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A systematic scoping review of health-promoting interventions for contact centre employees examined through a behaviour change wheel lens.

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Keywords:	workplace; Health; Health Promotion; review; Contact centre; intervention
Abstract:	<p>Purpose: Social determinants of health and poor working conditions contribute to excessive sickness absence and attrition in contact centre advisors. With no recent review conducted, the current scoping review is needed to investigate the volume, effectiveness, acceptability, and feasibility of health-promoting interventions for contact centre advisors. This will inform the adoption and implementation of evidence-based practice, and future research.</p> <p>Methods: Searches conducted across four databases (MEDLINE, PsycInfo, CINAHL, Web of Science) and reference checking in February 2023 identified health-promoting interventions for contact centre advisors. Extracted and coded data from eligible interventions were systematically synthesised using the nine intervention functions of the Behaviour Change Wheel and behaviour change technique taxonomy.</p> <p>Results: This scoping review identified a low number of high quality and peer-reviewed health-promoting intervention studies for contact centre advisors (28 studies since 2002). Most interventions were conducted in high-income countries with office-based advisors, predominantly using environmental restructuring and training strategies to improve health. Most interventions reported positive effectiveness results for the primary intended outcome, which were broadly organised into: i) health behaviours (sedentary behaviour, physical activity, smoking); ii) physical health outcomes (musculoskeletal health, visual health, vocal health, sick building syndrome); iii) mental health outcomes (stress, job control, job satisfaction, wellbeing). Few interventions evaluated acceptability and feasibility.</p> <p>Conclusion: There is little evidence on the effectiveness, acceptability, and feasibility of health-promoting interventions for contact centre advisors. Evidence is especially needed in low-to-middle income countries, and remote/hybrid, nightshift and older advisors, and advisors living with disability.</p>
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13th April 2023

Dear PLOS ONE editors,

Please find enclosed our manuscript titled 'A systematic scoping review of health-promoting interventions for contact centre employees' for PLOS ONE.


The manuscript and data have not previously been published and no similar manuscript is in press or under review elsewhere.

To our knowledge, this manuscript will be the first academic publication of any review on health-promoting interventions for contact centre advisors. The only previous review in this field was a doctoral thesis chapter in 2011. Our original findings provide knowledge on the volume, effectiveness, acceptability, and feasibility of health-promoting interventions for contact centre employees. We believe our findings will appeal to the readership of PLOS ONE, particularly those interested in public and occupational health, as they identify intervention studies for the physical, ergonomic and psychosocial hazards within the unique contact centre setting, whilst highlighting important evidence gaps for future researchers and research funders. The synthesis of health intervention research for contact centre advisors will also inform future policy and intervention guidance, and practice, in this occupational setting.

Our rigorous review was conducted in accordance with established scoping review methodologies. We also utilised contemporary and established behaviour change theory within our analysis to provide a systematic and structured overview of the types of intervention functions implemented within contact centres.

We recommend Cristiana Abbafati as an appropriate editor for this manuscript as their profile indicates an interest with public and occupational health.

1. **Cristiana Abbafati**

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On behalf of all authors, we thank you and the reviewers for your consideration of this paper, and look forward to hearing from you.

Yours sincerely,

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1 **Title:** A systematic scoping review of health-promoting interventions for contact centre employees examined
2 through a behaviour change wheel lens.

3 **Short title:** Contact centre health-promoting interventions

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Abstract

Purpose: Social determinants of health and poor working conditions contribute to excessive sickness absence and attrition in contact centre advisors. With no recent review conducted, the current scoping review is needed to investigate the volume, effectiveness, acceptability, and feasibility of health-promoting interventions for contact centre advisors. This will inform the adoption and implementation of evidence-based practice, and future research.

Methods: Searches conducted across four databases (MEDLINE, PsycInfo, CINAHL, Web of Science) and reference checking in February 2023 identified health-promoting interventions for contact centre advisors. Extracted and coded data from eligible interventions were systematically synthesised using the nine intervention functions of the Behaviour Change Wheel and behaviour change technique taxonomy.

Results: This scoping review identified a low number of high quality and peer-reviewed health-promoting intervention studies for contact centre advisors (28 studies since 2002). Most interventions were conducted in high-income countries with office-based advisors, predominantly using environmental restructuring and training strategies to improve health. Most interventions reported positive effectiveness results for the primary intended outcomes, which were broadly organised into: i) health behaviours (sedentary behaviour, physical activity, smoking); ii) physical health outcomes (musculoskeletal health, visual health, vocal health, sick building syndrome); iii) mental health outcomes (stress, job control, job satisfaction, wellbeing). Few interventions evaluated acceptability and feasibility.

Conclusion: There is little evidence on the effectiveness, acceptability, and feasibility of health-promoting interventions for contact centre advisors. Evidence is especially needed in low-to-middle income countries, and for remote/hybrid, nightshift, older and disabled advisors.

Introduction

It is estimated that over 4% of the UK's working population is employed in a contact centre [1]. Contact centre advisors handle customer queries through multiple platforms (phone calls, chat/messaging, email) and help enhance an organisation's image [2]. Within this role, advisors typically experience verbal aggression from customers [3],

37 repetitive tasks, fixed breaks, low autonomy [4, 5] and continuous performance monitoring [6] in a noisy [7] and
38 sedentary [8] environment. These working conditions contribute to visual, auditory and vocal fatigue, psychological
39 distress, musculoskeletal discomfort [9], and increased risk of developing non-communicable diseases and
40 premature mortality [10]. Advisors typically receive low pay and have low levels of education [11, 12]. These social
41 determinants of health are associated with engagement in unhealthy lifestyle behaviours (low physical activity [13],
42 poor diet [14], smoking [15], higher alcohol consumption [16]). These determinants combine with the
43 aforementioned poor working conditions to contribute to higher rates of sickness absence (3.7% [17] vs 1.9% [18])
44 and attrition, the pace at which people leave the company, (21% [19] vs 15% [20]) in contact centre advisors
45 compared to UK averages across all industries. Accordingly, contact centres are a priority setting for health
46 promotion to reduce health inequalities and the economic burden of absenteeism and attrition.

47 Trade (labour) unions and private sector organisations have produced strategy and guidance documents [21, 22] to
48 support contact centres to adopt and implement health-promoting regulations and solutions for employees [23].

49 The health and wellbeing solutions within these documents however are not (or not transparently) evidence-
50 informed, and appear based on expert advice, which may be biased [24]. The promotion of evidence-informed
51 solutions/interventions to contact centres is important for facilitating (cost) effective regulation, practice and
52 sustained positive change [25], however little is known regarding health-promoting interventions for contact centre
53 advisors.

54 Only one non-peer reviewed publication has examined the effectiveness of interventions to improve the health,
55 wellbeing and/or performance of contact centre employees [26]. Sixteen intervention studies were identified
56 relating to ergonomic conditions, job redesign, air quality, stress reduction and vocal training, however, four studies
57 did not assess health or wellbeing outcomes, and searches were up to July 2010. This highlights the need for an up-
58 to-date review of health-promoting interventions for contact centre employees (especially advisors) to inform the
59 development of health strategy and guidance documents for contact centres and aid the planning and
60 commissioning of future research.

61 This scoping review examined the evidence for health-promoting interventions for contact centre employees and
62 addresses four research questions:

- 63 1. What is the extent, range, nature, and quality of the intervention evidence?
- 64 2. What is the current evidence regarding intervention effectiveness?
- 65 3. What is the current evidence regarding intervention acceptability and feasibility?
- 66 4. What are the evidence gaps requiring further research?

68 **Methodology**

69 This scoping review was conducted according to the Joanna Briggs Institute (JBI) methodology for scoping reviews
70 [27-29]. The review was preregistered on the *Open Science Framework* on the 12th April 2022 [30] and is reported in
71 accordance with the PRISMA extension for scoping reviews [31].

72 **Search strategy**

73 The search strategy located published studies. One researcher (ZB) searched MEDLINE, PsycInfo, CINAHL, Web of
74 Science (S1 File: search strategies) and Google Scholar databases on the 21st February 2023. The reference lists of all
75 included sources of evidence were screened for additional studies, alongside relevant citation searches.

76 **Eligibility criteria**

77 The inclusion criteria for eligible intervention studies (based on behaviour change wheel (BCW) definitions; see
78 explanation in 'synthesis of results' below [23]) were: (a) directly or indirectly related to improving the health of
79 contact centre employees; (b) published in English; (c) published since 2002. Studies published prior to 2002 were
80 excluded as a previous review [26] identified no relevant research before this.

81 **Evidence selection**

82 Identified citations were collated and uploaded into Endnote (Version X9) with duplicates removed using Endnote's
83 duplicate identification strategy and then manually. References were uploaded to the screening tool Rayyan [32] for
84 independent assessment by two reviewers (ZB, CS) against inclusion criteria. The same two reviewers independently
85 screened all titles and abstracts, followed by full-text assessments for eligible citations. Any disagreements between
86 reviewers were resolved through discussion with an additional author (LG).

87 **Charting the data**

88 Two reviewers (ZB, CS) developed, tested and calibrated a data-charting tool in Excel by extracting data from four
89 randomly selected documents. Discussions of the results informed tool adaptations. For the full data-charting
90 process, each source was charted independently by two reviewers (ZB, CS). Data was collated with any
91 disagreements resolved through discussion.

92 **Data Items:**

93 To address research question one, data were extracted on intervention characteristics (citation details, place
94 published, country of origin), aim, and methodological characteristics (participant and contact centre details, study
95 design, intervention delivery), and underpinning theories. Author conclusions for each intervention were extracted
96 to address research question two (effectiveness) and three (acceptability and feasibility). The acceptability of
97 interventions was explored by the authors of the papers using qualitative methods, with studies reporting perceived
98 experiences of the interventions. The final charting form (S2 File) presents clear definitions of each data item.

99 **Critical appraisal of individual sources of evidence**

100 We critically appraised the quality of included interventions by assessing the risk of bias that each study displays.
101 This appraisal did not impact the inclusion decisions, as guided by a scoping review framework [28]. We used the
102 Cochrane RoB2 tool [33] to appraise randomised controlled trials, the ROBINS-I tool [34] to appraise quasi-
103 experimental trials and the NHLBI quality assessment tool for pre-post studies [35]. One pre-post study was not
104 appraised, as the main focus of the study was to assess the acceptability and feasibility of the pre-post trial (S4:15).

105 **Synthesis of results using the Behaviour Change Wheel (BCW)**

106 Sources identified were mapped to the nine intervention functions of the BCW (education, enablement, training,
107 coercion, restriction, environmental restructuring, incentivisation, persuasion, modelling) [23] to systematically
108 describe each intervention, and the behaviour change techniques (BCT) used [36]. A detailed account of the BCW is
109 available [37]. This approach will support researchers and stakeholders to interpret the evidence-base, informing
110 future research and practice. To address research question one, extracted characteristics summarise the extent,
111 range and nature of the evidence. Within this, two reviewers (ZB, CH) systematically coded intervention components

112 within included studies to a) the nine BCW intervention functions, and b) 93 BCT [36] using detailed intervention
113 descriptions (S3 Table: intervention description table). One reviewer (ZB) had completed BCT taxonomy training.
114 Results were synthesised using relational analysis to present the interventions by their main intended outcomes; this
115 method allows for a rich 'joined-up description' within the analysis [38]. Accordingly, we present findings for
116 research question 2 (effectiveness) and three (acceptability and feasibility) interchangeably within the results.
117 Evidence gaps are discussed throughout to address research question four.

