embodying the desire for freedom and peace (Bradsher, 2014).

Site of engagement: Near the yellow umbrella, protesters on 6th November were giving out yellow origami umbrellas. I took a small one but a student replaced it with a larger, asking her to tell everyone she knew about the movement on Twitter and Facebook, implicitly recognising Goodsell's (2003) recognition of the extended public space as salient to the democratic life of public spaces. As a mediated action, this contributed to “re-branding of the city with a small pool of recognizable trademark-like logos, slogans, and toponyms, as a critical step towards regaining the right to the city” (Flowerdew & Jones, 2016, p. 624). These flowed in trajectories woven across the physical and digital, across mainstream and social media, from daringly hung banners to tiny symbols on student’s backpacks.

Discussion

We propose that as evidenced through these analyses, the Umbrella Movement protesters were engaged in literacy as an emancipatory practice as adumbrated by Giroux (1992) in three aspects. First, he stresses that literacy can be a form of ideology critique that endeavours to “[make] visible the historically and socially constructed strengths and limitations of those places and borders we inherit and that frame our discourses and social relations. “ In their choices of linguistic and orthographic preference the students index a specifically Hong Kong identity, in their relations to mainland China and their own multilingual, always dynamic heritage. In the discourses they make so materially visible they construct relations with other places on the globe such as sites of other Occupy and environmental movements.

Giroux’s second aspect to literacy is as a form of “ethical address” that marks out boundaries of privilege and domination. “Borders signal both metaphorically and

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3 literally how power is inscribed differently on the body, culture, history, space, land,
4 and psyche" (Giroux, 1992, p. 3). The border of the Mong Kok occupied zone was
5 marked by literacy artefacts that in different ways addressed issues of power
6 relations, with the local government, with mainland China, with other stakeholders
7 of the street and yet also projecting a sense of the movement's members as
8 vulnerable, with an outlook towards future arrests. The Admiralty site, as captured
9 in the evidence of even this one photograph, was complex and intertextually rich in
10 its addresses to power relations, from the major act of entirely reordering its usual
11 functions to fine details of design. Drawing on the work of Arendt, Pang (2016, p.
12 157) argues of the Umbrella Movement, "It is from this interdependence between
13 arts and politics that freedom arises." Both sites are simultaneously symbolically
14 powerful yet fragile. Eventually the movement was very rapidly dismantled by
15 police-backed bailiffs, acting ostensibly on behalf of the restoration of local business
16 interests, accompanied by arrests of leaders.
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24 Giroux's third aspect of literacy as emancipatory should not be forgotten either. This
25 demands of researchers that we call into question established ways of conducting
26 research, that we should re-examine our own locations within systems of knowledge
27 production. This article has necessarily occluded the lengthy discussions we
28 engaged in, especially as J worried about the severe time limits on the original data
29 collection and her positionality as a British researcher. Hultman & Lenz Taguchi
30 (2010) assisted us to conceive as all acts of reading with photographs as being highly
31 situated and relational. As embodied researchers with personal histories we craft
32 "runners to other times and locations ... [that] are significant to how we make
33 meaning in the here-and-now" (Burnett 2015, p. 523). Co-authoring this paper has
34 been essential to us, not to then claim any kind of spurious objectivity, but rather to
35 offer a particular kind of practice of ethnographic sensitivity in collective research,
36 deepening our interpretations over time.
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43 We have used these two photographs to underpin a proposal that what the students
44 of the Umbrella Movement were achieving at these sites was an instantiation of
45 Goodsell's (2003) conception of public spaces. In multi-levelled ways these
46 occupation sites were committed to the pursuit of democracy: in their multi-
47 authorship, design, shared commitment to a sustainable way of being and their
48 expressions of political resistance to political oppression. The artefacts, whether
49 considered as traditional literacy artefacts or more broadly semiotic assemblages,
50 displayed considerable care at the level of detail, including in the creative
51 resemiotizations that served to knit protesters together into a sense of new
52 community. The interests of many different kinds of people associated with the
53 protest were taken into account, such as the local shopkeepers of Mong Kok, people
54 who might get arrested, and even projecting towards a future when people might be
55 able to consume the fruits of the garden. We have contributed to the documentation
56 of the urban placemaking of these "appropriated sites where social interactions,
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3 sense of belonging, collective memories, and shared identities occur" (Visconti et al.,
4 2010, p. 513).
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8 **Implications for practice**

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11 There are various ways in which elements of this study could be used by literacy
12 practitioners. Indeed, now two of us are active as teachers we hope that this study
13 may contribute to the endeavours of place-conscious educators to engage with their
14 students in a critical pedagogy of place (Mills & Comber, 2013). The organic garden
15 is an outstanding attempt to reterritorialize a small stretch of land previously, and
16 soon, afterwards, used for such different purposes. Of course, this example took
17 collective action on a large scale but many place-based pedagogic examples
18 demonstrate the affective and inspirational aspects of participating in active reuse of
19 spaces by students (Comber, 2016). Cities are in need of creative activity (Lefebvre,
20 1996: 147-151). In alignment with Lefebvre's valuing of the design of utopias, Pahl
21 (2014) argues that futures thinking, involves close practices of noticing and can be
22 stimulated by artistic representation or writing ethnographies, among other modes
23 of action.
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31 Our theoretical frame and methods also are potentially applicable elsewhere. Nexus
32 analysis, geosemiotics and mediated discourse analysis, among other contributions
33 by Scollon and Scollon beyond those referred to in this paper have been used
34 fruitfully in countless studies. One of us, when investigating the dynamics of
35 classroom interaction (reference withheld), made use of Massey's (2005) insights that
36 space is the product of interrelations; the co-existence of distinct trajectories; and is
37 always under construction.
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41 **Conclusion**

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44 The original site of engagement with these research sites was, as ever, "a unique
45 moment in history" (Scollon 2001, p. 4). One impetus for our writing is to contribute
46 to the unique history of Hong Kong and share with future generations a glimpse of
47 its changing culture and how it became internationally famous for these events. ~~and~~
48 ~~it is o~~ Our knowledge of the transience of this occupation phase of the Umbrella
49 Movement ~~that~~ brings us considerable emotional affect. We see too these
50 assemblages as powerful instantiations of literacy in Giroux's (1992, p. 1) concept of
51 literacy as emancipatory practice: "an enabling condition for forms of citizenship in
52 which members of dominant and subordinate groups are offered subject-positions
53 that address what it means to live in a society in which they have the opportunity to
54 shape history in emancipatory terms rather than be the subject or object of its
55 oppressive and colonizing practices." In semiotic remediation of words, symbols,
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3 artefacts, even the ground itself the Umbrella Movement performed intra actions
4 with matter and meaning making (Barad, 2007) that we read as profoundly creative
5 and ethical.
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The trio have retreated. It is now time for the general public to take to the battlefield

If you disdain your poor citizens you should not be a government official. What's the logic behind not letting people with salaries below 14000 HKD vote?

ever since the handover the gov is letting 150 people each day to come to HK as immigrants

[local shops looking for business as supporters]

CY Leung is suspected of receiving a "secret payment" of 50m HKD from an Australian corporation

Money is wasted on money from China

If you get arrested send an sms to this number for legal help



Sunday 2nd November 2014 Mong Kok

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Thursday 6th November 2014 Admiralty

690x518mm (180 x 180 DPI)