

1 Mindcrafting: The semantic characteristics of spontaneous names generated as an aid to
2 cognitive mapping and the navigation of simulated environments

3

4 ABSTRACT

5

6 Background: This study explores the extent to which names are formed to serve the
7 development of mental maps to enable efficient navigation of unfamiliar terrain,
8 conducted within a simulated landscape.

9

10 Purpose: The primary aim of this study was to examine the semantic properties of
11 spontaneous naming systems, and investigate their potential waypointing influence in
12 personal route mapping.

13

14 Method: Participants were tasked with the exploration of a closed-environment in
15 MINECRAFT to find a designated goal, and return to the starting point in as short a
16 time as possible, verbalizing their active thought process throughout. All instances of
17 names were recorded.

18

19 Results: The 12 participants created 61 names across 13 distinct sites. The environment
20 had not been cultivated to predispose these points to be of interest, allowing a dedicated

21 discussion of the factors that influence or are complemented by name-derived
22 semantics. A strong negative correlation (-0.88) was found between the number of
23 names generated and speed of task completion, which was calculated to be significant.

24

25 Conclusion: Name development is shown to play a role in efficient cognitive mapping,
26 with consistent semantic developmental patterns identifiable, formed equally around
27 interpreted poetics of a space and the observable physical form.

28

29 BODY

30 INTRODUCTION:

31 The field of cognitive mapping has seen a consistently high level of critical
32 attention since it's conceptual introduction by Tolman (1948), but very little has been
33 done that incorporates the use of onomastics – systems of naming – as an identificatory
34 factor that potentially facilitates the underpinning routines of the process. Work by
35 Chadwick, Jolly, Amos, and Hassabis (2015) examining the biological basis of goal-
36 direction representations underlying mental map formation, made use of a simple virtual
37 environment in their experiments, but a notable omission of their work was any
38 investigation into environmental interaction and interpretation. Names are a specialized
39 linguistic branch that serve a practical role in cognitive interpretation of the surrounding
40 world, be it people, place, or object-based, whose function in the development of

41 complex mapping techniques has not seen any critical attention. This investigation is
42 intended to serve as a preliminary step in highlighting the functional role of names in
43 cognitive map formation and encourage the adoption of onomastic consideration in
44 future research in the field. As a preliminary investigation in unifying the two fields,
45 this paper will highlight a number of questions relating to the manners by which
46 humans label their immediate environment to their identificatory benefit. The paper will
47 also exemplify the benefits that easily modifiable videogame-rendered environments
48 can offer in advancing clinical studies of this nature.

49

50 Names serve as a major component in providing unique and identifiable markers
51 to the entity they denote, with place-names typically bearing some degree of relation
52 with a recognizable characteristic of the locations, whether this is readily apparent from
53 a perceptible feature of the terrain, or a uniquely formed association for the individual
54 namer. Even highly generic names can functionally render a specific site distinct from
55 its immediate surroundings, and provide a denoted point against which references may
56 be anchored; the most valuable of which – for the remit of this study – is an aid to
57 establishing relational networks that serve as waypoints within the cognitive maps
58 generated for a environment.

59

60 The sociolinguistic work of Gelling and Cole (1978), which discussed the
61 origins of place-names as bearing highly functional roles, parallels the hypotheses of
62 this investigation. They proposed that both specific and generic elements were
63 comprised chiefly of cues derived from observable physical characteristics of any
64 topological feature in order to assist travel, with specialized subsets covering minuscule
65 differences in the terrain. Two hill-based generics from Whaley (2006) provide an
66 example of the rich detail found in the historical linguistic component of name studies,
67 where *dodd* is used to refer to ‘a compact, rounded summit’ and *haugr* or *how(e)* which
68 is ‘characteristically compact and free-standing, with relatively steep, roughly round or
69 oval, contours); the modern traveler would not be able to match a name with the form,
70 but to those familiar with original linguistic forms, distinction between the two groups
71 would be readily discernible. Given this relationship between language, form, and
72 function, cognitive mapping techniques may arguably derive from an underlying
73 psychological predilection to labeling immediate environments. What Gelling terms
74 ‘signposts to the past’, for their historical linguistic functionality, may be adapted to
75 show that names can serve as a literal signpost with generative value assigned within an
76 isolated environmental context to assist interpretation and provide descriptive elements
77 to key anchor points within an area. A related concept has been examined by Skiles and
78 Howarth (2012), discussing the use of symbolic representations of terrain, but their

79 study omitted any mention the hermeneutic psychosocial association held by names,
80 which is the subject of this study.