118

119 Results

120 Selection of sources of evidence

121 A PRISMA study flow diagram [39] (Fig 1) details the screening process and reasons for exclusion at full text.
122 Database searches and reference checking returned 328 records. After removing duplicates, 231 titles and abstracts
123 were screened, and the full text of 40 records were screened. Fourteen records were excluded resulting in 26 eligible
124 records for research question one. Two articles (see S4 File for included studies reference list:10,22) reported two
125 separate and eligible intervention studies. Accordingly, 28 intervention studies from 26 intervention articles were
126 eligible for research question two (intervention effectiveness). Five intervention studies were eligible for research
127 question three (intervention acceptability and feasibility). A detailed description of each intervention is available (S3
128 File).

129 Fig.1 PRISMA scoping review flow diagram

130 Characteristics of sources of evidence

131 Related to research question one, 14 studies were published between 2003-2011 and 14 between 2012-2022. Most
132 of the 28 intervention studies were conducted in high-income countries (S5 Table: characteristics of included
133 intervention studies): USA (6/28, 21.4%), UK (5/28, 17.9%), Australia (4/28, 14.3%), Germany (2/28, 7.1%) and one
134 each (3.6%) in Finland, Austria, Denmark, Singapore and Taiwan China. Five interventions were conducted in upper
135 middle-income countries (South Africa, 3/28, 10.7%; Turkey, 1/28, 3.6%, Iran, 1/28, 3.6%) and one intervention in a
136 lower middle-income country (India, 1/28, 3.6%). No studies were conducted in low-income countries. The number

137 of participants totalled 2,774 with samples ranging from 14 (S4 File:11,12) to 646 (S4 File:14). Most studies included
138 contact centre advisors only (23/28, 82.1%). One study each (3.6%) recruited advisors with a disability (S4 File:4),
139 voice problems (S4 File:5), employees who smoke (including advisors, managers, admin staff, researchers/analysts)
140 (S4 File:14), advisors and team leaders (S4 File:16), and all employees (including advisors, admin staff, support staff)
141 (S4 File:7). From studies reporting participant age (19/28, 67.9%), the mean was 32.5 years (mean range 23.1 (S4
142 File:14) to 40.0 years (S4 File:1,18)). From studies reporting participant gender (25/28, 89.3%), the mean proportion
143 of females was 65.7% (range 19.7% (S4:14) to 100% (S4 File:21,26)) and males was 34.3% (range 0% (S4 File:21,26) to
144 80.3% (S4 File:14)). From studies reporting participant ethnicity (6/28, 22.2%), Caucasian was most represented
145 (mean 77.7%, range 47.8% (S4 File:18) to 100% (S4 File:12)).

146 Ten of the 28 studies (35.7%) were randomised controlled trials (RCTs) (including two clustered RCTs), eight (28.6%)
147 were quasi-experimental trials (controlled before and after), and ten (35.7%) were pre-post studies (within-subjects
148 design). Five interventions were single component (5/28, 17.9%) (S4 File:4,21,22,23; note, S4 File:22 reported two
149 separate and eligible intervention studies within one article). The remainder were multicomponent (23/28, 82.1%).

150 In relation to the BCW, environmental restructuring was used in 24/28 (85.7%) intervention studies, followed by
151 training (19/28, 67.9%), education (12/28, 42.9%), enablement (10/28, 35.7%), persuasion (6/28, 21.4%),
152 incentivisation (2/28, 7.1%), and modelling (1/28, 3.6%). No study used coercion or restrictions. The three most used
153 BCT were *instruction on how to perform the behaviour* (training function), *adding objects to the environment*
154 (environmental restructuring function) and *behavioural practice and rehearsal* (training function). See 'Synthesis of
155 evidence by intervention outcome' section for full BCT details.

156 Twelve of the 28 (42.9%) studies were underpinned by theory, including stress/mindfulness theory (5/28, 17.9%), job
157 redesign theory (5/28, 17.9%) and behaviour change theory/the socioecological model (2/28, 7.1%). Nine
158 interventions lasted <3 months (32.1%), ten lasted 3-6 months (35.7%) and five >6-12 months (17.9%). Intervention
159 length was unclear for four studies (14.3%). Most interventions occurred in an office setting and one of these
160 interventions included a home-based component (S4 File:1). The intervention delivery/implementation location was
161 unclear in two studies (S4 File:14,26). Over half the interventions involved researchers delivering all or part of the
162 intervention (15/28, 53.6%). This was followed by interventions partly delivered by individuals working within the
163 organisations (participatory research participants, team leaders, management; 5/28, 17.9%). One study each (3.6%)

164 had all, or part of the intervention delivered by either group facilitators with previous experience of receiving the
165 intervention, a clinical councilor/social worker, an occupational health and safety officer, a speech teacher/language
166 therapist, an expert tobacco counsellor, or an external consultant in organisational development. It was unclear who
167 delivered the intervention in eight studies (S4 File:4,6,9,14,21,23,24,26).

168 Many outcomes were measured, including health outcomes in 19/28 intervention studies (67.9%; stress-related
169 indicators, visual fatigue, musculoskeletal discomfort, job related wellbeing, vocal health), behavioural outcomes in
170 6/28 studies (21.4%; sitting time, physical activity, tobacco use), indirect measures of health in 3/28 studies (10.7%;
171 job control, job satisfaction), and intervention acceptability and/or feasibility in 5/28 studies (17.9%).

172 **Source Quality**

173 For the RCTs, four studies had low bias for all sections, five had some concerns for the measurement of the outcome,
174 and two of these also had high bias for adherence to the intervention (S6 Table: ROB assessment tables). One study
175 had some concerns for assignment to the intervention and the selection of reported results, and another had some
176 concerns with the randomization process. Risk of bias was generally higher for the quasi-experimental studies than
177 the RCTs, typically due to confounding in five of the eight studies (S6 Table). None of these studies received low bias
178 for all categories. Some concerns arose for deviations from the intervention due to poor adherence and for
179 measurement of the outcome due to self-report measurements. One article (S4 File:10) lacked sufficient information
180 to reliably judge the quality of each section. For pre-post studies, six of the included studies were judged to be 'fair'
181 and three were 'poor' in relation to their risk of bias (S6 Table). One study (S4 File:26) did not report receiving ethical
182 approval.

183 **Synthesis of evidence by intervention outcome**

184 The intervention studies were mapped to the BCW intervention categories and BCT, and synthesised to display the
185 total number of functions used across all interventions (Table 1). The interventions were then categorised into the
186 following sections based on the reported primary outcome or intended primary aim: i) health behaviours (sedentary
187 behaviour, physical activity, smoking); ii) physical health outcomes (musculoskeletal health, vocal health, visual
188 health, sick building syndrome); iii) mental health outcomes (stress, job control, job satisfaction, wellbeing). While
189 we acknowledge that most studies measured multiple outcomes (see S5 Table for all the study outcomes i.e., S4

190 File:15's primary outcome related to sitting time [health behaviour] but they also measured musculoskeletal
 191 outcomes [physical health]), this categorisation approach brings order to the synthesis and allows discussion of
 192 research question two and three within the following sections.

Table 1: Summary of studies mapped to the behaviour change wheel (BCW) intervention functions and behaviour change techniques (BCT)			
BCW intervention function	BCT* and intervention studies**	Number of studies using the BCT	Number of studies using the intervention function
Environmental restructuring (change the physical or social context)	12.5 Adding objects to the environment: Sit-stand desk (S4 File:3); Screen filter (S4:4 File); Ergonomic checklist (S4 File:10); A silent room (S4 File:11,12); Height-adjustable workstations (S4 File:15,16); Stand-capable desks (S4 File:6,17); Armband and trackball (S4 File:18); New filter and outdoor air supply (S4 File:23); Voice biofeedback (S4 File:19); Heart rate variability biofeedback (S4 File:9); Office plants (S4 File:22[study 1 and 2]); Adjustable chairs with arm rests, footrests and screen stands (S4 File:20)	16	24
	12.1 Restructuring the physical environment: Forearm support (S4 File:5); Filter and outdoor air supply (S4 File:23); Temperature and outdoor air supply (S4 File:21); Modifications made to the physical workstation (S4 File:20)	4	
	12.2 Reconstructing the social environment: Job redesign changes (S4 File:2); Job redesign changes (S4 File:7,8); Alignment job design, high-involvement work processes and autonomous work teams (S4 File:24,25); Given an additional 10-minute rest break to perform exercise program (S4 File:20)	6	
	2.6 Biofeedback: Heart rate variability biofeedback (S4 File:9); Voice biofeedback (S4 File:19)	2	
Training (imparting skills)	4.1 Instruction on how to perform the behaviour: Guided meditation (S4 File:1); Sit-stand desk use (S4 File:3) [58]; Forearm positioning (S4 File:5); Skill training to increase job control (S4 File:7,8); Ergonomic checklist and skill-based training programme for MSD (S4 File:10[study 1 and 2]); Progressive muscle relaxation instructions (S4 File:11,12); Vocal training (S4 File:13); Training session on posture changes, active breaks and standing work (S4 File:15,16); Stand-capable desk use (S4 File:6,17); Ergonomics training (S4 File:18); 1-week training seminar in high-involvement work processes and autonomous work teams (S4 File:24,25); Diaphragm breathing training (S4 File:26); ergonomic skills training and regular stretching exercises (S4 File:20)	19	19
	8.1 Behavioural practice/rehearsal: Guided meditation practice (S4 File:1); Skill training to increase job control (S4 File:7,8); Skill-based training programme for MSD (S4 File:10[study2]); Progressive muscle relaxation practice (S4 File:11,12); Vocal training (S4 File:13); Training seminar to encourage a participative environment (S4 File:24,24); Diaphragm breathing training (S4 File:26)	10	
	6.1 Demonstration of the behaviour: Skill training to increase job control (S4 File:7,8); Skill-based training programme for MSD (S4 File:10[study2]); Vocal training (S4 File:13); Diaphragm breathing training (S4 File:26); Visual pamphlet on ergonomic skills training (S4 File:20)	6	
Education (increase knowledge or understanding)	5.1 Information about health consequences: Educational stress management articles (S4 File:1); Educated on the benefits of MSD prevention training (S4 File:10[study2]); Health hazards of tobacco (S4 File:14); Vocal hygiene (S4 File:13); Education sessions on posture changes, active breaks and standing work (S4 File:15,16); Voice hygiene (S4 File:26); Ergonomic training on the etiology of MSD (S4 File:20)	8	12
	2.2 Feedback on behaviour: Heart rate variability biofeedback (S4 File:9); Voice biofeedback (S4 File:19)	2	
	2.7 Feedback on outcomes of behaviour: Feedback on anthropometric, cardiometabolic and behavioural outcomes (S4 File:15)	1	
	5.3 Information about the social and environmental consequences: Lunch and learn sessions in high-involvement work processes (S4 File:24,25)	2	
Enablement [increase means or reduce barriers to increase capability (beyond education)	1.2 Problem Solving: Steering group to identify problematic aspects of work organisation to recommend job redesign action (S4 File:2); Assessment to identify problematic aspects of work organisation to recommend job redesign action (S4 File:7,8); Advisors worked collectively to identify practical strategies for moving more (S4 File:15,16); Identifying and adjusting measurement and reward systems in	9	10

