

‘Fighting for Integrity in an Intelligent world’

Research in Management Learning and Education (RMLE) Unconference

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Professional context:

Teaching staff are very much on the front line when dealing with AI integrity issues. So far though, it seems institutions and even departments have wildly varying approaches to AI. Some might have a traffic light system for when students can use or not use AI, some have deep integration with technology companies and AI is embedded across their workflows. Other institutions have neither and choose to ignore the integrity issues when grading AI written submissions. Staff members too have very polarising views on the use of AI. Moreover, less forward-looking universities are simply leaving it to staff to experiment in the labyrinth of AI models available. Consistency therefore is clearly a problem and is only set to worsen through varying levels of institutional policy and provision.

Unfortunately, the problems do not stop there. From my experience as employability champion: marketing agencies, for example, are now overwhelmed with hundreds of suspiciously similar looking cover letters within hours of posting a job opening. If a small percentage of these applicants ever make it to interview, some graduates are said to have been unable to elaborate on their AI written CVs filled with empty buzz words and jargon. The student will then highly likely not get the job, NSS satisfaction scores could then blame the course and thus the University’s reputation declines. This in turn impacts on future appeal of the university, recruitment and thus our jobs and future. Entry level jobs for graduates have also been disappearing due to the widespread implementation of AI. The world in which we grew up in and know is being radically disrupted.

So, this Unconference would be an ideal safe space for those of different faculties, institutions and countries to share their experiences. The hope is by the end, perhaps there is some consistency in terms of how departments could approach AI in the years to come, or at the very least, forge some new bonds to tackle these ongoing challenges together.

Management education QICs:

- How being taught by a machine will impact learning from a pedagogical perspective
- Examples of what AI written essays look and feel like
- Case study/horror submission stories
- Staff solutions
- Alternative assessment methods (the death of the essay, new learning outcomes)
- Teaching vs research uses of AI
- How staff can support students and set guard rails
- How universities could support staff (software provision, workload impact/optimisation)
- Dark side of AI use (ethics, sustainability, societal impact)
- On the horizon (incoming AI developments)
- What is the result we are now working towards as education providers?

In closing, this battle between technological innovations and academic integrity is just getting started and poses a real ongoing threat to the value of our degrees and student learning experience.

So far, the only clear winners seem to be the tech companies...

(498 Words)