81

82 The seminal works of Gould and White (1986), Gordon and Jupp (1989),
83 Portugali (1996), and Gillner & Mallot (1998) demonstrate the typical focus of
84 scientific investigation in the area of cognitive mapping: specifically, the assessment of
85 bearing, approximate distancing, influence of disorientation, and perceptual focus –
86 measured across a range of experimental scenarios. Similar work has been carried out
87 with virtual video game environments (Richardson, Powers & Bouquet, 2011; Frey,
88 Hartig, Ketzler, Zinkernagel, Moosbrugger, 1998), and whilst these studies examine
89 waypoint cognition and identification of correct routes, they do not engage with the
90 process of focal loci delineation. Although these investigations offer fundamental
91 insights into the process of environmental interaction, their omission of names as a
92 component in the adaptation and adoption of features into mental models is a consistent
93 and notable shortcoming. Naming may be proposed as an intrinsic component of
94 environmental interpretation, in turn leading to their being a key aspect in cognitive
95 map formation.

96

97 Cognitive maps provide a meeting-point between the actual (quantitative), and
98 the perceived (qualitative) in environmental perception and tagging. Names have

99 likewise been presented as a combination of science and art (Ashley, 1989), spanning
100 the real, the fictional, and even the ontological bridge between the two, but with a
101 consistent focus on spatial interpretation. The journals *Names* and *Onoma* highlight the
102 extensive social ramifications of naming practices, covering the historical, the literary,
103 and the psychosocial fields. They have been identified as an integral to the wider field
104 of neogeographical studies: ‘people using and creating their own maps, on their own
105 terms and by combining elements of an existing toolset’ (Turner, 2006: 3). The same
106 definition may be applied to the process of mental map formation, as individuals
107 develop their personal environmental referential frame according to their own
108 interpretative perspective. The lack of dedicated work to the applied formative process
109 of name generation in assisting navigation within an isolated context, or the
110 characteristics that inform the semantic build of such spontaneous elements –
111 effectively the applied processes of proprialisation – is a major omission in the field,
112 that this study is the first step in addressing.

113

114 The concept of ‘route perspective’ was proposed by Ferguson and Hegarty
115 (1994: 456) in their analysis of mental map formation from significant points in literary
116 texts, highlighted as being consistently formed from an egocentric perspective – in that
117 such sites were chosen as they bore (a directed) significance to the reader. The
118 principal suggestion of this paper held that the sequential processing of key points in a

119 fictional description of a setting contributes to a logical ordering in the memory of the
120 reader, as they are encountered, rather than the relative placement to one another.
121 Interpretation of the landscape is necessarily guided by the environmental detail
122 provided by the context of the medium, but a higher level of accuracy was found in
123 participants recreating these environments in the order by which they were experienced
124 (building on Levinson, 2003). The conclusions of this research suggest that the
125 traversal of any environment follows a pattern of establishing key anchor points to
126 construct a representative model of the most pertinent aspects of the environment. This
127 paper proposes to investigate the extent to which these representative details are
128 adopted into, and expressed through, onymic form within cognitive maps.

129

130 Clarity, concision, and referential uniqueness are three integral factors
131 underpinning both route model formation and functional onymic marking; but as
132 personal models of environment are not typically communicated to external users, the
133 names chosen for focal loci are not required to be readily identifiable to anyone other
134 than the individual denoter. The manners of adoption for third-party comprehension
135 provide ample opportunity for further research in this field, but this investigation is
136 designed to demonstrate the ratio of external (derived from topographic form) to
137 internal (based on personal interpretation) within the parameters of personal navigation.