or training) or opportunity (beyond environmental restructuring)]	alignment job redesign, team problem solving for job redesign needs in high-involvement work processes and autonomous work teams (S4 File:24,25); Focus groups and one-to-one therapy sessions to address rationalizations for continued tobacco use (S4 File:14); snapshots of inappropriate exercises taken to discuss potential solutions (S4 File:20)		
	3.1 Social support (unspecified): Group discussion and sharing positive experiences (S4 File:1); Mentors assigned in high-involvement work processes (S4 File:24,25); Focus group support (S4 File:14)	4	
	1.4 Action planning: Job redesign actions (S4 File:2); Job redesign actions (S4 File:7,8); Job redesign actions teams (S4 File:24,25)	5	
	1.1 Goal setting (behaviour): Goal setting to increase standing and walking (S4 File:15,16)	2	
	1.5 Review behaviour goal(s): Participants meet to review job redesign goals (S4 File:7,8)	2	
	1.7 Review outcome goal(s): Participants meet to review job redesign goals (S4 File:7,8)	2	
	2.4 Self-monitoring of outcome(s) of behaviour: Participants monitor outcomes of job redesign changes (S4 File:7,8); Team measures own performance in autonomous work teams (S4 File:24,25)	4	
	2.3 Self-monitoring of behaviour: Daily standing and walking time (S4 File:15); Log given to track daily exercises performed (S4 File:20)	2	
	11.1 Pharmacological support: Pharmacotherapy for smoking cessation (S4 File:14)	1	
	11.2 Reduce negative emotions: Pharmacotherapy for smoking cessation (S4 File:14)	1	
	1.8 Behavioural contract: Written agreements of tasks and roles (S4 File:24,25)	2	
	2.1 Monitoring of behaviour by others without feedback: Researchers monitored ergonomic behaviours and participation in the regular exercise program (S4 File:20)	1	
Persuasion (use communication to induce positive or negative feelings to stimulate action)	9.1 Credible source: Stand-up champions and team leaders (S4 File:15,16); Expert tobacco counsellor (S4 File:14); Clinical support (S4 File:1)	4	6
	7.1 Prompts/cues: Email reminders to practice mindfulness (S4 File:1); Daily email reminders to stand (S4 File:3); Email reminders to stand (S4 File:15,16)	4	
	10.10 Reward (outcome): Points awarded for smooth waves (S4 File:9)	1	
Incentivisation (create an expectation of reward)	2.2 Feedback on behaviour: Positive feedback for aligned behaviours in alignment job redesign (S4 File:24,25)	2	2
	2.7 Feedback on outcome(s) of behaviour: Positive feedback for achieving aligned goals in alignment job redesign (S4 File:24,25)	2	
	10.4 Social reward: Expressions of management approval in alignment job redesign (S4 File:24,25)	2	
	10.2 Material reward (behaviour): Bonuses and raises in alignment job redesign and merit increases in autonomous work teams (S4 File:24,25)	2	
Modelling (provide an example for people to aspire to emulate)	6.1 Demonstration of the behaviour: Stand-up champions model standing behaviours (S4 File:15)	1	1
MSD: Musculoskeletal Disorder. S: Supplementary. *The BCT taxonomy organizes the 93 techniques into a cluster of 16 groups. The table reports the category and technique numbers, i.e. '12.5 Adding objects to the environment' is the 5 th technique within the 12 th category named 'antecedents'. **See S4 File for intervention study reference list.			

193

194 Health behaviours

195 Sedentary behaviour and/or physical activity

196 Five interventions (S4 File:3,6,15-17) primarily targeted sedentary behaviour reduction and/or physical activity

197 promotion. All five interventions utilised stand-capable desks to reduce sitting time (*environmental restructuring*)

198 and at least one other intervention component from a different BCW intervention function: *education* (S4

File:15,16), *persuasion* (S4 File:3,15,16), *training* (S4 File:3,6,15-17), *modelling* (S4 File:15) and *enablement* (S4 File:15,16). Positive effects were most reported for sitting time and standing time outcomes compared to physical activity outcomes. Stand-capable desks increased productivity (S4 File:6), however one study (S4 File:16) stated that stand-capable hot desks were not perceived by participants as feasible. Overall, interventions were accepted (S4 File:15,16), with participants perceiving increased comfort as a factor influencing their standing time (S4 File:17).

Smoking cessation

One intervention aimed to encourage smoking cessation (S4 File:14) using three variations of the intervention. The first intervention arm included a health education session followed by an interactive focus group, the second arm additionally included one-to-one behavioural therapy, and the third arm further included pharmacotherapy. Each intervention arm was mapped to varying BCT within *education*, *enablement* and *persuasion*. Each intervention arm increased smoking quit rates (20%, 19%, 20% respectively) and the reduction in tobacco use was higher when introducing pharmacotherapy (26%, 28%, 46% respectively). Many participants complained of high irritability, though it is not clear in the study what this irritability related to.

Physical health outcomes

Musculoskeletal disorders (MSD)

Five interventions (S4 File:5,10,18,20; note, S4 File:10 reported two separate and eligible intervention studies within one article) primarily aimed to reduce musculoskeletal-related discomfort or pain. Four interventions (S4 File:5,10[study 1],18,20) provided and/or adjusted the workstation (*environmental restructuring*). All interventions featured a component of ergonomic *training*, whilst two interventions (S4 File:10[study 2],20) also implemented an *educational* component. One intervention also utilised *enablement* (S4 File:20). Most interventions reported reductions in pain or discomfort (S4 File:5,10[study 2],18,20) except for one study in which participants found an ergonomic checklist confusing and lengthy (S4 File:10[study 1]).

222 **Vocal health**

223 Three interventions primarily aimed to reduce vocal symptoms (S4 File:13), improve vocal health (S4 File:26) or
224 improve vocal performance (S4 File:19). Interventions included a 2-day vocal training course (S4 File:13), voice
225 therapy (S4 File:26) and a biofeedback software (S4 File:19). All interventions *educated* participants on improving
226 vocal hygiene (habits to support a healthy voice), whilst two interventions also provided vocal *training* (S4 File:13,26)
227 and another featured *environmental restructuring* (S4 File:19). All interventions were reported effective after 3-4
228 weeks of intervention. The perceived experience of short vocal training course (an indicator for acceptability) was
229 reported to be positive overall (S4 File:13).

230 **Visual health**

231 One intervention aiming to reduce visual fatigue (S4 File:4) used *environmental restructuring* by fitting a screen filter
232 on each computer. No beneficial effects were reported at 5 months follow-up.

233 **Sick building syndrome**

234 Two interventions primarily aimed to reduce sick building syndrome symptoms (intensity of dryness symptoms, eyes
235 aching and nose-related symptoms). One study (S4 File:23) measured the interactive effects of a used or new air
236 filter with higher or lower outdoor air support, resulting in four variations of the intervention. Similarly, another
237 study (S4 File:21) measured the interactive effects of higher or lower temperatures with higher or lower outdoor air
238 support, also resulting in four variations. All interventions utilised *environmental restructuring*. The first study (S4
239 File:23) found that increasing the outdoor air supply rates with new air filters, and replacing used filters with new
240 ones at the high outdoor air supply rate were effective. The second study (S4 File:21) found that increasing outdoor
241 air supply rates at a higher temperature led to a decrease in a cluster of sick building syndrome symptoms.

243 **Mental health outcomes**

244 **Stress**

245 Four intervention studies primarily aimed to reduce stress or stress-related symptoms. Two interventions used a
246 progressive muscle relaxation intervention within a break-time 'silent room' (S4 File:11,12). One intervention used a

247 heart rate variability biofeedback device to synchronise respiration and heart rate (S4 File:9). Both interventions
 248 utilised *environmental restructuring* and *training*, whilst the biofeedback device also used *incentivisation*. Finally, one
 249 study investigated three variations of an intervention using an online mindfulness stress management programme
 250 (S4 File:1). Each arm featured the web-based programme, with the second and third arms additionally including a
 251 group or clinical support to increase adherence, respectively. These arms map to *education*, *persuasion* and *training*
 252 intervention functions, and the group and clinical support maps to *enablement*. Each variation of the online
 253 mindfulness stress management programme intervention reported positive reductions in stress outcomes. The
 254 addition of group support further reduced stress, though the clinical support provided no additional benefits. The
 255 progressive muscle relaxation intervention was reportedly effective, especially post-lunchtime, in reducing
 256 emotional and motivational strain states (S4 File:11) and cortisol levels (S4 File:12). The biofeedback device was
 257 effective for reducing personal stressors (burnout, fatigue, gastrointestinal, headaches). The online mindfulness
 258 programme also measured programme feedback, providing insight into intervention acceptability and feasibility.
 259 Whilst acceptance was relatively high, researchers identified the lack of time to practice as a potential barrier for
 260 successful implementation (S4 File:1).

261 **Job control and job satisfaction**

262 The primary outcome/aim of three intervention studies was to improve job control (S4 File:2) or job satisfaction (S4
 263 File:24,25). All were job redesign interventions, involving *environmental restructuring* and *enablement*. Two studies
 264 investigated three variations of job redesign (S4 File:24,25): i) alignment job redesign, ii) high-involvement work
 265 processes, and iii) autonomous work teams. Alignment job redesign and autonomous work teams included
 266 *incentivisation*, high-involvement work processes included *education* and the latter two included *training*. Most
 267 interventions were reported to be effective at increasing job control (S4 File:2) or job satisfaction (S4 File:24,25),
 268 except for the autonomous work teams variation.

269 **Wellbeing**

270 Four intervention studies primarily aimed to improve wellbeing (S4 File:7,8,22; note, S4 File:22 reported two
 271 separate and eligible intervention studies within one article). Two interventions used participatory job redesign (S4
 272 File:7,8) and two introduced plants to the workplace (S4 File:22[study 1 and 2]). All interventions used *environmental*
 273 *restructuring* for either the social (S4 File:7,8) or physical environment (S4 File:22[study 1 and 2]). Additionally, the

274 job redesign intervention utilised *enablement* and *training*. Both job redesign interventions were reported to be
275 effective, whilst neither of the plant studies improved wellbeing.

277 Discussion

278 Research question one – what is the extent, range, nature, and quality of the 279 intervention evidence?

280 This scoping review identified a low number of peer-reviewed, health-promoting intervention studies for contact
281 centre advisors (28 studies since 2002). Comparatively, another review [40] identified 34 studies (2009-2017) for
282 interventions involving sit-stand desks within a traditional office workplace. Given contact centre advisors are at high
283 risk of poor health due to their working conditions [3, 6-8] and social determinants of health [11, 12, 41], there is an
284 urgent need for more health interventions research in this setting.

285 Globally, the US holds the largest proportion of contact centres, followed by the Philippines and India [42]. Our
286 review highlighted that interventions were mainly conducted in high-income countries (e.g., US), with few conducted
287 in middle- (e.g., Philippines, India) and low-income countries. Contact centre advisors in low-to-middle income
288 countries likely face even greater risks to health (lower pay, lower levels of education, poor housing, poor working
289 conditions [43]) compared to those in higher-income countries. Accordingly, while more intervention research is
290 needed globally, there is a particular need for health intervention research in low-to-middle income countries that
291 employ a large proportion of global contact centre workforce.

292 Most participants within the intervention studies were relatively young contact centre advisors (mean of 32.5 years)
293 working day shift hours. Only one study focused on disabled advisors and one on advisors with voice problems.
294 Therefore, contact centre advisors underrepresented in the current evidence include older adults, night workers,
295 and disabled workers. This is problematic as night workers are likely to suffer from additional negative effects on
296 sleep quality, food habits, addictions, social and mental health [44], poor working conditions are likely to have a
297 more severe impact on disabled workers, and, amidst an aging population, the highest incidence of mental health
298 short-term disability claims within the work environment are among those aged 40-49 years [45]. Future

299 intervention research that examines the needs of, and develops interventions for, these especially vulnerable
300 contact centre advisor sub-groups, is warranted.