138

139 The experimental task underpinning this research was designed to examine the
140 extent to which individuals identify, tag (name), and later reference particular features,
141 to assist in their navigating a novel and unfamiliar area. This task builds on the work of
142 Frey *et al.* (2007), Mark *et al.* (1999), and Kuhn (2013), but with a targeted focus on the
143 semantic build of the names created and used to assist navigation.

144

145 The use of a simulated environment was chosen for ease of access and
146 assessment, in addition to providing a convenient source of unfamiliar territory that
147 could not have been encountered prior to the experiment. Player-environment
148 experience may be directed at every level, with limited internal confounding factors
149 (such as music, wind direction, olfactory cues, etc), with a limited number of consistent
150 in-game visual stimuli (e.g. torch flickering, but even the use of non-fluctuating light
151 sources may direct focal attention) and set soundscapes (e.g. running water), providing
152 the only non-landscape aspects for design consideration.

153

154 No analogous research has been conducted in either the field of cognitive
155 linguistics nor, as previously noted, in that of mental map modeling – allowing this
156 investigation to introduce an intermediary concept that unites the two.

157

158 This investigation is built around four primary hypotheses: 1) That naming is a
159 component of cognitive map development. 2) That topographical distinction at the
160 micro level (within immediate surrounding) will be chosen as focal loci and be assigned
161 a unique name rather than wider frames of reference. 3) The names chosen will possess
162 close semantic links with the site, bearing reference to the loci feature (topographic
163 generics) and distinct discernible characteristics (specific elements) in equal measure.
164 4) The personal and temporary nature of the task (and cognitive map formation) will
165 result in a selection of name semantics derived entirely from interpretations of
166 perceived qualities of the location or that describe a notable experience at the site.

167

168

169 **DESIGN:**

170 Participants were tasked with navigating a pre-designed subterranean virtual
171 environment within the videogame software *MINECRAFT: XBOX ONE EDITION* to
172 find a specific resource that had been planted within a set area; the software was run
173 through the named console and a standard controller. This title procedurally generates a
174 landscape, through the use of biomes (distinct areas that are self-contained
175 environments, such as swampland, savannah, taiga, arctic woodland, jungle, stone
176 beach, etc), each randomly composed of various geographical features and flora. The
177 topographical structure is unique for every chunk of landscape created as a player

178 explores the world. All in-game assets are rendered through uniformly sized and
179 patterned blocks (each representing a five ft³ area), providing a standardized
180 appearance of low-level sprite detail; slight foliage color variation (spanning three
181 different shades) is the only aesthetic variable. World generation is conducted through
182 the random construction of standalone ‘chunks’ beneath the open landscape, riddled
183 with caves, tunnels, abandoned mines or strongholds, and mineral ores that provide the
184 required components to construct increasingly stronger in-game items.

185

186 The low-fi graphic design is a purposeful design consideration for the software,
187 which provides an ideal platform for psychological experimentation (following on from
188 the conclusions of Frey et al., 2007). As background stimuli detail is kept artificially
189 low throughout the software, this was deemed an attribute that may encourage an
190 increased focus on the topographic structure and material shifts would be readily
191 apparent. The generated worlds do not contain any superfluous background animations,
192 overarching music and sound effects can be disabled, and the entire experience for the
193 participants may be precisely tailored to experimental parameters, whilst providing a
194 immersive simulated environment that is not so far removed from reality as to be an
195 abstracted representation. Previous research using the software has commented on the
196 popularity of the software as an educational resource as a stark contrast to its relative
197 underuse as a research asset (Nebel, Schneider, Schledjewski and Rey, 2016); the ease

198 of shaping environments at any scale, without requiring any coding experience, makes
199 MINECRAFT an unparalleled experimental tool for work in fields related to this study.

200

201 The console version was chosen for the native adapted control scheme that did
202 not require custom keyboard mapping, and corresponded with onscreen guides.

203

204 The specific resource had been planted at the bottom-most point of the
205 cultivated map – a patch of six Diamond blocks elevated from the ground and
206 highlighted by distinctly colored light-emitting markers. All participants were informed
207 that the lower the levels they explored, the more likely they would find their target, and
208 the metric under assessment was the time taken to find the resource and return to the
209 surface. The true purpose of the experiment was revealed after the task had been
210 completed.