301 Few studies adopted an RCT design (35.7%, including two clustered RCTs). This number is low compared to 55.9% of
302 RCT's identified within a similar review assessing interventions for reducing sitting at work [40]. Fewer RCT's
303 indicates lower quality evidence to inform intervention guidance. Despite this, it is acknowledged that RCTs pose a
304 high risk of contamination between groups, meaning future research should consider clustered RCT's as a more
305 feasible design within the contact centre setting [11].

306 The most common intervention functions examined in contact centres were *environmental restructuring* (adding
307 objects to the environment) and *training* (instruction on how to perform the behaviour). Environmental
308 restructuring may be common due to the need to tackle health problems associated with working for prolonged
309 periods on a computer in a static, seated posture [46]. Training may also be common due to established, existing
310 training structures operating within contact centres for employees. In contrast, modelling and incentivisation were
311 seldom used. The *modelling* function was only used in one intervention study (S4 File:15) with stand-up champions
312 encouraging advisors to sit less and move more at work. This was perceived ineffective, as advisors were often
313 unsure who the champions were. Future interventions using modelling in contact centres should promote awareness
314 of the champions, and may find the effective use of movement champions in non-contact centre office
315 environments informative [47]. Regarding *incentivisation*, only one job redesign intervention (across two studies)
316 aimed to change behaviours through measurement and reward structures (bonuses, raises, management approval).
317 This may be because job redesign interventions require organisational commitment to adjust structural components,
318 or the financial cost of incentives is too high for centres. Health interventions within non-contact centre office
319 environments have effectively used financial incentives to increase employee health [48], which may be informative
320 for future interventions using this method in contact centres. Finally, no interventions featured coercion or
321 restrictions, which have previously been perceived as unacceptable strategies within a workplace environment [49].

322 Less than half of the interventions identified were underpinned by theory and those without an underpinning theory
323 were mostly ergonomic interventions to improve vocal, visual or musculoskeletal health. This is consistent with
324 previous reviews describing a 'strikingly small' proportion of ergonomic intervention studies with underpinning
325 theory [50], despite researchers identifying relevant theories [51]. Theory may help to explain the mechanisms

326 behind the effect of an intervention, however, research has indicated that theory-based versus no-stated theory
327 interventions do not differ in effectiveness [52]. Theory can be a valuable resource, but it does not always ensure the
328 effectiveness of interventions; theory may be inconsistently operationalised (put into practice), inappropriate for
329 specific contexts or flawed [53, 54].

330 Few interventions were implemented long-term, with the longest being 1-year. No interventions had follow-up data
331 collection points beyond 1-year, which is similarly reported in another workplace health intervention review [40].

332 Most interventions were office-based, with only one containing a home-based component (S4 File:1). This is
333 problematic, as the COVID-19 pandemic sparked a shift to hybrid working, with 64% of contact centre advisors
334 working remotely in 2021 and this predicted to continue in the long-term [55]. Accordingly, there is an urgent need
335 for contact centres and researchers to understand the needs of hybrid/remote workers when developing, adopting
336 and implementing health-promoting interventions. More long-term follow-up intervention studies are also needed.

337 The multiple outcomes evaluated across the identified interventions may be a result of the many behavioural and
338 health issues that contact centre advisors face. However, despite being linked to work-related stress [56] and social
339 determinants of health [13-16], only five intervention studies targeted physical activity/sedentary behaviour, and
340 only one study targeted smoking. Further, no intervention targeted alcohol consumption or diet. This demonstrates
341 a gap in the evidence compared to workplace health interventions targeting diet (17 identified) [57] and alcohol
342 consumption (18 identified) in traditional office environments [58]. Future research may explore whether
343 behavioural interventions reported as effective in more traditional office environments, are equally effective for
344 contact centre employees.

345 **Research question two – what is the current evidence regarding intervention** 346 **effectiveness?**

347 Most interventions reported positive effectiveness results for the primary intended outcome. Only four
348 interventions failed to report effective results, including an ergonomic checklist (S4 File:10[study 2]), a screen filter
349 to reduce visual fatigue (S4 File:4) and two studies putting plants into the workplace to improve wellbeing (S4
350 File:22[study 1 and 2]). These studies can be interpreted as being amongst the most simplistic interventions, based
351 on the BCW intervention function mapping, with the latter three being single component interventions. This is in-line

with a systematic review assessing workplace health promoting interventions which stated that multi-component interventions were more effective than the single-component interventions [59].

Four (14.3%) interventions identified in this review are cited within health strategy and guidance documents for contact centres, as produced by trade (labour) unions and private sector organisations [21, 22, 60]. These interventions focused on air quality and ergonomic training solutions. In contrast, to the authors' knowledge, the remaining 24 intervention studies identified in this review are not cited in any health strategy or guidance document for contact centres. This highlights a lack of translation of published scientific evidence into practice, and the need for better collaboration between researchers and stakeholders concerned with health promotion in contact centres. Further, there is a need for evaluation of the 'good practice' recommendations within existing documents to understand their effectiveness, acceptability, and feasibility. In combination, these actions can help produce evidence-informed health strategy and guidance documents, and promotion of those documents at scale across the industry could improve the health of hundreds of thousands of contact centre advisors.

Research question three – what is the current evidence regarding intervention acceptability and feasibility?

Overall, there was a low proportion of studies reporting acceptability and/or feasibility (5/28 studies). All studies appeared acceptable to participants (S4 File:1,13,15,16,17). Regarding feasibility, one study stated that stand-capable hot desks were not feasible (S4 File:16) and one study highlighted lack of time as a potential barrier as participants needed more time to practice a mindfulness programme (S4 File:1). This is likely to be a common challenge for contact centre interventions, as advisors have little autonomy and flexibility surrounding break times [61]. More acceptability and feasible research is needed within this setting due to its unique working conditions.

Strengths and Limitations

This is the first systematic scoping review on this topic to be submitted for peer-review and provides a needed update on a non-peer reviewed publication in 2010. This review utilised a comprehensive search strategy across four databases and google scholar to identify health-promoting interventions for contact centre advisors. To ensure all relevant studies were captured, the search strategy and inclusion criteria remained broad, ensuring a physical,

377 mental and social health focus. The coding framework was based on the established BCW and BCT to systematically
378 describe the range and nature of the evidence, providing structure to the findings. The risk of bias assessment for
379 applicable studies provides the reader with an overview of the quality of the evidence-base, highlighting common
380 biases such as confounding within quasi-experimental designs. This resulted in a recommendation for future
381 research to consider clustered RCTs as a preferable study design to reduce bias within contact centre research.

382 This review's restriction to behavioural and health outcomes could be a limitation. Business and productivity-related
383 outcomes could prove informative for contact centre stakeholders and should be considered for future reviews. This
384 review is also limited in its capacity to make recommendations for the effectiveness of individual interventions,
385 instead this scoping review provides a descriptive account of the available evidence [28]. Excluding studies that were
386 not published in English was also a potential limitation, however, this did not affect the findings of the review as only
387 three studies were not available in English, none were interventions and would not have been eligible for inclusion.

388 **Conclusion**

389 There is a lack of research evidence on health-promoting interventions for contact centre advisors. Most
390 intervention studies were conducted in high-income countries, and in office-based contact centre advisors, with key
391 research gaps in low-to-middle income countries, and remote/hybrid, nightshift, older and disabled workers. Most
392 intervention studies reported evidence of effectiveness for promoting employee health, though few studies explored
393 intervention acceptability and feasibility. The field needs more higher quality intervention studies using RCT designs,
394 longer evaluation periods, and associated acceptability and feasibility evaluations. Finally, this scoping review has
395 identified and synthesised health intervention research for contact centre employees that can inform future policy
396 and practice in this occupational setting.

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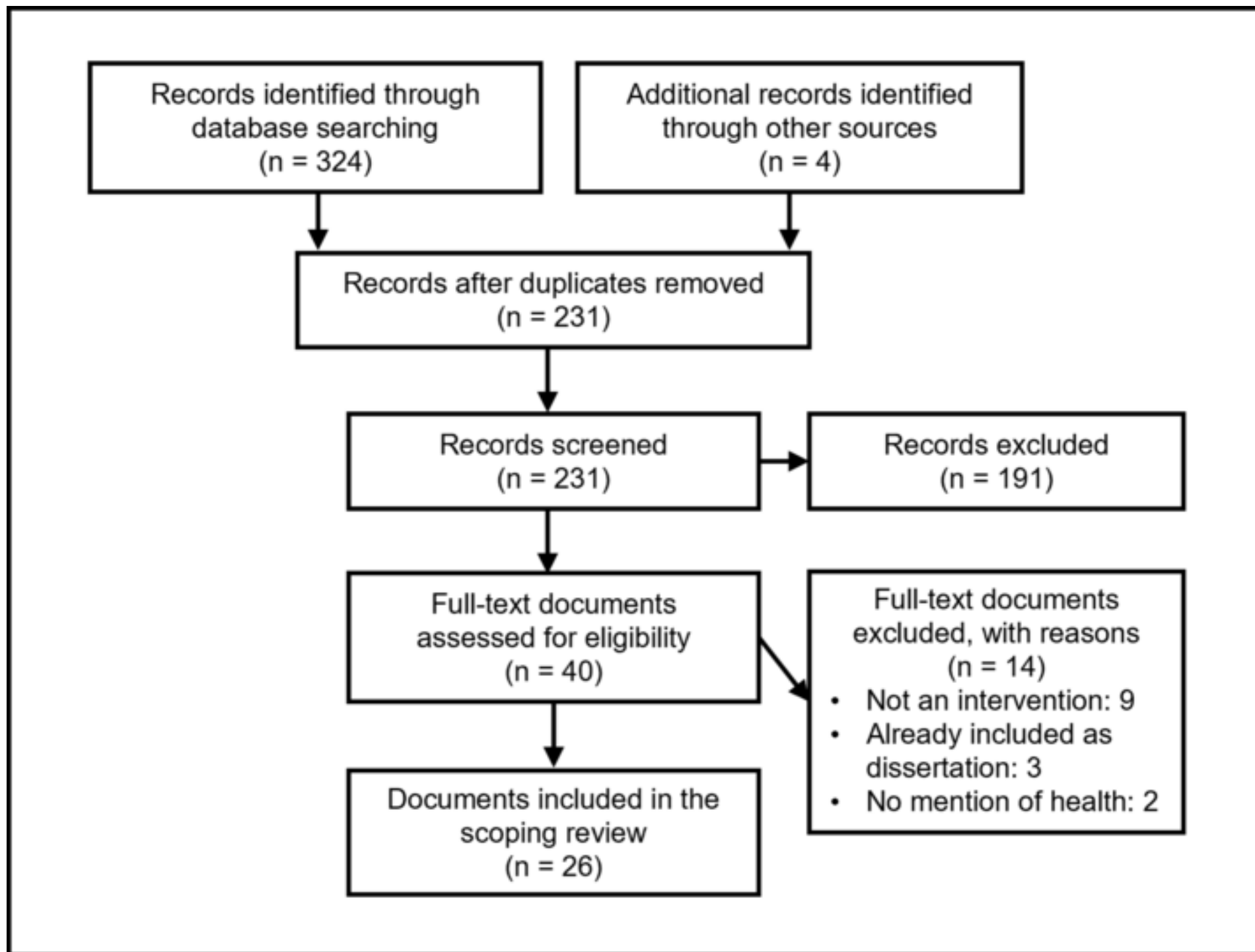
559 **Supporting information**

560 **S1 File. Search strategies**

561 **S2 File. Charting form**

562 **S3 Table. Intervention description table**

- 563 **S4 File. Intervention study reference list**
- 564 **S5 Table. Characteristics table**
- 565 **S6 Table. ROB assessment tables**
- 566 **S7 File. PRISMA-ScR Checklist**





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1 **Title:** A systematic scoping review of health-promoting interventions for contact centre employees examined
2 through a behaviour change wheel lens.

3 **Short title:** Contact centre health-promoting interventions

4 Zoe Bell³, ~~Lee Graves~~, Lorna Porcellato², Paula Holland³, [Abigail Morris](#)³, Chloe Smith², Charlotte Haines², [Abigail](#)
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13 **ABSTRACT**Abstract

14 **Purpose:** Social determinants of health and poor working conditions contribute to excessive sickness absence and
15 attrition in contact centre advisors. With no recent review conducted, the current scoping review is needed to
16 investigate the volume, effectiveness, acceptability, and feasibility of health-promoting interventions for contact
17 centre advisors. This will inform the adoption and implementation of evidence-based practice, and future research.

18 **Methods:** Searches conducted across four databases (MEDLINE, PsycInfo, CINAHL, Web of Science) and reference
19 checking in February 2023 identified health-promoting interventions for contact centre advisors. Extracted and
20 coded data from eligible interventions were systematically synthesised using the nine intervention functions of the
21 Behaviour Change Wheel and behaviour change technique taxonomy.

22 **Results:** This scoping review identified a low number of high quality and peer-reviewed health-promoting
23 intervention studies for contact centre advisors (28 studies since 2002). Most interventions were conducted in high-
24 income countries with office-based advisors, predominantly using environmental restructuring and training
25 strategies to improve health. Most interventions reported positive effectiveness results for the primary intended
26 outcomes, which were broadly organised into: i) health behaviours (sedentary behaviour, physical activity, smoking);
27 ii) physical health outcomes (musculoskeletal health, visual health, vocal health, sick building syndrome); iii) mental
28 health outcomes (stress, job control, job satisfaction, wellbeing). Few interventions evaluated acceptability and
29 feasibility.

30 **Conclusion:** There is little evidence on the effectiveness, acceptability, and feasibility of health-promoting
31 interventions for contact centre advisors. Evidence is especially needed in low-to-middle income countries, and for
32 remote/hybrid, nightshift, and older and disabled advisors, and advisors living with disability.

34 **Introduction**

35 In 2022, there were 43,719 contact centre employees within the UK. It is estimated that over 4% of the UK's working
36 population is employed in a contact centre [1], and 451,544 in the US. Contact centre advisors handle customer
37 queries through multiple platforms (phone calls, chat/messaging, email) and help enhance an organisation's image

[2]. Within this role, advisors typically experience verbal aggression from customers [3], repetitive tasks, fixed breaks, low autonomy [4, 5] and continuous performance monitoring [6] in a noisy [7] and sedentary [8] environment. These working conditions contribute to visual, auditory and vocal fatigue, psychological distress, musculoskeletal discomfort [9], and increasing the risk of developing non-communicable diseases and premature mortality [10]. Advisors typically receive low pay, ~~and have low levels of education and are often from deprived areas with low levels of education~~ [11, 12]. These ~~upstream~~ social determinants of health are associated with engagement in unhealthy lifestyle behaviours (low physical activity [13], poor diet [14], smoking [15], higher alcohol consumption [16]), ~~and~~ These determinants combine with the aforementioned poor working conditions to contribute to higher rates of sickness absence (3.7% [17] vs 1.9% [18]) and attrition, the pace at which people leave the company, (21% [19] vs 15% [20]) in contact centre advisors compared to UK averages across all industries. Accordingly, contact centres are a priority setting for health promotion to reduce health inequalities and the economic burden of absenteeism and attrition.

Trade (labour) unions and private sector organisations have produced strategy and guidance documents [21, 22] to support contact centres to adopt and implement health-promoting regulations and solutions for employees [23]. The health and wellbeing solutions within these documents however are not (or not transparently) evidence-informed, and appear based on expert advice, which may be biased [24]. The promotion of evidence-informed solutions/interventions to contact centres is important for facilitating (cost) effective regulation, practice and sustained positive change [25], however little is known regarding health-promoting interventions for contact centre advisors.

Only one non-peer reviewed publication has examined the effectiveness of interventions to improve the health, wellbeing and/or performance of contact centre employees [26]. Sixteen intervention studies were identified relating to ergonomic conditions, job redesign, air quality, stress reduction and vocal training, however, four studies did not assess health or wellbeing outcomes, and searches were up to July 2010. This highlights the need for an up-to-date review of health-promoting interventions for contact centre employees (especially advisors) ~~to~~. ~~Such a review will~~ inform the development of health strategy and guidance documents for contact centres and aid the planning and commissioning of future research.

64 This scoping review examined the evidence for health-promoting interventions for contact centre employees and
65 addresses four research questions:

- 66 1. What is the extent, range, and nature, and quality of the intervention evidence?
 - 67 2. What is the current evidence regarding intervention effectiveness?
 - 68 3. What is the current evidence regarding intervention acceptability and feasibility?
 - 69 4. What are the evidence gaps requiring further research?
- 70

71 Methodology

72 This scoping review was conducted according to the Joanna Briggs Institute (JBI) methodology for scoping reviews
73 [27-29]. The review was preregistered on the *Open Science Framework* on the 12th April 2022 [30] and is reported in
74 accordance with the PRISMA extension for scoping reviews [31].

75 Search strategy

76 The search strategy located published studies. One researcher (ZB) searched MEDLINE, PsycInfo, CINAHL, Web of
77 Science (Supplementary [1 \(S1\) File \(S\) 1](#): search strategies) and Google Scholar databases on the 21st February 2023.
78 The reference lists of all included sources of evidence were screened for additional studies, alongside relevant
79 citation searches.

80 Eligibility criteria

81 The inclusion criteria for eligible intervention studies (based on [behaviour change wheel \(BCW\)](#) definitions; [see](#)
82 [explanation in synthesis of results below](#) [23]) were: (a) directly or indirectly related to improving the health of
83 contact centre employees; (b) published in English; (c) published since 2002. Studies published prior to 2002 were
84 excluded as a previous review [26] identified no relevant research before this.

85 Evidence selection

86 Identified citations were collated and uploaded into Endnote (Version X9) with duplicates removed using Endnote's
87 duplicate identification strategy and then manually. References were uploaded to the screening tool Rayyan [32] for

88 independent assessment by two reviewers (ZB, CS) against inclusion criteria. The same two reviewers independently
89 screened all titles and abstracts, followed by full-text assessments for eligible citations. Any disagreements between
90 reviewers were resolved through discussion with an additional author (LG).

91 Charting the data

92 Two reviewers (ZB, CS) developed, tested and calibrated a data-charting tool in Excel by extracting data from four
93 randomly selected documents. Discussions of the results informed tool adaptations. For the full data-charting
94 process, each source was charted independently by two reviewers (ZB, CS). Data was collated with any
95 disagreements resolved through discussion.

96 Data Items:

97 To address research question one, data were extracted on intervention characteristics (citation details, place
98 published, country of origin), aim, and methodological characteristics (participant and contact centre details, study
99 design, intervention delivery), and underpinning theories. Author conclusions for each intervention were extracted
100 to address research question two (effectiveness) and three (acceptability and feasibility). The acceptability of
101 interventions was explored by the authors of the papers using ~~through qualitative methods, with studies reporting~~
102 ~~perceived experiences of the interventions.~~ The final charting form (S2 File) presents clear definitions of each data
103 item.

104 Critical appraisal of individual sources of evidence

105 We critically appraised the quality of included interventions by assessing the risk of bias that each study displays.
106 This appraisal did not impact the inclusion decisions, as guided by a scoping review framework [28]. We used the
107 Cochrane RoB2 tool [33] to appraise randomised controlled trials, ~~and~~ the ROBINS-I tool [34] to appraise quasi-
108 experimental trials and the NHLBI quality assessment tool for pre-post studies [35]. One pre-post study was not
109 appraised, as the main focus of the study was to assess the acceptability and feasibility of the pre-post trial (S4:15).
110 ~~Pre-post studies were not appraised due to a lack of appropriate appraisal tool.~~

111 Synthesis of results using the Behaviour Change Wheel (BCW)

112 Sources identified were mapped to the nine intervention functions of the [Behaviour Change Wheel \(BCW\)](#)
113 (education, enablement, training, coercion, restriction, environmental restructuring, incentivisation, persuasion,
114 modelling) [23] to systematically describe each intervention, and the behaviour change techniques ([BCT](#)) used [36]. A
115 detailed account of the BCW is available [37]. This approach will support researchers and stakeholders to interpret
116 the evidence-base, informing future research and practice. To address research question one, extracted
117 characteristics summarise the extent, range and nature of the evidence. Within this, two reviewers (ZB, CH)
118 systematically coded intervention components within included studies to a) the nine BCW intervention functions,
119 and b) 93 [behaviour change techniques BCT](#) [36] using detailed intervention descriptions (S3 [Table](#): intervention
120 description table). One reviewer (ZB) had [completed-behaviour change technique- BCT](#) taxonomy training. Results
121 were synthesised using relational analysis to present the interventions by their main intended outcomes; this
122 method allows for a rich 'joined-up description' within the analysis [38]. Accordingly, we present findings for
123 research question 2 (effectiveness) and three (acceptability and feasibility) interchangeably within the results.
124 Evidence gaps are discussed throughout to address research question four.

126 Results

127 Selection of sources of evidence

128 A PRISMA study flow diagram [39] (Fig- 1) details the screening process and reasons for exclusion at full text.
129 Database searches and reference checking returned 328 records. After removing duplicates, 231 titles and abstracts
130 were screened, and the full text of 40 records were screened. Fourteen records were excluded resulting in 26 eligible
131 records for research question one. Two articles (see S4 [File](#) for included studies reference list:10,22) reported two
132 separate and eligible intervention studies. Accordingly, 28 intervention studies from 26 intervention articles were
133 eligible for research question two (intervention effectiveness). Five intervention studies were eligible for research
134 question three (intervention acceptability and feasibility). A detailed description of each intervention is available (S3
135 [File](#)).

Fig. 1 PRISMA scoping review flow diagram

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Characteristics of sources of evidence

Related to research question one, 14 studies were published between 2003-2011 and 14 between 2012-2022. Most of the 28 intervention studies were conducted in high-income countries (S5 Table: characteristics of included intervention studies): USA (6/28, 21.4%), UK (5/28, 17.9%), Australia (4/28, 14.3%), Germany (2/28, 7.1%) and one each (3.6%) in Finland, Austria, Denmark, Singapore and Taiwan China. Five interventions were conducted in upper middle-income countries (South Africa, 3/28, 10.7%; Turkey, 1/28, 3.6%, Iran, 1/28, 3.6%) and one intervention in a lower middle-income country (India, 1/28, 3.6%). No studies were conducted in low-income countries. The number of participants totalled 2,774 with samples ranging from 14 (S4 File:11,12) to 646 (S4S4 File:14). Most studies included contact centre advisors only (23/28, 82.1%). One study each (3.6%) recruited advisors with a disability (S4S4 File:4), voice problems (S4 File:5), employees who smoke (including advisors, managers, admin staff, researchers/analysts) (S4 File:14), advisors and team leaders (S4 File:16), and all employees (including advisors, admin staff, support staff) (S4 File:7). From studies reporting participant age (19/28, 67.9%), the mean was 32.5 years (mean range 23.1 (S4 File:14) to 40.0 years (S4 File:1,18)). From studies reporting participant gender (25/28, 89.3%), the mean proportion of females was 65.7% (range 19.7% (S4:14) to 100% (S4 File:21,26)) and males was 34.3% (range 0% (S4 File:21,26) to 80.3% (S4 File:14)). From studies reporting participant ethnicity (6/28, 22.2%), Caucasian was most represented (mean 77.7%, range 47.8% (S4 File:18) to 100% (S4 File:12)).