211

212 The cultivated map was comprised of a closed-loop subterranean route that
213 contained a combination of abandoned mines, tunnels, cave systems, and manually
214 excavated connection points, that contained a total 36 dead ends, and 72 side trails that
215 intersected cave areas of varying size. The map was a closed maze system, containing a
216 single shared entrance and exit point to the surface (the starting point and target),
217 designed so that common solution strategies (e.g. the ‘left-hand solution’) would not

218 work. The terrain was non-fantastic: i.e. features and environment type blended into one
219 another in a natural manner, all routes were reachable without modifying the
220 environment, maneuverability was entirely traditional forms of movement (such as
221 jumping across chasms or waterways on a series of stepping stones), and there was no
222 danger presented throughout the exploration. The ‘peaceful mode’ of the game was
223 engaged in order to remove any form of threat from the experience.

224

225 Participants were instructed not to physically alter the environment, even
226 through the placement of a single light source. These were already placed throughout
227 the complex, randomly distributed on surface direction – with the sole exception of a
228 series purposefully planted to illuminate the premise target. There were no identifiable
229 or consistent markers to indicate a specific route, correct or erroneous, through any
230 aspect of the labyrinthine environment.

231

232 Participants were instructed to verbalize their thought processes upon both the
233 initial exploration phase and – most importantly – on the return journey to the surface,
234 as they explored the environment. The results were collected as the task was carried
235 out, with all pertinent terms (onyms and adjective-derived descriptions) uttered during
236 the course of the experiments recorded; the latter descriptions were discarded from the
237 dataset after it had been compiled. After confirming that the participants understood

238 this process, there was no further interruption or assistance from the investigator, who
239 was seated 1 meter away from the participant outside of immediate view, to mitigate
240 potential unconscious cues. The potential for a negative observer effects due to the
241 presence of the researcher must be acknowledged, but all participants confirmed their
242 comfort and none noted it as an issue during debrief. As they were recruited from a
243 social group dedicated to tabletop gaming, involving roleplay and energized discussion
244 ‘in character’, the potential for group bias regarding comfort and ability to verbalize
245 actions and thoughts in the presence of the researcher is possible, but the limitations of
246 this study prevented wider recruitment. Additional work conducted in this field with a
247 wider population could be easily adapted to address these potential issues.

248

249 Participants were told to keep their focus on the screen unless any discomfort
250 was experienced, of which there were no occurrences. The monitor was placed against
251 a blank wall, with no other objects or decoration within immediate view. Once each
252 trial had finished, the participant was informed of the true focus of the investigation,
253 which did not reveal any unarticulated naming systems to have been in operation, as
254 each confirmed full and true adherence to the verbalization component of the task. Nor
255 were any other potentially confounding strategies declared during the debrief phases.

256

257 There was no reward impetus given for completion of the task (quickly or
258 otherwise), other than believing they were contributing to a survey in determining
259 effective elements underpinning interesting game level design. This was a plausible
260 output, related to the research but sufficiently separated to avoid potentially influencing
261 responses.

262

263

264 **PARTICIPANTS:**

265 Due to the limited nature of this investigation only 12 participants were invited
266 to take part. They were all recruited personally through the University of Glasgow
267 Gaming Society (GUGS), and were a representatively chosen combination of students
268 and former-students, with primary academic disciplines divided evenly between Arts,
269 Social Sciences, and Engineering. The researcher had been a member of the group for
270 several years, but had no level of prior acquaintanceship with any of the participants
271 (with the group having over a hundred members, all forming smaller groups that gamed
272 together over a period), to minimize any potential bias that could be introduced from
273 this pool of candidates. Group officials introduced the study, and provided the contact
274 information for both researcher and their affiliated departments of linguistics and
275 psychology. All were under 26 years of age, had experience with a variety of
276 videogames, including MINECRAFT, and were familiar with the particular layout of

277 the Xbox 360 controller (the model being a popular accessory for PC gaming). Physical
278 or personally-identified sex was not a determining factor, nor recorded as part of the
279 data, but the group comprised the following ratio (physical basis): *m-8, f-4*.

280

281 No alternative control schemes were offered (or available for the platform), but
282 this is unlikely to have had any impact on either task or data generation (Peterson,
283 Wells, Furness & Hunt, 1998). None of the participants were briefed as to the true
284 intent of the study prior to its undertaking, and signed permission was granted by each.
285 All were debriefed after their involvement, and agreed not to disclose any details until
286 the study had been completed.

287

288

289 RESULTS:

290 A total of sixty-one items that could be considered proper nouns were provided
291 across the twelve runs, which clustered around fifteen specific areas encountered by
292 participants. Eight of these names comprised a definitive form (having been assigned a
293 prefix of 'the'), and the participants who used these forms were spread evenly across the
294 three academic backgrounds (arts: 3, sciences: 2, engineering: 3).

295

296

297 Graph 1: Average navigation time measured against number of names formed.

298

299 The quickest run-through (descent to find the diamond patch and return to the
300 surface dwelling) was 7:22 – making use of seven distinct onyms) from an engineering
301 background, and the slowest took 16:50 (with three names) possessing an arts
302 background. The average time taken was 11:56, assisted by five created names.

303

304 A Pearson product-moment correlation coefficient was computed to assess the
305 relationship between trial time (in seconds) and number of names generated, which
306 showed a strong significant negative correlation between the two variables [$r=-0.88$,
307 $n=12$, $p= 0.001$].

308

309 Neither the number of erroneous paths chosen during the return navigation, nor
310 the time taken to identify and self-correct, were recorded.

311

312

313 **DISCUSSION:**

314 The data, despite its limitations, supports all four hypotheses made for this preliminary
315 investigation in combining cognitive fields:

316 1) Names consistently featured across participants, providing an observable
317 assistance to applied navigational recall of a subterranean environmental-centric mental
318 map.

319 2) The thirteen sites consistently chosen by the participants were distinct
320 (described in the Appendix) which supports the suggestion that sites of interest are not
321 arbitrary or based on panoramic interpretation but a focused attention to detail that
322 provides immediate distinction.

323 3) The names were balanced in their reference between the topographic generic
324 and the specific of the distinctive element.

325 4) Personal semantic interpretation is evident across the names ascribed to each
326 of the focal sites, derived from both perceived characteristics and notable participant
327 experience during the course of the trial.

328

329 That a small selection of distinct locations appeared across all the participants
330 (see Appendix for description and onymic range) supports the initial of common
331 environmental delineation at the micro level – as the term suggests, focal loci do appear
332 to be sites where perception can be focused. All the features held at least one reference
333 to personal interpretation of the topography to external associational objects – as
334 opposed to being assigned a name based entirely on the physical characteristics,
335 providing sufficient data to qualify the tertiary hypothesis. Given the purposeful

336 textural consistency and lack of detail, interpretative development was expected in the
337 temporary naming schemes that would enhance the individuality of the focal sites
338 through the addition of semantic characteristics. The even use of semantic exaggeration
339 (e.g. referring to a single patch of dirt as a ‘farm’), amelioration (e.g. identifying
340 patterns in ore clusters), and of basing names on personal association with presumed
341 characteristics (e.g. *Creepy Point*) supports the fourth hypothesis.

342

343 The limited scope of this trial precludes the definitive claim that the use of
344 names is a direct causal variable to faster navigation times or higher accuracy of spatial
345 cognitive mapping; but the data demonstrates that this is a viable area for further work
346 in itself, and worthy of greater consideration in related research.

347

348 The use of the definitive form in seventeen names is indicative of the importance
349 of perceived distinctiveness in using such sites as loci points for navigation. There were
350 very few onymic references to Cartesian direction (restricted to *Upper Pond* and *Lower*
351 *Pond*; with *Iron Heights* and *Copper Drop* both referring to the perceived physical
352 property of a single loci site as opposed to a navigable direction. This may suggest that
353 the name forms preferred for use in mapping tasks favor distinction over relational
354 reference. It was anticipated that innocuous features could serve as functional markers
355 when taken as an isolated unit outside of the immediate surroundings, and this was seen

356 in the use of otherwise common features within the environment as focal loci within the
357 task.