Ten of the 28 studies (35.7%) were randomised controlled trials (RCTs) (including two clustered RCTs), eight (28.6%) were quasi-experimental trials (controlled before and after), and ten (35.7%) were pre-post studies (within-subjects design). Five interventions were single component (5/28, 17.9%) (S4 File:4,21,22,23; note, S4 File:22 reported two separate and eligible intervention studies within one article). The remainder were multicomponent (23/28, 82.1%).

In relation to the BCW, environmental restructuring was used in 24/28 (85.7%) intervention studies, followed by training (19/28, 67.9%), education (12/28, 42.9%), enablement (10/28, 35.7%), persuasion (6/28, 21.4%), incentivisation (2/28, 7.1%), and modelling (1/28, 3.6%). No study used coercion or restrictions. The three most used **behaviour change techniques** were *instruction on how to perform the behaviour* (training function), *adding objects to the environment* (environmental restructuring function) and *behavioural practice and rehearsal* (training

function). See [Table 4](#)'[Synthesis of evidence by intervention outcome](#)' section for full [behaviour change technique](#)BCT details.

Twelve of the 28 (42.9%) studies were underpinned by theory, including stress/mindfulness theory (5/28, 17.9%), job redesign theory (5/28, 17.9%) and behaviour change theory/the socioecological model (2/28, 7.1%). Nine interventions lasted <3 months (32.1%), ten lasted 3-6 months (35.7%) and five >6-12 months (17.9%). Intervention length was unclear for four studies (14.3%). Most interventions occurred in an office setting and one of these interventions included a home-based component (S4 [File](#):1). The intervention delivery/implementation location was unclear in two studies (S4 [File](#):14,26). Over half the interventions involved researchers delivering all or part of the intervention (15/28, 53.6%). This was followed by interventions partly delivered by individuals working within the organisations (participatory research participants, team leaders, management; 5/28, 17.9%). One study each (3.6%) had all, or part of the intervention delivered by either group facilitators with previous experience of receiving the intervention, a clinical counsellor/social worker, an occupational health and safety officer, a speech teacher/language therapist, an expert tobacco counsellor, or an external consultant in organisational development. It was unclear who delivered the intervention in eight studies (S4 [File](#):4,6,9,14,21,23,24,26).

Many outcomes were measured, including health outcomes in 19/28 intervention studies (67.9%; stress-related indicators, visual fatigue, musculoskeletal discomfort, job related wellbeing, vocal health), behavioural outcomes in 6/28 studies (21.4%; sitting time, physical activity, tobacco use), indirect measures of health in 3/28 studies (10.7%; job control, job satisfaction), and intervention acceptability and/or feasibility in 5/28 studies (17.9%).

Source Quality

For the RCTs, four studies had low bias for all sections, five had some concerns for the measurement of the outcome, and two of these also had high bias for adherence to the intervention (S6 [Table](#): ROB assessment tables). One study had some concerns for assignment to the intervention and the selection of reported results, and another had some concerns with the randomization process. Risk of bias was generally higher for the quasi-experimental studies than the RCTs, typically due to confounding in five of the eight studies (S6 [Table](#): ROB assessment tables). None of these studies received low bias for all categories. Some concerns arose for deviations from the intervention due to poor adherence and for measurement of the outcome due to self-report measurements. One article (S4 [File](#):10) lacked

sufficient information to reliably judge the quality of each section. [For pre-post studies, six of the included studies were judged to be 'fair' and three were 'poor' in relation to their risk of bias \(S6 Table: ROB assessment tables\).](#) One study (S4 File:26) [that was not appraised due to a lack of appropriate appraisal tool](#), did not report [to receiving ethical approval.](#)

Synthesis of evidence by intervention outcome

The intervention studies were mapped to the BCW intervention categories and [behaviour change techniquesBCT](#), and synthesised to display the total number of functions used across all interventions (Table 1). The interventions were then categorised into the following sections based on the reported primary outcome or intended primary aim: i) health behaviours (sedentary behaviour, physical activity, smoking); ii) physical health outcomes (musculoskeletal health, vocal health, visual health, sick building syndrome); iii) mental health outcomes (stress, job control, job satisfaction, wellbeing). While we acknowledge that most studies measured multiple outcomes [\(see S5 Table for all the study outcomes i.e., S4 File5:15's primary outcome related to sitting time \[health behaviour\] but they also measured musculoskeletal outcomes \[physical health\]\)](#), this categorisation approach brings order to the synthesis and allows discussion of research question two and three within the following sections.

BCW intervention function	Behaviour change techniquesBCT * and intervention studies**	Number of studies using the behaviour change techniqueBCT	Number of studies using the intervention function
Environmental restructuring (change the physical or social context)	12.5 Adding objects to the environment: Sit-stand desk (S4 File:3); Screen filter (S4 File:4); Ergonomic checklist (S4 File:10); A silent room (S4 File:11,12); Height-adjustable workstations (S4 File:15,16); Stand-capable desks (S4 File:6,17); Armband and trackball (S4 File:18); New filter and outdoor air supply (S4 File:23); Voice biofeedback (S4 File:19); Heart rate variability biofeedback (S4 File:9); Office plants (S4 File:22[study 1 and 2]); Adjustable chairs with arm rests, footrests and screen stands (S4 File:20)	16	24
	12.1 Restructuring the physical environment: Forearm support (S4 File:5); Filter and outdoor air supply (S4 File:23); Temperature and outdoor air supply (S4 File:21); Modifications made to the physical workstation (S4 File:20)	4	
	12.2 Reconstructing the social environment: Job redesign changes (S4 File:2); Job redesign changes (S4 File:7,8); Alignment job design, high-involvement work processes and autonomous work teams (S4 File:24,25); Given an additional 10-minute rest break to perform exercise program (S4 File:20)	6	
	2.6 Biofeedback: Heart rate variability biofeedback (S4 File:9); Voice biofeedback (S4 File:19)	2	
Training (imparting skills)	4.1 Instruction on how to perform the behaviour: Guided meditation (S4 File:1); Sit-stand desk use (S4 File:3) [S8]; Forearm positioning (S4 File:5); Skill training to increase job control (S4 File:7,8); Ergonomic checklist and skill-based training programme for MSD (S4 File:10[study 1 and 2]); Progressive muscle relaxation instructions (S4 File:11,12); Vocal training (S4 File:13); Training session on posture changes, active breaks and standing work (S4 File:15,16); Stand-capable desk use	19	19

	(S4 File:6,17); Ergonomics training (S4 File:18); 1-week training seminar in high-involvement work processes and autonomous work teams (S4 File:24,25); Diaphragm breathing training (S4 File:26); ergonomic skills training and regular stretching exercises (S4 File:20)		
	8.1 Behavioural practice/rehearsal: Guided meditation practice (S4 File:1); Skill training to increase job control (S4 File:7,8); Skill-based training programme for MSD (S4 File:10[study2]); Progressive muscle relaxation practice (S4 File:11,12); Vocal training (S4 File:13); Training seminar to encourage a participative environment (S4:24,24); Diaphragm breathing training (S4 File:26)	10	
	6.1 Demonstration of the behaviour: Skill training to increase job control (S4 File:7,8); Skill-based training programme for MSD (S4 File:10[study2]); Vocal training (S4 File:13); Diaphragm breathing training (S4 File:26); Visual pamphlet on ergonomic skills training (S4 File:20)	6	
Education (increase knowledge or understanding)	5.1 Information about health consequences: Educational stress management articles (S4 File:1); Educated on the benefits of MSD prevention training (S4 File:10[study2]); Health hazards of tobacco (S4 File:14); Vocal hygiene (S4 File:13); Education sessions on posture changes, active breaks and standing work (S4 File:15,16); Voice hygiene (S4 File:26); Ergonomic training on the etiology of MSD (S4 File:20)	8	12
	2.2 Feedback on behaviour: Heart rate variability biofeedback (S4 File:9); Voice biofeedback (S4 File:19)	2	
	2.7 Feedback on outcomes of behaviour: Feedback on anthropometric, cardiometabolic and behavioural outcomes (S4 File:15)	1	
	5.3 Information about the social and environmental consequences: Lunch and learn sessions in high-involvement work processes (S4 File:24,25)	2	
Enablement (increase means or reduce barriers to increase capability (beyond education or training) or opportunity (beyond environmental restructuring))	1.2 Problem Solving: Steering group to identify problematic aspects of work organisation to recommend job redesign action (S4 File:2); Assessment to identify problematic aspects of work organisation to recommend job redesign action (S4 File:7,8); Advisors worked collectively to identify practical strategies for moving more (S4 File:15,16); Identifying and adjusting measurement and reward systems in alignment job redesign, team problem solving for job redesign needs in high-involvement work processes and autonomous work teams (S4 File:24,25); Focus groups and one-to-one therapy sessions to address rationalizations for continued tobacco use (S4 File:14); snapshots of inappropriate exercises taken to discuss potential solutions (S4 File:20)	9	10
	3.1 Social support (unspecified): Group discussion and sharing positive experiences (S4 File:1); Mentors assigned in high-involvement work processes (S4 File:24,25); Focus group support (S4 File:14)	4	
	1.4 Action planning: Job redesign actions (S4 File:2); Job redesign actions (S4 File:7,8); Job redesign actions teams (S4 File:24,25)	5	
	1.1 Goal setting (behaviour): Goal setting to increase standing and walking (S4 File:15,16)	2	
	1.5 Review behaviour goal(s): Participants meet to review job redesign goals (S4 File:7,8)	2	
	1.7 Review outcome goal(s): Participants meet to review job redesign goals (S4 File:7,8)	2	
	2.4 Self-monitoring of outcome(s) of behaviour: Participants monitor outcomes of job redesign changes (S4 File:7,8); Team measures own performance in autonomous work teams (S4 File:24,25)	4	
	2.3 Self-monitoring of behaviour: Daily standing and walking time (S4 File:15); Log given to track daily exercises performed (S4 File:20)	2	
	11.1 Pharmacological support: Pharmacotherapy for smoking cessation (S4 File:14)	1	
	11.2 Reduce negative emotions: Pharmacotherapy for smoking cessation (S4 File:14)	1	
	1.8 Behavioural contract: Written agreements of tasks and roles (S4 File:24,25)	2	
	2.1 Monitoring of behaviour by others without feedback: Researchers monitored ergonomic behaviours and participation in the regular exercise program (S4 File:20)	1	
Persuasion (use communication to induce positive or negative feelings to stimulate action)	9.1 Credible source: Stand-up champions and team leaders (S4 File:15,16); Expert tobacco counsellor (S4 File:14); Clinical support (S4 File:1)	4	6
	7.1 Prompts/cues: Email reminders to practice mindfulness (S4:1); Daily email reminders to stand (S4 File:3); Email reminders to stand (S4 File:15,16)	4	
	10.10 Reward (outcome): Points awarded for smooth waves (S4 File:9)	1	
Incentivisation (create an	2.2 Feedback on behaviour: Positive feedback for aligned behaviours in alignment job redesign (S4 File:24,25)	2	2

expectation of reward)	2.7 Feedback on outcome(s) of behaviour: Positive feedback for achieving aligned goals in alignment job redesign (S4 File:24,25)	2	
	10.4 Social reward: Expressions of management approval in alignment job redesign (S4 File:24,25)	2	
	10.2 Material reward (behaviour): Bonuses and raises in alignment job redesign and merit increases in autonomous work teams (S4 File:24,25)	2	
Modelling (provide an example for people to aspire to emulate)	6.1 Demonstration of the behaviour: Stand-up champions model standing behaviours (S4 File:15)	1	1
MSD: Musculoskeletal Disorder. S: Supplementary. *The behaviour-change-techniqueBCT taxonomy organizes the 93 techniques into a cluster of 16 groups. The table reports the category and technique numbers, i.e. '12.5 Adding objects to the environment' is the 5 th technique within the 12 th category named 'antecedents'. **See S4 File for intervention study reference list.			

Health behaviours

Sedentary behaviour and/or physical activity

Five interventions (S4 File:3,6,15-17) primarily targeted sedentary behaviour reduction and/or physical activity promotion. All five interventions utilised stand-capable desks to reduce sitting time (*environmental restructuring*) and at least one other intervention component from a different BCW intervention function: *education* (S4 File:15,16), *persuasion* (S4 File:3,15,16), *training* (S4 File:3,6,15-17), *modelling* (S4 File:15) and *enablement* (S4 File:15,16). Positive effects were most reported for sitting time and standing time outcomes compared to physical activity outcomes. Stand-capable desks increased productivity (S4 File:6), however one study (S4 File:16) stated that stand-capable hot desks were not perceived by participants as feasible. Overall, interventions were accepted (S4 File:15,16), with participants perceiving increased comfort as a factor influencing their standing time (S4 File:17).

Smoking cessation

One intervention aimed to encourage smoking cessation (S4 File:14) using three variations of the intervention. The first intervention arm included a health education session followed by an interactive focus group, the second arm additionally included one-to-one behavioural therapy, and the third arm further included pharmacotherapy. Each intervention arm was mapped to varying **behaviour-change-techniquesBCT** within *education*, *enablement* and *persuasion*. Each intervention arm increased smoking quit rates (20%, 19%, 20% respectively) and the reduction in tobacco use was higher when introducing pharmacotherapy (26%, 28%, 46% respectively). Many participants complained of high irritability, though it is not clear in the study what this irritability related to.

Physical health outcomes

Musculoskeletal disorders (MSD)

Five interventions (S4 [File:5,10,18,20](#); note, S4 [File:10](#) reported two separate and eligible intervention studies within one article) primarily aimed to reduce musculoskeletal-related discomfort or pain. Four interventions (S4 [File:5,10](#)[study 1],18,20) provided and/or adjusted the workstation (*environmental restructuring*). All interventions featured a component of ergonomic *training*, whilst two interventions (S4 [File:10](#)[study 2],20) also implemented an *educational* component. One intervention also utilised enablement (S4 [File:20](#)). Most interventions reported reductions in pain or discomfort (S4 [File:5,10](#)[study 2],18,20) except for one study in which participants found an ergonomic checklist confusing and lengthy (S4 [File:10](#)[study 1]).

Vocal health

Three interventions primarily aimed to reduce vocal symptoms (S4 [File:13](#)), improve vocal health (S4 [File:26](#)) or improve vocal performance (S4 [File:19](#)). Interventions included a 2-day vocal training course (S4 [File:13](#)), voice therapy (S4 [File:26](#)) and a biofeedback software (S4 [File:19](#)). All interventions *educated* participants on improving vocal hygiene ([habits to support a healthy voice](#)), whilst two interventions also provided vocal *training* (S4 [File:13,26](#)) and another featured *environmental restructuring* (S4 [File:19](#)). All interventions were reported effective after 3-4 weeks of intervention. The perceived experience of short vocal training course (an indicator for acceptability) was reported to be positive overall (S4 [File:13](#)).

Visual health

One intervention aiming to reduce visual fatigue (S4 [File:4](#)) used *environmental restructuring* by fitting a screen filter on each computer. No beneficial effects were reported at 5 months follow-up.

Sick building syndrome

Two interventions primarily aimed to reduce sick building syndrome symptoms (intensity of dryness symptoms, eyes aching and nose-related symptoms). One study (S4 [File:23](#)) measured the interactive effects of a used or new air filter with higher or lower outdoor air support, resulting in four variations of the intervention. Similarly, another

study (S4 [File:21](#)) measured the interactive effects of higher or lower temperatures with higher or lower outdoor air support, also resulting in four variations. All interventions utilised *environmental restructuring*. The first study (S4 [File:23](#)) found that increasing the outdoor air supply rates with new air filters, and replacing used filters with new ones at the high outdoor air supply rate, were effective. a new filter combined with higher outdoor air support produced the most effective results. For the used to new air filter, participant acceptability of air quality decreased. The second study (S4 [File:21](#)) found that increasing outdoor air supply rates at a higher temperature led to a decrease in a cluster of sick building syndrome symptoms.

Mental health outcomes

Stress

Four intervention studies primarily aimed to reduce stress or stress-related symptoms. Two interventions used a progressive muscle relaxation intervention within a break-time 'silent room' (S4 [File:11,12](#)). One intervention used a heart rate variability biofeedback device to synchronise respiration and heart rate (S4 [File:9](#)). Both interventions utilised *environmental restructuring* and *training*, whilst the biofeedback device also used *incentivisation*. Finally, one study investigated three variations of an intervention using an online mindfulness stress management programme (S4 [File:1](#)). Each arm featured the web-based programme, with the second and third arms additionally including a group or clinical support to increase adherence, respectively. These arms map to *education, persuasion* and *training* intervention functions, and the group and clinical support maps to *enablement*. Each variation of the online mindfulness stress management programme intervention reported positive reductions in stress outcomes. The addition of group support further reduced stress, though the clinical support provided no additional benefits. The progressive muscle relaxation intervention was reportedly effective, especially post-lunchtime, in reducing emotional and motivational strain states (S4 [File:11](#)) and cortisol levels (S4 [File:12](#)). The biofeedback device was effective for reducing personal stressors (burnout, fatigue, gastrointestinal, headaches). The online mindfulness programme also measured programme feedback, providing insight into intervention acceptability and feasibility. Whilst acceptance was relatively high, researchers identified the lack of time to practice as a potential barrier for successful implementation (S4 [File:1](#)).

272 Job control and job satisfaction

273 The primary outcome/aim of three intervention studies was to improve job control (S4 [File:2](#)) or job satisfaction (S4
274 [File:24,25](#)). All were job redesign interventions, involving *environmental restructuring* and *enablement*. Two studies
275 investigated three variations of job redesign (S4 [File:24,25](#)): i) alignment job redesign, ii) high-involvement work
276 processes, and iii) autonomous work teams. Alignment job redesign and autonomous work teams included
277 *incentivisation*, high-involvement work processes included *education* and the latter two included *training*. Most
278 interventions were reported to be effective at increasing job control (S4 [File:2](#)) or job satisfaction (S4 [File:24,25](#)),
279 except for the autonomous work teams variation.

280 Wellbeing

281 Four intervention studies primarily aimed to improve wellbeing (S4 [File:7,8,22](#); note, S4 [File:22](#) reported two
282 separate and eligible intervention studies within one article). Two interventions used participatory job redesign (S4
283 [File:7,8](#)) and two introduced plants to the workplace (S4 [File:22](#)[study 1 and 2]). All interventions used *environmental*
284 *restructuring* for either the social (S4 [File:7,8](#)) or physical environment (S4 [File:22](#)[study 1 and 2]). Additionally, the
285 job redesign intervention utilised *enablement* and *training*. Both job redesign interventions were reported to be
286 effective, whilst neither of the plant studies improved wellbeing.

288 Discussion

289 Research question one – what is the extent, range, ~~and~~ nature, and quality of 290 the intervention evidence?

291 This scoping review identified a low number of peer-reviewed, health-promoting intervention studies for contact
292 centre advisors (28 studies since 2002). Comparatively, another review [40] identified 34 studies (2009-2017) for
293 interventions involving sit-stand desks within a traditional office workplace. Given contact centre advisors are at high
294 risk of poor health due to their working conditions [3, 6-8] and social determinants of health [11, 12, 41], there is an
295 urgent need for more health interventions research in this setting.

296 Globally, the US holds the largest proportion of contact centres, followed by the Philippines and India [42]. Our
297 review highlighted that interventions were mainly conducted in high-income countries (e.g., US), with few conducted
298 in middle- (e.g., Philippines, India) and low-income countries. Contact centre advisors in low-to-middle income
299 countries likely face even greater risks to health (lower pay, lower levels of education, poor housing, poor working
300 conditions [43]) compared to those in higher-income countries. Accordingly, while more intervention research is
301 needed globally, there is a particular need for health intervention research in low-to-middle income countries that
302 employ a large proportion of global contact centre workforce.

303 Most participants within the intervention studies were relatively young contact centre advisors (mean of 32.5 years)
304 working day shift hours. Only one study focused on disabled advisors with a disability and one on advisors with voice
305 problems. Therefore, contact centre advisors underrepresented in the current evidence include older adults, night
306 workers, and disabled workersthose living with a disability. This is problematic as night workers are likely to suffer
307 from additional negative effects on sleep quality, food habits, addictions, social and mental health [44], poor working
308 conditions are likely to have a more severe impact on disabled workers living with a disability, and, amidst an aging
309 population, the highest incidence of mental health short-term disability claims within the work environment are
310 among those aged 40-49 years [45]. Future intervention research that examines the needs of, and develops
311 interventions for, these especially vulnerable contact centre advisor sub-groups, is warranted.

312 Few studies adopted an RCT design (35.7%, including two clustered RCTs). This number is low compared to 55.9% of
313 RCT's identified within a similar review assessing interventions for reducing sitting at work [40]. Fewer RCT's
314 indicates lower quality evidence to inform intervention guidance. Despite this, it is acknowledged that RCTs pose a
315 high risk of contamination between groups, meaning future research should consider clustered RCT's as a more
316 feasible design within the contact centre setting [11].

317 The most common intervention functions examined in contact centres were *environmental restructuring* (adding
318 objects to the environment) and *training* (instruction on how to perform the behaviour). Environmental
319 restructuring may be common due to the need to tackle health problems associated with working for prolonged
320 periods on a computer in a static, seated posture [46]. Training may also be common due to established, existing
321 training structures operating within contact centres for employees. In contrast, modelling and incentivisation were
322 seldom used. The *modelling* function was only used in one intervention study (S4 [File:15](#)) with stand-up champions

323 encouraging advisors to sit less and move more at work. This was perceived ineffective, as advisors were often
324 unsure who the champions were. Future interventions using modelling in contact centres should promote awareness
325 of the champions, and may find the effective use of movement champions in non-contact centre office
326 environments informative [47]. Regarding *incentivisation*, only one job redesign intervention (across two studies)
327 aimed to change behaviours through measurement and reward structures (bonuses, raises, management approval).
328 This may be because job redesign interventions require organisational commitment to adjust structural components,
329 or the financial cost of incentives is too high for centres. Health interventions within non-contact centre office
330 environments have effectively used financial incentives to increase employee health [48], which may be informative
331 for future interventions using this method in contact centres. Finally, no interventions featured coercion or
332 restrictions, with this as a potential opportunity for future research which have previously been perceived as
333 unacceptable strategies within a workplace environment [49].

334 Less than half of the interventions identified were underpinned by theory and those without an underpinning theory
335 were mostly ergonomic interventions to improve vocal, visual or musculoskeletal health. This is consistent with
336 previous reviews describing a 'strikingly small' proportion of ergonomic intervention studies with underpinning
337 theory [50], despite researchers identifying relevant theories [51]. Theory may help to explain the mechanisms
338 behind the effect of an intervention, however, research has indicated that theory-based versus no-stated theory
339 interventions do not differ in effectiveness [52]. Theory can be a valuable resource, but it does not always ensure the
340 effectiveness of interventions; theory may be inconsistently operationalised (put into practice), inappropriate for
341 specific contexts or flawed [53, 54].