358

359 The attribution of names to a large waterfall encountered by the majority of
360 participants was of particular interest, as it was expected that the physical property
361 would be the dominant means of identification (which would provide a simple form of
362 reference), but it was instead a series of related aspects that provided the semantic
363 association. This might be explained through the participants expecting to encounter
364 other instances of this feature, and instead of adopting a naming system that could
365 confuse similar topography focus was made on uniquely identifiable aspects (such as
366 the size of the pool at the bottom (*Wee Pool* – ‘wee’ being a colloquial Scottish term for
367 ‘small’ - and *The Puddle*), the presence of grass (*Strangler Drop*, *Reed Bay*), the means
368 of traversing around the feature (*Sheer Steps*, *The Climbing Wall*), or on one occasion
369 the presence of collectable bones and weapons that resulted from an errant generation
370 process during the loading of the program leading to the assignation of *Sacrifice Lake*.
371 These items did not despawn during the course of the experiment, and so provided the
372 unique identifying element that allowed the participant to create an associative property
373 for that location.

374

375 Two names, *Leg-Breaker* and *Dead Drop*, were formed from a notable instance
376 happening on one site, accentuated through an appropriate sound, when the participant
377 fell from a ledge whilst trying to ascertain a safe route down. Under normal gameplay
378 settings a fall of this distance would kill the player's avatar, but within the remit of this
379 task – where there was no penalty – the notable incident created an episodic connection
380 with the site, that was semantically defined through a personal interpretation of an
381 associational cue.

382

383 One site of curious semantic development was the largest cluster of mushrooms
384 within the environment that was given two names associated with purposeful
385 cultivation: *Cave Farm* and *Fungi Field*, the latter providing one of only four examples
386 of alliteration within the data. The use of *Cabbage Patch* to denote a different site
387 comprising two lines of dirt follows this concept. Another loci which saw particular
388 creative semantic interpretation was a stone block surrounded by grass, in a chamber
389 containing several other stones (of various heights) and a number of scattered tufts – but
390 no others surrounded as this feature was. As seen with *Reed Bay*, the grass was
391 transposed by way of semantic affiliation into a form related to its appearance with
392 *Weedy Stone* and *The Overgrowth*. One name assigned the site was notably creative in
393 its interpretation, derived from this same sense: *Natures Altar*. This name is a strong
394 example of the entries formed entirely from semantic cues that demonstrate the use of

395 these associational forms for temporary personal navigation that does not require
396 anchoring to actual topographic form.

397

398 The inclusion of different types of ore in *MINECRAFT* – intended as a primary
399 resource explored for within the core game and dispersed randomly, like all other
400 aspects of the environment – presents alternative (non-structural topographic) aspects
401 for consideration. These features are embedded within the environment rendering their
402 role within the terrain (within the parameters of this task) as ornamental, in that they are
403 observable but do not require player action to move around. The semantic assignation
404 of patterns identified in their layout provides valuable evidence for the role of
405 personally perceived associative values in environmental labeling, and their prominence
406 in the data set demonstrates an equal importance to physical features.

407

408 The named entities did not flow readily from one into another, but were instead
409 scattered across the terrain. This could provide the basis for additional study into the
410 relative distance between these loci that appear to serve as a form of triangulation –
411 which would build directly on the work of Gordon and Jupp (1989). The purposeful
412 design of the experimental area included the formation of a number of passageways that
413 ran counter to the expected route (i.e. a passage might head up for a number of blocks
414 before a rapid descent), but none of these reversed-cambered paths were named.

415 Feature 6 (a winding S-shaped passage) was assigned four names based on its unusual
416 path, suggesting the degree of interaction as a potential factor for non-observationally
417 based loci.

418

419 The high ratio of water-based features given a name was of particular interest,
420 with two potential psychological explanations. The first possibility could be an innate
421 human connection with the medium that directs a perceptual bias (tangentially
422 examined by Herzog, 1985), even in a simulated environment. An alternative
423 explanation could be the default in-game animation effects where water blocks
424 constantly shimmer, even standing bodies in poor lighting conditions, and in an
425 otherwise static environment this could prove sufficiently noteworthy to draw focus,
426 attention, and correspondingly predispose such sites as focal loci. Water was not
427 present in every cavern, but modifying the environment to standardize its presence with
428 a disjointed series of waterways (sufficiently broken up so as not to provide a navigable
429 path) would mitigate this potential factor in future environmental design.