342 Few interventions were implemented long-term, with the longest being 1-year. No interventions had follow-up data
343 collection points beyond 1-year, which is similarly reported in another workplace health intervention review [40].

344 Most interventions were office-based, with only one containing a home-based component (S4 File:1). This is
345 problematic, as the COVID-19 pandemic sparked a shift to hybrid working, with 64% of contact centre advisors
346 working remotely in 2021 and this predicted to continue in the long-term [55]. Accordingly, there is an urgent need
347 for contact centres and researchers to understand the needs of hybrid/remote workers when developing, adopting
348 and implementing health-promoting interventions. More long-term follow-up intervention studies are also needed.

The multiple outcomes evaluated across the identified interventions may be a result of the many behavioural and health issues that contact centre advisors face. However, despite being linked to work-related stress [56] and social determinants of health [13-16], only five intervention studies targeted physical activity/sedentary behaviour, and only one study targeted smoking. Further, no intervention targeted alcohol consumption or diet. This demonstrates a gap in the evidence compared to workplace health interventions targeting diet (17 identified) [57] and alcohol consumption (18 identified) in traditional office environments [58]. Future research may explore whether behavioural interventions reported as effective in more traditional office environments, are equally effective for contact centre employees.

Research question two – what is the current evidence regarding intervention effectiveness?

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Most interventions reported positive effectiveness results for the primary intended outcome. Only four interventions failed to report effective results, including an ergonomic checklist (S4 File:10[study 2]), a screen filter to reduce visual fatigue (S4 File:4) and two studies putting plants into the workplace to improve wellbeing (S4 File:22[study 1 and 2]). These studies can be interpreted as being amongst the most simplistic interventions, based on the BCW intervention function mapping, with the latter three being single component interventions. This is in-line with a systematic review assessing workplace health promoting interventions which stated that multi-component interventions were more effective than the single-component interventions [59].

Four (14.3%) interventions identified in this review are cited within health strategy and guidance documents for contact centres, as produced by trade (labour) unions and private sector organisations [21, 22, 60]. These interventions focused on air quality and ergonomic training solutions. In contrast, to the authors' knowledge, the remaining 24 intervention studies identified in this review are not cited in any health strategy or guidance document for contact centres. This highlights a lack of translation of published scientific evidence into practice, and the need for better collaboration between researchers and stakeholders concerned with health promotion in contact centres. Further, there is a need for evaluation of the 'good practice' recommendations within existing documents to understand their effectiveness, acceptability, and feasibility. In combination, these actions can help produce

evidence-informed health strategy and guidance documents, and promotion of those documents at scale across the industry could improve the health of hundreds of thousands of contact centre advisors.

Research question three – what is the current evidence regarding intervention acceptability and feasibility?

Overall, there was a low proportion of studies reporting acceptability and/or feasibility (5/28 studies). All studies appeared acceptable to participants (S4 File:1,13,15,16,17). Regarding feasibility, one study stated that stand-capable hot desks were not feasible (S4 File:16) and one study highlighted lack of time as a potential barrier as participants needed more time to practice a mindfulness programme (S4 File:1). This is likely to be a common challenge for contact centre interventions, as advisors have little autonomy and flexibility surrounding break times [61]. More acceptability and feasible research is needed within this setting due to its unique working conditions.

Strengths and Limitations

This is the first systematic scoping review on this topic to be submitted for peer-review and provides a needed update on a non-peer reviewed publication in 2010. This review utilised a comprehensive search strategy across four databases and google scholar to identify health-promoting interventions for contact centre advisors. To ensure all relevant studies were captured, the search strategy and inclusion criteria remained broad, ensuring a physical, mental and social health focus. The coding framework was based on the established BCW and behaviour change techniques [61] to systematically describe the range and nature of the evidence, providing structure to the findings. The risk of bias assessment for applicable studies provides the reader with an overview of the quality of the evidence-base, highlighting common biases such as confounding within quasi-experimental designs. This resulted in a recommendation for future research to consider clustered RCTs as a preferable study design to reduce bias within contact centre research.

This review's restriction to behavioural and health outcomes could be a limitation. Business and productivity-related outcomes could prove informative for contact centre stakeholders and should be considered for future reviews. This review is also limited in its capacity to make recommendations for the effectiveness of individual interventions, instead this scoping review provides a descriptive account of the available evidence [28]. Excluding studies that were

399 ~~not published in English was also a potential limitation, however, it is expected that this did not affect the findings of~~
400 ~~the have a significant impact on this review as only three studies were not available in English, they were & none were~~
401 ~~interventions and would not have been eligible for inclusion.~~

402 Conclusion

403 There is a lack of research evidence on health-promoting interventions for contact centre advisors. Most
404 intervention studies were conducted in high-income countries, and in office-based contact centre advisors, with key
405 research gaps in low-to-middle income countries, and remote/hybrid, nightshift, ~~and older~~ and disabled workers,
406 ~~and workers living with disability~~. Most intervention studies reported evidence of effectiveness for promoting
407 employee health, though few studies explored intervention acceptability and feasibility. The field needs more higher
408 quality intervention studies using RCT designs, longer evaluation periods, and associated acceptability and feasibility
409 evaluations. Finally, this scoping review has identified and synthesised health intervention research for contact
410 centre employees that can inform future policy and practice in this occupational setting.

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579 Supporting information

580 [S1 File. Search strategies](#)

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581 [S2 -File. Charting form](#)

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582 [S3 Table. Intervention description table](#)

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583 [S4 File. Intervention study reference list](#)

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584 [S5 Table. Characteristics table](#)

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585 [S6 Table. ROB assessment tables](#)

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585 [S7 File. PRISMA-ScR Checklist](#)

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Reviewer 1	Authors Response
<p>Line 40: For the benefit of the reader, please briefly describe what do you mean by the term attrition. Also, figures for contact centre employees are compared with UK averages. Please briefly say who these averages relate to? (e.g. office based employees etc?).</p>	<p>Thank you for your comment. We have added a brief definition of attrition (line 46).</p> <p>We have also made it clear that this attrition rate is being compared to the UK average rate across all industries (line 47). To the best of our knowledge no such attrition rate is available for office-based jobs.</p>
<p>Line 75: Can authors justify why they excluded non-English language studies at the eligibility stage especially when they mention that there was a low number of studies from low-and-middle income countries (LMICs)? Including non-English language studies at an earlier stage would have given an idea of how many were actually there and if required (because of issue of translating them into English or non-expertise in other languages), then they may have been excluded at a later stage. Including only studies published in English should be added as a limitation of the review.</p>	<p>We have acknowledged this as a limitation of the review. To address this, we returned to the screening of included studies, allowing us to identify three excluded studies not published in English. From this we could determine that none of these studies would have been included for additional reasons (e.g. not an intervention). We have explained this within the manuscript within the limitations (line 398-401).</p>
<p>Line 92: Authors mention extracting data on acceptability of the intervention. It would also be beneficial to know how acceptability was explored in the included studies (using qualitative, mixed methods?), and whether the authors considered or not considered a mixed methods review instead of just including study author's conclusion as evidence of acceptability and/or feasibility, and the reasons for doing so.</p>	<p>We have added a sentence (line 100-102) to explain how acceptability was reported through qualitative methods through participant feedback.</p> <p>We reviewed acceptability/feasibility based on data extracted from the methods and results of the relevant intervention papers. We feel this does not need explaining within the manuscript.</p>
<p>Line 98: If quality of included studies was assessed then I would encourage authors to look into assessing quality of pre-post study designs as well. Examples of some tools that can be considered are NIH study quality assessment tool for before-after (pre-post) studies with no control group (https://www.nhlbi.nih.gov/health-topics/study-quality-assessment-tools) or Evidence project risk of bias tool (Kennedy, C.E., Fonner, V.A., Armstrong, K.A. et al. The Evidence Project risk of bias tool: assessing study rigor for both randomized and non-randomized intervention studies. Syst Rev 8, 3 (2019). https://doi.org/10.1186/s13643-018-0925-0).</p>	<p>Thank you for identifying these relevant tools. From this we decided to use the NIH tool.</p> <p>We have added the pre-post quality assessment table into S6 Table, included the tool in the methods section and added an explanation as to why one of the pre-post studies was not quality assessed (Line 108-109), and included a summary of pre-post studies overall quality within the results (line 188-189).</p>
<p>Line 182: Can authors also say a little about interventions mapping to multiple domains.</p>	<p>We have included a sentence to explain what is meant by studies mapping to multiple domains, and why the primary intended outcome was used to categorise interventions (line 198-200).</p>

Line 217: Please briefly elaborate on the term 'vocal hygiene'	Included explanation presented by the original study on line 235.
Line 231: "For the used-to-new air filter, participant acceptability of air quality decreased" can this sentence be rephrased, this is not very clear.	We have rephrased this, referring to the original study, to make the findings clearer (line 248-249).
Line 316: Briefly say why that is so (e.g. because no stated theory does not mean the intervention is not logical/sensible).	We have added a sentence to acknowledge that theory can be valuable but does not always predict/ensure the effectiveness of an intervention (339-341).
Reviewer 2	Authors Response
L36 – is deprived the correct term? or is it lower socioeconomic background(s)?	We have now removed the reference to deprivation from the text (line 42) after exploring the literature further.
L40 – are the UK averages comparable to similar job types (ie desk-based workers) or all industries?	Similar to reviewer 1's comment, we have made it clearer that this attrition rate is being compared to the UK average rate across all industries (line 46). To the best of our knowledge no such attrition rate is available for office-based jobs.
L102 – suggest using BCT throughout, rather than behaviour change taxonomies, and please add reference.	We have used the term 'BCT' throughout after the first use of the phrase 'behaviour change techniques', and added the reference (36) on line 119.
L108 – should this read ...had 'completed' BCT training... ?	Yes, thank you for spotting this. We have now addressed this (line 120).
L126-143 – this might work better in tabulated format.	The information in the text summarises the data provided in the characteristics table within supplementary 5 (line 139). We feel this level of detail is appropriate within the manuscript.
L167-175 – again, tabulate?	The information in the text summarises the data provided in the risk of bias tables within supplementary 6 (line 182). We feel this level of detail is appropriate within the manuscript.
L282 – where it says 'relatively young' it would be useful to quantify what this means.	We have included the mean age (32.5 years) to indicate what is meant by 'relatively young' (line 303).
L310-311 – could you please add some discussion points to explain why coercion and restriction would be of interest to future research.	On reflection, a more appropriate discussion point for this relates to the inappropriate use of coercion and restriction within the workplace. We have added this on line 332-333.
Discussion section – i) RQ2 and 3 read like a summary of the findings and would benefit from the addition of discussion points. ii) It would be useful for the reader to have all the RQs repeated as the headers in the discussion section – I felt scrolling back to remind myself what they were was disruptive to reading. iii) Should there also be some commentary for RQ4?	i) We have now added a discussion point for RQ2 (363-365) and RQ3 (381-382). ii) We have added the research questions into the headers of each discussion (line 289, 357 and 376).

	iii) We have discussed RQ4 (evidence gaps requiring future research) throughout the discussion, and the same approach was taken for the results section (stated in line 124).
Additional changes	
Line 35-36	Having checked the references, the link for the webpage for reference one was broken. We have therefore used a new source, changing the statistic stated on line 35.
Formatting	We have edited the manuscript to meet PLOS ONE's style requirements, including those for file naming, the headings within the manuscript, the reference list, and the supporting information files.