430

431 The use of *MINECRAFT* as an experimental medium presented an ideal
432 environmental distillation for this study – consistency and lack of specific detailing to
433 denote individual blocks within the same material, limiting semantic denotation to
434 perceived and inferential values alone. A further strength of the easily modifiable

435 software is the ability to alter the block skins through different ‘themes’ (sets of
436 alternative meshes, color schemes, and designs), which would allow work on the
437 potential impact these superficial aspects have in providing semantic cues to
438 participants. Although the game presents a fantastic setting, there were no elements
439 within the confines of the task area that would it as such, in order to avoid any bias from
440 reality-breaking observations that might influence engagement. All of the participants
441 held prior experience with videogames, which may have contributed to a heightened
442 level of comfort at navigating and interacting with the virtual environment not
443 representative of the general population for the specific task. Although this is not
444 believed to have had any impact on the specialized components of cognitive processing
445 – the focus of this proof-of-concept experimental investigation – a broader population
446 chosen on this basis would assist in demonstrating any bias such familiarity could have
447 introduced to the task.

448

449 A broader experimental group with variable levels of experience with virtual
450 environments would allow for more detailed assessment of focal loci, in addition to
451 allowing a detailed semantic assessment across groups not familiar to fantastic
452 description. Recent commercial developments in mass-market virtual reality (VR)
453 gaming to provide a fully-immersive experience could also be of use through an
454 increased immersion within the virtual world (Fominykh *et al.*, 2014), potentially

455 providing a higher level of environmental engagement and closer reading of
456 surroundings.

457

458 Immediate adaptation of the task to explore the functional and formational
459 semantics of temporary naming may be made through two slight alterations: changing
460 the focus of the task in order to have participants direct another through the labyrinth, in
461 order to assess how their chosen names or descriptions are adapted towards more
462 generic forms, or whether levels of explanation are offered. The work of Garrod *et al.*
463 (2007) investigates a parallel concept of graphical systems for symbolic representation
464 that is directly comparable to the conceptual arguments raised by this experimental task.
465 Following the work of Nebel, Schneider, Schledjewski and Rey (2016), additional
466 modification of this experimental design could replace the set task with a goal-free
467 environmental exploration component using the open-ended surface layer. Such work
468 would facilitate an assessment of the extent to which the significant difference they note
469 in cognitive load translated to efficient processing and modeling of mental maps.

470

471 Participants were not recorded, but transcriptions would benefit further work on
472 conscious navigatory thought-processes. Such records could reveal additional linguistic
473 characteristics concerning site exploration and focus of attention underpinning the
474 development of a spatial reference framework as focal loci are discovered and selected

475 for onymic attribution. Furthermore, ERP monitoring and eye tracking data could be
476 incorporated to measure relationships between environment scanning, identification of
477 suitable loci, and later recognition/utilization of these points, further building on the
478 findings of Zeidman and Maguire (2016). Such work would also tie the semantic
479 development into the work of Proverio *et al.* (2001) who identified a significant
480 distinction in the neurological response of places referenced through a proper name,
481 which they proposed as being due to the location names used in their trials being
482 integrated within episodic memory. The personal assignment of names seen throughout
483 the task set by this investigation would allow a more detailed examination of the extent
484 to which following cognitive maps shifts between proper and common spatial node
485 activation geocentrically relative to the focal loci.

486

487

488 **CONCLUSION:**

489 This investigation was designed to examine the semantic characteristics personal
490 naming strategies formed for mental map models, as well as test the viability of
491 environmental-focused software as a experimental toolset in the field, and the evidence
492 gathered supports both hypotheses and methodology. Despite the limited nature of the
493 participatory group, the functional identificatory semantics were consistent, and a
494 correlation was observed in the use of names resulting in more efficient navigational

495 task completion. The dataset is not sufficiently broad to claim onymic generation as an
496 essential component of cognitive mapping, but it provides evidence for the further
497 exploration of the role of naming in the field. This study is demonstrative of the
498 amalgamated natures of artistic, linguistic, and psychological components that underpin
499 applied propriation, as well as exploring the motivation behind semantic
500 identification beyond appellative form.

501

502 Despite the widely varied research conducted in related areas of both cognitive
503 mapping and semantic formation of environmental names, none has hitherto specifically
504 examined the role of procedural naming in providing an applied bridging point between
505 these two fields. This paper has demonstrated that names do serve a functional role for
506 cognitive navigational assistance through holding meaningful semantic content that
507 accentuates perceived qualities of noteworthy sites within spatial networks.

508

509 APPENDIX:

510 As noted under the Results section, the onyms recorded in the descriptive
511 utterances were attributable to thirteen unique topographic features. The full list of
512 names recorded, along with a brief description of their applied area, is provided below:

513

514 Feature 1: Two parallel lines of bare dirt in an otherwise stone-lined cavern.

515 Names: *Dirt Grove, Cabbage Patch, The Graves.*

516

517 Feature 2: A cluster of 9 wild mushrooms along one wall of a stone-lined cavern.

518 Names: *Shroom Haven, The Growths, Cave Farm, Damp Patch, Fungi Field, The*
519 *Patch.*

520

521 Feature 3: Large waterfall with easily identifiable steps of blocks arranged down both
522 sides to allow a safe ascent or descent.

523 Names: *The Plunge, Well Spring, Sheer Steps, Wide Falls, Wee Pool, The Puddle,*
524 *Sacrifice Lake, Dead Drop, Leg Breaker, The Climbing Wall, Upper Pond.*

525

526 Feature 4: Smaller waterfall with a shallow pool lined with reeds at its base, bearing no
527 readily apparent navigable path.

528 Names: *Streamy Fall, Weed Lake, Strangler Drop, Reed Bay, Lower Pond.*

529

530 Feature 5: A short passage filled with a series of large spider webs.

531 Names: *Dead Shaft, Web Central, Spider Nest, Spider Tunnel, Hell-Way, Creepy Point,*
532 *The Crawly Space, Shady Passage.*

533

534 Feature 6: A winding passage (S-shaped).

535 Names: *The Nick-Knot, Kink Corner, Double-Corner, The Twist.*

536

537 Feature 7: Two separate standalone chests found in adjoining passageways, one directly
538 under a torch, one next to a small pool of water.

539 Names: *Bright Box, X, Dark Chest, Damp Chest, The Sodden Box.*

540

541 Feature 8: A single stone block surrounded by grass blocks, in a cavern with multiple
542 exits containing several such blocks scattered across the floor.

543 Names: *Lone Patch, The Tufts, Weedy Stone, Natures Altar, The Overgrowth.*

544

545 Feature 9: Long vertical patch of iron ore embedded within the wall of a tall stone
546 cavern.

547 Names: *Copper Drop, Iron Heights.*

548

549 Feature 10: A fragmented patch of coal ore embedded within the floor of a small
550 otherwise non-descript cavern.

551 Names: *Patches, The Chess-board, The Kitchen Tiles.*

552

553 Feature 11: A patch of emerald ore within the corner of a small cavern, roughly circular
554 in shape.

555 Names: *Cat's Eye, Green Point, The Bullseye.*

556

557 Feature 12: A small cavern spotted with occasional blocks of gold ore.

558 Names: *Golden Hall, The Riches.*

559

560 Feature 13: A passageway that circled around on itself, with no vertical shift.

561 Names: *Hadron, Helter Skelter, The Loop, The Doughnut.*

562

563 Table 1: Semantic premise for onymic form.

564

565 The data demonstrates a high level of semantic extrapolation, whereby the focal
566 loci are personalised through associational attributions (the semantic content) that sets
567 them apart from visually similar (if not identical) features found at other sites within the
568 cultivated environment. All of the names generated possess descriptive qualities of the
569 physical form, but vary significantly in the level of personal interpretative semantics
570 brought into the navigation scheme by the participant (i.e. the divergence from an
571 entirely physical description of the topography).

572

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672 This research was approved by the ethics committee of the author's former institution
673 (at the time of the experiment being conducted).

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684

685

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